



April Meeting Minutes

I. Call to order

Kaeley called to order the regular meeting of Blaine Youth Football at 7:11pm on April 10, 2022 at BBC.

II. Roll call

The following persons were in attendance:

Board Members: Shawn, Adam, Rick, Scott, Chris, Kaeley, Darrell

Advisory Members: none

Community Members: none

III. Approval of minutes from last meeting

Kaeley motioned for March meeting minutes to be approved. Motion passed; March meeting minutes approved.

IV. Open issues

a) Are we going to send an email for a Volunteer Coordinator / Fundraising Coordinator?

i) To date, there are no volunteers; email hasn't been sent.

(1) Rick will send an email to the membership to see if there is any interest.

b) BYF at school functions

i) Are Chris & Scott still planning on doing the McKinley elementary carnival on 4/22?

(1) Yes - further details to be worked out with Darrell.

(2) Scott will also reach out to Johnsville and Madison elementaries to see if they're having any type of carnival.

c) Communication

i) SE settings need to be reviewed – where are responses going?

(1) Darrell will create a Communication List so all current and future board members will know where the various annual communication responses go (or should go).

ii) Review of expansion of FAQs (recently updated)

(1) Team Formation Policy will need to be updated.

d) Sponsorship

- i) Did you reach out to TCO (Tamzyn)?
 - (1) Tamzyn not in attendance; moved to May meeting.
- ii) Recap of current partnerships/deals with local businesses
 - (1) The Lab - emails were sent to the membership and last season's coaches regarding discounts given to BYF athletes
 - (2) University of Northwestern football camp July 18-21
 - (a) Matt Moore (Head Coach) requested we wait until March 22 to send/post. **Did we send out?**
 - (i) Shawn will send to Tamzyn to send to membership
- iii) Acceleration (Darrell)
 - (1) Moved from March meeting; HS needed to determine if it's worth promoting due to costs increasing. **Has there been any further discussion with the HS?**
 - (a) Currently there is no value added - no advertising from BYF at this time.
- iv) Key Dates were updated with the exception of the below. **Do we have dates yet?** (Coach Smude was to finalize dates in March.)
 - (1) Youth Camp - August 1-4, 5:30-7:00pm (K-6th) and 7:00-8:30pm (7th-8th)
 - (2) O-Linemen Camp - July 12-14
 - (3) QB Camp - June 23-24, 5:00-6:30pm; \$60 registration
 - (4) Coach Smude will be sending BYF more information on a summer middle school weight room training, along with the registration link - this will need to be sent/posted to our membership

e) Scholarship Awards

- i) Was check sent? Have winners been notified? Are we not posting until we have a photo of the winners?
 - (1) HS doesn't want check until announcement is made
 - (2) Add'l applicant came in where there was a technological glitch and BYF didn't receive the application. (Darrell) Will the board acknowledge the application?
 - (a) Adam motioned for the board to acknowledge the application and award all 3 applicants \$750 each; motion passed. Darrell will inform the HS.

f) Equipment

- i) Was inventory completed? (Will practice pants, girdles, or integrated pants need to be ordered?)
 - (1) Inventory hasn't been finalized
- ii) Have tackle twill jerseys been ordered? (March meeting, it was noted they were going to be ordered that week.)
 - (1) Last meeting it was noted sizes M & L would be needed. ****There will be a disclaimer during registration that jerseys might not be available at start of season if ordered late.**
 - (a) Jerseys have not been ordered yet; M, L, & XL will need to be ordered, and they will be ordered with white numbers.

- iii) 2nd & 3rd grade jerseys can't be ordered until we determine the league, as this affects the number of teams BYF will have (therefore affecting the number of differing main colors we need). **What is the decision?**
 - (1) 2nd and 3rd grades will be remaining with North Metro; 4 different colors will need to be ordered (possibly more due to more teams)
- iv) Has social media post been done for shoulder pads BYH donated money for?
 - (1) NO - still waiting on 13XL pads

g) League Change

- i) What progress has Kevin made with the league?
 - (1) (Rick) Osseo on the line - they are proposing it to their board to join North Metro (currently in TC League); following up with associations to do cross-over games, but we would play by TC rules. North Metro will also be changing 2nd-3rd grades to 8-man (instead of 9-man).
 - (2) THREE OPTIONS: 2nd - 6th staying in current league; 2nd - 6th leaving league; 4th - 6th leaving league and 2nd - 3rd staying in current league
 - (a) 2nd & 3rd are staying with North Metro and becoming 8-man.
 - (b) Rick will reach out to Kevin to confirm cross-over games with John Swanson for 4th - 6th grades - as long as this is confirmed, the board agreed BYF will stay in North Metro League.
 - (c) Darrell will also reach out to John Swanson to confirm details of cross-over games.
 - (3) (Scott) Did you confirm flag style with Kevin so we can order all new?
 - (a) No, Kevin hasn't confirmed style.
- ii) Competitive Team in addition to BYF regular season (no cut / no play time rules)?
 - (1) (Shawn) Did you draft up plans/ideas?
 - (a) Moved to May meeting to discuss.

h) Team Formation

- i) How should 4th – 8th grade teams be formed when there is a new team?
 - (1) Vote during March meeting was approved: 5 total players (including children of Head Coach and 1 Assistant Coach) will be protected. New rule would be implemented when there is a new team (enough registered players that a new team needs to be formed) OR if a team returns less than 5 players.
 - (a) There was further discussion on the definition of "New Team", and when this new policy would be implemented. Rick noted the new policy should only be implemented if there are enough registered players to add an additional team and minimum roster size is met (and there is a qualified coaching candidate).
 - (b) After all details are finalized and voted on, Shawn will write up communication to be sent to 2021 season coaches, and another one to BYF community.
 - (i) Board voted via email on 4/12/22; New policy will be implemented ONLY when there is a new team being formed. All other situations at grade levels will be discussed and handled on a case-by-case basis with the board. Shawn motioned for the board to approve change; vote passed 6-1.

- ii) How should 2nd – 3rd grade teams be formed?
 - (1) Further discussion needed, as teams may change if BYF changes leagues.
 - (a) 2nd & 3rd are remaining with North Metro, but will become 8-man teams. Team minimum/max will be discussed during May meeting.
- iii) Would BYF consider creating a competitive team (during season) at grade levels where there's interest?
 - (1) Further discussion needed; would it be 4th - 8th grades, or not until 7th grade?
 - (a) Moved to parking lot.

V. New business

- a) Can we agree or approve minutes via email (prior to the following board meeting)?
 - i) The board agreed meeting minutes could be approved via email prior to the next board meeting (and posted to BYF's website).
- b) Partnerships vs. Business Discounts for BYF
 - i) Define the difference
 - (1) Partnership = Business has an ad on our website and/or a table at our events.
 - (2) Fundraising Activity / Business Discount = We send an email or social media post to our membership informing them of the benefit being offered (and the return BYF receives).
 - ii) Benefit for athletes OR Benefit for athletes and/or families?
 - (1) Whether it's a physical benefit to our athletes (training opportunities), or money BYF may receive (Amazon Smile, Heggie's, etc.), these are all benefits to our athletes. As we receive inquiries from businesses, the board will discuss and determine if the benefit is worth emailing/posting to the membership.

VI. Additional Questions / Comments / Concerns

- a) (Darrell) Registration opens tomorrow - email will be sent out 4/11
- b) Put up "BYF Registration is Open" signs in the community
- c) (Darrell) Are we sending out flyers to school? Community Ed needs to be contacted - Darrell noted he can, as he has done it in the past.
- d) (Darrell) BYF rec'd USA Football grant - unsure of the amount at this time
- e) (Darrell) BYF rec'd \$100 from United Way/Xcel through a parent donation
- f) (Rick) BYF needs to discuss if we are doing the Blaine parade, and who would be interested

VII. Parking Lot Items

- a) "Mom's/Parent's breakfast" was previously discussed . . . Thoughts?
- b) Change vendors for jerseys?
- c) Home field change for 7th-8th grades?
- d) Painting BBC fields?

- e) Are player shortage guidelines documented, or do they need to be? ***Will be documented on North Metro site.**
- f) Company matches for volunteer hours & donations? (Darrell) ***Add to Sponsorship page.**
- g) Include SE fees in the registration price for next season? ***YES - \$265 early bird (\$290 normal registration) for Tackle and \$85 for Flag .**
- h) Coach mentors for 2nd grade coaches?
- i) Should playtime rules be changed?
- j) Create recommended roster sizes? **May agenda for 2nd-3rd grades**

VIII. Next Board Meeting

- a) May 15 at 7:00pm; Blaine Baseball Complex

IX. Adjournment

Rick adjourned the meeting at 9:12pm.

Minutes submitted by: Kaeley

Minutes approved by: