

## **Sheboygan Blue Line Association - Board Meeting Minutes - 01/15/2025**

Attendees: Jared Roe, Josh Holte, Brian Allen, Paul Avery, Erin Lindow, Nels Quackenbush, Kayla Ostermann, Salena Russell, Kelly McAndrews, John Taber, Tom Cagle, and Kasey Schroeder.

Call meeting to order at 6:34PM, and Treasurer's Report (Nels) - MOTION: Jared 1st / Brian 2nd PASS

### **Administration**

Tom Cagle

- Bid on a Digital Antenna
  - \$780 for Equipment. MOTION: Brian 1st / Paul 2nd - PASS

Kasey Schroeder

- New ATM Purchased & Installed - Last machine was 15 years old and was having major errors and issues
- Skate with Santa - \$1179 total revenue. PY: \$778.
  - a. Hot Cocoa Bar was a success and good feedback on it.
  - b. Good Marketing that increased attendance numbers.
- Met with Accountant for Taxes - To Do list is clearing out "Stale" checks in General & Petty Checking accounts - Taxes will be done and submitted. W-2's (done) 1099's - Being prepared. Need to be done by EOM
- Rink/Rafter Board Update: Since 2/2024 6 new Rink board spots have been added. 55% Current, 8% Blank, 23% Take down and 14% Expired/expires at EOS.
- DIBS System Tracker Error - Update? Submitted request 1/14/25 to Sports Engine
  - a. May need to use an Excel form
  - b. Next year look at alternatives to Sports Engine Dibs to save money. This is an extra fee charged by Sports Engine to have this capability.

Red Raiders (Kelly McAndrews)

- Calendar Refund for HS. Agreement is correctly noted in previous meeting notes.
- Booster Club - JV/Varsity - Mitey Mites in between the game Mites Team of the Week.
- Saturday Night - Scholarship night - Bantam's Team of the Week.
  - Brat Fry's
- Feb 6th - Military Night (alternate with West Bend every other year).
  - All proceeds will be going to Dogs for Dog Tags.
  - Dogs that will be onsite to be honor
  - Special Jerseys for Military
- Varsity Senior Night - PeeWee's Team of the Week.
- Red Raiders Booster Club is creating a 501c3. Reason cited was that WIAA Rules and Regulation to determine that they are not connected to a Youth organization.
  - Booster Club Committee's - Deanne Perez has the expertise and is entering the forms.
  - SBLA will collaborate with the Booster Club under a new agreement.

### **Committee Reports**

Facilities (Josh & Sam)

- Painted primary restroom doors
- Replaced damaged locker room toilet paper dispenser
- Some signboards were replaced- more to come as Sam/Tom's schedule allows.

Figure Skating (Kathy)

- Upcoming Events:
  - a. Badger State Games January 23-26
  - b. Lakers Invitational Competition February 23

- “Through the Eras” Ice Show March 8-9

#### Fundraising (Paul & Salena)

- Master Sponsorship/Donation List has started, and we will be gathering the data from all groups. We expect to have the first full draft complete in February.
- Fundraising Calendar of events - 2025 Laker’s Golf Outing, Tournament Raffles, Rink Sponsorship, etc.

#### Marketing (Kayla)

- Swiftie skate this Sunday January 19th
- Super Bowl skate, shorter time slot, simple theme to wear your favorite jersey, represent your favorite team.

#### Strategic Planning (Jared & Eric)

- Rendering the building for the small sheet of ice is the best fit to move forward on.
- Looking at getting the plans we have to turn this into Bid Plans for a \$Goal to raise funds.
- Need to get 3 estimated for Bid Plans to move forward.
- Third option: Metal building to have a section. Prefab metal company.

#### Tournaments (Erin)

- Hosted final regular season tournament
- Next tournament is State March 1-2

#### Youth Hockey Committee (John, Sam, and Kayla)

- Playdown schedule -
  - a. SQC, PWC, Sirens U10 automatic bids to State this year.
  - b. 4 Games in DePere that weekend.
- The Goalie Coach from GB Gamblers did a Goalie Clinic and may do more.

#### Old Business (not addressed above)

- Jersey team:
  - a. All “Games Socks” on hand have been given to Tom to sell as people need them from the Pro-shop.
  - b. The Jersey Team will meet to review this year's ordering and develop a plan for next season’s ordering and provide feedback by the March Board Meeting.

#### Public Forum

- Rink Closure Policy - (Mike Thun) If Sheboygan School Area District would close then we would not have practice. Same as they are on break. If a Parents /Coach is willing to come, we should be able to have a policy.
- Zamboni drive - suggestion to have multiple people to drive the Zamboni.
- Tournament Recap - Referee issues, Looking for a Tournament Director.
- Pro-shop - how much is it being used? The space could be rented out.
- Request for the BOD Monthly Meeting Agenda to be available prior to the meeting.
  - a. ACTION: Board Agreed to have the Meeting Agenda available the Monday Prior to the meeting on the Lakers website where the Meeting minutes are located.

We will go into a closed session at the end of the meeting to discuss a situation.

Adjourn 8:00PM