

BBSC Event report

"First Flakes" at McU Sports (Barbeque)

November 9th, 2013

Chaired by Pat & Bonne Rice & Michael Bouton

Raffle tickets were sold and club memberships taken.

Approximately 75 people stopped by.

Hot dogs and chicken skewers were served. We went through 60 dogs and 50 skewers. I supplied both at my cost with condiments.

Budgeted amount ---\$50.00

Expense for buns, sauce, pans----\$18.79

BOGUS BASIN SKI CLUB
EVENT & MARKETING / PROMOTIONAL
REQUEST & PROCESS FORM
www.bogusbasinskiclub.org

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|--|
| EVENT TITLE: BBSC at MCU's "First Flakes" |
| Date of Event: Saturday, November 9, 2013 Time: 11am – 3pm Hours Duration: 4 hours |
| Request Date: 10/11/13 Submitted By: Michael Bouton, Intermountain Ski Council liason |
| Contact Info: mbouton0559@msn.com / 208.703.0444 |
| Event Leader: Michael Bouton Event Objective: Membership / Marketing / Promotions / Social / Civic / Fundraiser <i>(Identify best categories)</i> Event Highlights: Opportunity for (BBSC) membership and season pass sales / raffle sales; Promote Warren Miller film; Pending – 2 tickets (to be defined) to give away. |
| Contact Info: <i>(Provide list Names and Contact info of the Committee)</i> MCU's: Chuck Cremer, John Klotz / info@mcusports.com Highland Store: 208.336.2300 Downtown Store: 208.342.7734 |
| PSA Content Approved to Publish: YES / Pending; need to submit event to board for approval. |
| VOLUNTEER REQUIREMENTS: <i>(This information will be provided to the Membership Director) Please provide all specific areas that will need a volunteer and hours required</i> |
| Contact Info: <i>(Provide list Names and Contact info of the Committee)</i> Co-Chair: Co-Chair: Committee List: Cooking and Serving – Michael Bouton |
| Equipment Hauling – Paul Markowitz |
| (De-Facto): Marketing Director – Kim Hovren, marketing@bogusbasinskiclub.org 208.870.4043 Social Media Director - Daryl New, socialmedia@bogusbasinskiclub.org 208.867.9738 Membership Director – Stephanie Jenson, membership@bogusbasinskiclub.org 208.515.4350 Social Director – Lynne Van Trieste, social@bogusbasinskiclub.org 208.559.1268 BBSC President – Darryl Kuhrt, darryl.kuhrt@gmail.com 208.870.6628 |

BUDGET REQUEST: Does the event need funding?
(Please itemize – Board approval required) (see Exhibit A)

Cost: under \$50 approximate; if we need to purchase beverages.

EVENT DETAILS: (Please provide)

Saturday Nov. 9th 11-3 PM -McU's parking lot. They will promote and put it in their e mail blast.

Opportunity for membership and season pass sales/ raffle sales

I would do the cooking and serving. Paul M would get tables, ect to and from.

Cost: would be under \$50.00 if we need to purchase beverages.

The main objective would be to promote the WM film and pass out flyers. We might have the opportunity to give away 2 tickets to a lucky winner/customer.

Also, I got permission to run the movie trailer in the Bogus Lobby during the month of November. I can help get it going if you want.

Thanks,
Michael

Highland Store

•2314 Bogus Basin Road

•Boise, ID 83702

•208.336.2300

•Retail Store Hours: Everyday: 10-6

•Rental Shop Hours: Everyday: 10-6

Request & Process:

The following is to be filled out by the Event Leader. This form is to serve as an Event & Marketing and Promotional process guide for the Marketing Director, Event Leader and club volunteers.

Event & Marketing/Promotional requests should be submitted **no less than 90 days prior** to the event date.

Publish Date Required: All marketing requests are date driven. Please define & submit required date for publication.

Frequency: Define dates that notification needs to be repeated or distributed.

Budget: An approval by the club board of directors is required for all media/promotional purchases.

Content Approval: Designated club board members must approve of all information distributed to it's membership and general public.

Term Definitions:

PSA: Public Service Announcement

Club supported Event, Trip or General club information that needs Marketing and Promotional support requires details. For all marketing materials, in order to be **published and distributed** should contain the following details:

Provide Date, Time & Event information.

Artwork &/or pictures are recommended (logos, etc) in a .jpg or .pdf format.

Social Media Link information

Event Contact

*When request is completed, submit to Marketing Director –
marketing@bogusbasinskiclub.org*

Other Event Materials to consider:

Membership Forms – *Contact Club Membership Director*

Cash & Payment – *Contact Club Treasurer*

Club Affiliate information: Intermountain Ski Council, FarWest Ski Alliance, Other

Trip/Event Information

Raffles / Give Aways – *Contact Designated club member*

**BOGUS BASIN SKI CLUB
EVENT & MARKETING / PROMOTIONAL REQUEST**

Please check and provide details of your requirements. Thank you!

| PSA Categories | Yes | No | Publish Date Required / Frequency | Budget\$ | Event Leader – Comments/Request |
|---------------------|-----|----|---|----------|---------------------------------|
| E-Publicity | | | | | |
| Constant Contact | | | | | |
| Web-site | | | | | |
| Social Media | | | | | |
| Other | | | | | |

| | | | | | |
|----------------------------------|--|--|--|--|--|
| Media | | | | | |
| Radio | | | | | |
| Television | | | | | |
| Video / DVD (stand-alone) | | | | | |
| Other | | | | | |
| Print Advertisement | | | | | |
| Print: Newspaper / Magazine | | | | | |
| Community Calendars | | | | | |
| Poster | | | | | |
| Hand-outs / Flyer information | | | | | |
| Quarterly Club Update Mailer | | | | | |
| The Mogul – Club Newsletter | | | | | |
| Billboard | | | | | |
| Poster Panel | | | | | |
| Other | | | | | |
| Club Signage | | | | | |
| Club banner | | | | | |
| Club table cover | | | | | |
| Event signs | | | | | |
| Other | | | | | |

| | | | | | |
|---------------------|--|--|--|--|--|
| MISC | | | | | |
| <i>Please list:</i> | | | | | |
| <i>Please list:</i> | | | | | |
| <i>Please list:</i> | | | | | |

| Inventory – Equipment List owned by Bogus Basin Ski Club | | |
|---|-----------------------------|-------------------------|
| 08/20/13 | | |
| Storage unit 390 | Republic Maple grove | 665 S maplegrove |
| | 376-6000 | Boise, ID |
| Need Key and Pass Code | | |
| Item | Number | Location |
| Tables long | 4 | Storage unit |
| Table short | 1 | Storage unit |
| Step ladder | 1 | Storage unit |
| Display Kit | 1 | Storage unit |
| Tall Banner | 1 | Storage unit |
| Beer tap with co2 | 1 | Storage unit |
| Tail gate banner | 2 | Storage unit |
| Pop up tents | 2 | Storage unit |
| Rims for Banner | 2 | Storage unit |
| Lawn signs | 2 | Storage unit |
| Coolers | 4 | Storage unit |
| Coffee pot 70 cup | 1 | Storage unit |
| small drink cooler | 2 | Storage unit |
| Lamp battery operated | 1 | Storage unit |
| k bob skewers | 6 | Storage unit |
| Hot dog forks long | 20 | Storage unit |
| 1/3 pans | 5 | Storage unit |
| roster oven | 1 | Storage unit |
| casino night stuff | bunch | Storage unit |
| SS punch bowl | 1 | Storage unit |
| X mass decorations | bunch | Storage unit |
| canopies | 3 | Storage unit |
| hot drink dispensers | 3 | Storage unit |
| Wind blade | 1 | Storage unit |
| Storage bag | 1 | Storage unit |
| Computer | 1 | BBRA Office |
| 36" sharp lcd TV | 1 | BBRA Office |
| Display case | 1 | BBRA Office |
| Large wheeled B b Q | 1 | ? |
| Small TV | 1 | Jane Gabber has |
| yurt stuff | | |

Exhibit A: Financial Summary

| BUDGET <i>BBSC @ MCU's</i> | 2012 | Estimated 2013 | Actual 2013 | Difference Estimated / Actual | Difference 2013 2012 |
|-------------------------------|--------|-------------------|----------------|-------------------------------------|-------------------------|
| Revenue | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Expenses | \$0.00 | \$50.00 | \$0.00 | -\$50.00 | \$0.00 |
| Net Revenue | \$0.00 | -\$50.00 | \$0.00 | -\$50.00 | \$0.00 |
| Attendance | | | | 0 | 0 |

Event budget presented & approved by Board of Directors – (enter date)

BBSC @ MCU's (November 9, 2013) - Statement of REVENUE & EXPENSE

| REVENUE | Total | # people | Comments / Items |
|----------------------|---------------|----------|---|
| Beg Cash | | | <i>(Beg. cash is not accounted in total revenue; for cash reconciliation, only)</i> |
| Cash | \$0 | | |
| Pre-Paid | \$0.00 | | <i>(PayPal, web-site payments)</i> |
| No Fee | \$0.00 | | <i>(appointed guests)</i> |
| Raffle | \$0 | | |
| Trips | \$0 | | |
| Ski Passes | \$0.00 | | |
| Memberships | \$0.00 | | |
| Other | \$0.00 | | |
| Total Revenue | \$0.00 | | |
| EXPENSES | | | |
| Food & Beverage | \$0 | | |
| Entertainment | \$0.00 | | |
| Park Fee | \$0.00 | | |
| Supplies | \$0.00 | | |
| Other Fees | \$0 | | <i>(parking, booth rental, etc.)</i> |

| | | | |
|---------------------------|---------------|--|--|
| Misc | \$0.00 | | |
| Reimbursements | \$0.00 | | |
| Publicity/Marketing | \$0.00 | | <i>(printing, materials, mailers, postage, signs, advertisement)</i> |
| Total Expenses | \$0.00 | | |
| | | | |
| Net Revenue (Loss) | \$0.00 | | |