



# LEGACY HIGH SCHOOL FOOTBALL GAME DAY PROGRAM & CORPORATE SPONSORSHIP OPPORTUNITIES

## TOUCHDOWN LEVEL SPONSORSHIP

Game Day Sponsor - \$2,000

5 Sponsorships Available

Game Day Sponsorship is a great way to gain visibility within the Legacy Lightning Football Community. You will have an opportunity to interact with the fans by putting your product on display at your chosen home game at North Stadium.

- Opportunity to display your product at the gate and on the track of the stadium in front of the spectators. In addition you will be able to hand out branded material at your featured Varsity home game
- Sideline Signage Banner (60" x 30") at both North Stadium and Legacy High School Field
- Your company will receive a Special halftime detail announcement at your choice of home game at North Stadium sponsor recognition by announcer at all other varsity games.
- Opportunity to post video advertisement on our website with link to your company's website, recognition on all other social media and be the feature website highlight the week of your chosen Varsity Home Game
- Full Page Ad in our Annual Program Ad Book

## HOMECOMING SPONSORSHIP

Homecoming Sponsor - \$1,500

2 Sponsorships Available

- Special year-round advertisement opportunity on Homecoming T-shirts distributed to players and students
- Sideline Signage Banner (60" x 30") at North Stadium and Legacy High School Field
- Sponsorship recognition by announcer at all Varsity home games
- 1/2 page Ad in our Annual Program Ad Book
- Opportunity to post a video advertisement on our website with link to your company's website and recognition on all other social media

## GOLD LEVEL SPONSORSHIP

Gold Sponsor - \$1,300

5 Sponsorships Available

- Sideline Signage Banner (60" x 30") at North Stadium and Legacy High School Field
- Sponsorship recognition by announcer at all Varsity home games
- 1/2 page Ad in our Annual Program Ad Book
- Opportunity to post a video advertisement on our website with link to your company's website and recognition on all other social media

## SILVER LEVEL SPONSORSHIP

Silver Sponsor - \$800

5 Sponsorships Available

- Sideline Signage Banner (60" x 30") at North Stadium and Legacy High School Field
- Sponsorship recognition by Announcer at all Varsity Home games
- 1/2 Page Ad in our Annual Program Ad Book
- Website and Social Media Recognition

## BRONZE LEVEL SPONSORSHIP

Bronze Sponsor - \$550

Do you want to have your company name and logo shown on a highlighted video or advertisement that is displayed on our website's front page? This is a tremendous opportunity to be seen on every click to the Legacy Football website. In addition, we will be featuring your videos on Facebook and Twitter!

- Highlight Video on our website's front page
- 1/4 page Ad in our Annual Program Ad Book
- Sideline Signage Banner (60" x 30" at Legacy Field and North Stadium)
- Social Media Recognition

## BOLTZ SIDELINE BUSINESS SUPPORTER

\$300

This is a great opportunity to support Legacy Lightning Football and advertise for your business with great exposure to multiple potential customers along our sideline!

- Sideline Signage at North Stadium at all Home Games and at Legacy High School Football Field on a shared corporate banner (60" x 30")
- 1/8 page Ad in Annual Program Ad Book
- Sponsorship Recognition at all Friday Night Varsity Games
- Social Media Recognition

## LIGHTNING BUSINESS SUPPORTER

\$150

Entry level opportunity to advertise your business card in our professionally printed Program Ad Book. Great exposure for your name and your business. Add a coupon or incentive for "Lightning supporters only" for extra exposure!

- 1/8 page Ad (business card) in our Annual Program Ad Book
- Social Media and Website Recognition
- Sponsor recognition at all Friday night Varsity Games

## CURRENT FAMILY AND FRIEND SUPPORTERS OF LEGACY FOOTBALL SPONSORSHIP

Min. \$50

Have your family name recognized in the program proud supporters of Legacy Lightning Football! Our Players and Coaches realize that it truly takes a village to develop a true student athlete and we want to recognize every family and friend of our football family! All proceeds will be directly donated to your designated player.

## ALUMNI OF LEGACY LIGHTNING FOOTBALL SPONSORSHIP

Min. \$50

Have your family name recognized in the Legacy Program as proud Alumni Supporters! We realize our past is just as important as our future and we want to recognize all the families who have generously supported Legacy Football! All proceeds will go to the Legacy Football Program or to a designated current player if preferred.