



Chiefs Hockey Club
PO Box 1292
Elmhurst, IL 60126

Sponsor Request Letter

My name is Carla Camp and I am the Director of Marketing for the Chiefs Youth Hockey Club based out of Elmhurst, Illinois. The Chiefs Hockey Club, established in 1994, is a family oriented, non-profit organization with the primary goal of enriching the lives of member families through an outstanding youth ice hockey program. We are a Tier 3, Single-A, House Travel club with players ranging from 6 to 18 years of age.

The club has been running for over 25 years and operates with volunteer coaches, parents and community members. We are very proud of our achievements and the hard work so many different players and families have poured into the club over the years.

As the club looks to grow and participate in new activities, we are reaching out to individuals and organizations to gain interest in becoming a sponsor partner of our club. **Our goal this year is to raise \$20,000.**

The money raised will go directly towards the following events/activities

- Tournament Support
- New Equipment
- Team Gear
- Player awards
- Elmhurst Parades
- Seasonal Player and Family events (Fall kick-off, End of season team party)

What will you receive in return for your sponsorship:

Marketing

- Awareness and impressions on a mixture of the Club's communication vehicles, including website, monthly newsletters, social media
- Potential to be included on apparel made for club activities
- Communication shared within the Chiefs community
- Chiefs apparel




Community Support

- Your sponsorship will provide an opportunity for our kids to gain life-long skills and learn about teamwork, sportsmanship and leadership



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Sponsorship Levels	"The Fan Club" Family & Friends	"The Slap Shot"	"The Buzzer Beater"	"The Hat Trick"	"The Calder Cup:"	"The Stanley Cup"
	\$50	\$250	\$500	\$750	\$1000	\$1500
Recognition on Chiefs Website & Newsletter after Donation						
Company Logo on Chiefs Website						
Company Logo in "Sponsorship Corner" on Monthly Newsletters						
Company Logo on Chiefs Social Media sites – Monthly Posts with Company Call Out						
Company Logo on Chiefs Apparel or Banners made for Club Activities						
Customized Awareness Program 1x/Season						
Customized Awareness Program 2x/Season						
Chiefs Short Sleeve Shirt & Chiefs Hat						
Chiefs Sweatshirt & Chiefs Hat						
Customized Chiefs Jersey						



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We appreciate your generosity and support of our young athletes. If providing sponsorship for the Chiefs Hockey Club is an option for you/or your company, please take time to review the sponsorship information below. I am confident you will find a level of sponsorship that will be comfortable for you/your company as well as beneficial to our organization and community youth participants.

Sponsorship Packages

- The Stanley Cup \$1500
- The Calder Cup \$1000
- The Hat Trick \$750
- The Buzzer Beater \$500
- The Slap Shot \$250
- The Fan Club for family & friends \$50
- Customize Set your own sponsorship amount

ALL DOLLAR AMOUNTS ARE APPRECIATED AND WELCOMED!!

Checks should be made payable to: Chiefs Hockey Club

Please contact Carla Camp if you're interested in providing a sponsorship to the Chiefs Hockey Club.

carlacamp08@gmail.com

- OR -

Call or Text 773.218.3886

Thank You!

GO CHIEFS!