



Dear potential sponsor,

With the 2026 softball season quickly approaching, the Bridgewater Girls Softball League (BGSL) is excited to invite you to partner with us as a sponsor or donor (whether for the first time or as a returning supporter). As a nonprofit 501(c) organization, BGSL proudly provides Bridgewater residents ages 3 and up with an opportunity to learn, grow, and compete through the sport of softball.

This year, we are thrilled to share that we have updated and expanded our sponsorship packages to reflect our continually growing league. These revised options offer more visibility, more opportunities to showcase your business, and flexible, affordable levels so that small, local businesses can participate without a large financial commitment.

If a full sponsorship package isn't feasible at this time, we would still love to work with you! Smaller donations and gift cards greatly support our annual calendar drive which is one of our largest and most impactful fundraisers of the year.

Thanks to the generosity of prior sponsors and donors, BGSL has been able to make significant improvements to our fields and facilities, keep participation affordable for families in our community, and offer enhanced skills clinics to support the development of our players. Your sponsorship not only benefits our athletes - it also provides your business meaningful exposure to a wide audience. Our complex hosts multiple tournaments each season, welcoming families and teams from across Massachusetts and the broader New England region. These visitors consistently recognize and support the local businesses who invest in our league.

Attached you will find a list of our standard sponsorship opportunities. We ask that you please consider one of the tax deductible options on the enclosed form. Our address is:

Bridgewater Girls Softball
PO Box 362
Bridgewater, MA 02324

If you have any questions, please do not hesitate to contact us. We would like to thank you in advance for your support on behalf of the BGSL community.

Sincerely,

Amanda Haley & Samantha Curry
Commissioners of Fundraising
Bridgewater Girls Softball League
(fundraising@bridgewatergirlssoftball.com)

2026 BGSJ Sponsorship Packages

(All Packages are one year sponsorships)

HOMERUN PACKAGE — \$1000

- Team Sponsorship: Company name on one team's jerseys
- 5' x 9' Banner displayed on ALL four outfield fences
- Homepage Logo Placement with clickable link
- Social Media Thank-You at start of season
- 4 Social Media Spotlights during the season
- Logo on Opening Day signage
- Invitation to Opening Day Sponsor Recognition Ceremony
- Option to host a table/booth at Opening Day

TRIPLE PACKAGE — \$750

- Team Sponsorship: Company name on one team's jerseys
- 5' x 9' Banner displayed on 3 outfield fences
- Logo on BGSJ Website
- Social Media Thank-You at start of season
- 3 Social Media Spotlights during the season
- Logo on Opening Day Signage
- Invitation to Opening Day Sponsor Recognition Ceremony
- Option to host a table/booth at Opening Day

DOUBLE PACKAGE — \$500

- Team Sponsorship: Company name on one team's jerseys
- 5' x 9' Banner displayed on 2 outfield fences
- Logo on BGSJ Website
- Social Media Thank-You at start of season
- 2 Social Media Spotlights during the season
- Logo on Opening Day Signage
- Invitation to Opening Day Sponsor Recognition Ceremony

SINGLE PACKAGE — \$250

- 5' x 9' Banner displayed on one outfield fence
- Logo on BGSJ Website
- Social Media Thank-You at start of season
- 1 Social Media Spotlight during the season
- Invitation to Opening Day Sponsor Recognition Ceremony

BANNER-ONLY OPTIONS

- 1 field — \$150
- 2 fields — \$300
- 3 fields — \$450
- 4 fields — \$500

SMALL BUSINESS SUPPORTER — PRICES VARY

Want to support BGSL but don't have the budget for our package prices? Let's work together! Email fundraising@bridgewatergirlssoftball.com to create a custom sponsorship package that works for YOU!

DONATION-ONLY OPTION

Gift cards, products, or raffle basket items of any value are welcome! These donations will be used for our Annual June Calendar Raffle, as well as other raffle events throughout the year.

Payment can be made by check (payable to BGSL) or via MasterCard or Visa at www.bridgewatergirlssoftball.com and then choose the "sponsorships" tab or mail to PO Box 362, Bridgewater, MA 02324.

COMPANY NAME:

CONTACT NAME:

CONTACT NUMBER:

EMAIL ADDRESS:

Fill out this section ONLY for the DOUBLE, TRIPLE or HOMERUN packages

Company Name to be printed on the back of the jersey:

- Please email a PDF or Vector file with your company logo to fundraising@bridgewatergirlssoftball.com