

Sioux Falls Youth Hockey Association

Board of Directors Meeting

February 8, 2023

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Adam Gorra (Past President), Elliot Hitt (Treasurer), Derek Berg (Development Director), Dave Carlson (Director of City League), Leah May (Travel League Director) and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) was also in attendance. Ed Davis (Secretary) and Dan Houck (Director of Hockey) were absent.

Secretary's Report – Amanda Smith made a motion to approve the January 11, 2023 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Board members reviewed financial reports as submitted. Budget vs Income/Expense to Date report was presented. Fundraiser fee collections are not included in the February 8 reports.

Director of Hockey – Dan Houck

- continued weekly zoom meetings with Lady Flyers and High School Boys coaches
- continued meetings with Andy Gillham and set content for post-season coaching meeting for February 2023
- led Tier 3 and Tier 4 Mites when coaches had conflicts for Mite Travel tournaments
- determined all content for film sessions w/ Ray Sylvester
- ran a few film sessions in Ray's absence for the Stampede
- read all player mid-season evaluations that were received
- worked w/ Leah and Regina on 4v4 schedule/rosters
- helped Squirt Blue 2 head coach with a few team issues
- V2 Coaching staff meeting and practice support w/ Bryan Fuss
- attended Pewee Falls Freeze Home Tourney
- ran Bantam Orange Skills several times
- covered practices for Bantam Orange 2 in Josh Fenton's absence
- set all content for Squirt Orange and White practices on non-skill Mondays
- see attached Director of Goaltending Document

Admin Update – Cherry Hunter

- Croxice Dividers – Derek Berg & Neil Matthiesen are working on a couple of issues with the new boards. The turnbuckle and U bolts were found – which will help resolve issues.
- End of Year Dates
 - Mini-Atoms & Atom Short Session – February 26 following practice
 - Atoms – February 25 following practice
 - Mites Tier I and Mites Tier II – Feb 27
 - Mites Tier III and Mites Tier IV – March 1
 - ICL – February 25 (Pizza & Drink)
 - ACL – March 3 (Pizza & Drink)
 - Squirt and older travel EOY Event – March 28 on FM Rink. Ice rented from 5:15-8:00pm. New York Life doing a light meal. Cherry will provide meal count to Derek
 - Player Gifts have been ordered.
- National High School Tournament in Wayzata – Working on credentials binder – just in case 😊
- 1099's and W2 were completed and mailed to recipients.
- Working on Form 990

- Fundraiser Fee collection going well
- Spring 3 v 3 will begin March 12 through April 2 – Registration live next week
- USA Hockey National Hockey Tournament for Girls 14U Tier 2 will be held April 3-7, 2024 at the IcePlex
- SFYHA has 12 of 17 senior players qualified for the SDAHA Academic All-State Awards. Several players have applied for SDAHA Scholarships
- SDAHA Girls Varsity Tournament Updates – Adam Gorra reported \$17,000 in ad sales. Working on program book and wrapping up items for the March 3-5 tournament.
- SDAHA games & tournaments – SFYHA needs to get our student section seated somewhere else other than behind the visitor's bench.

Director of Tournaments – Amanda Smith

- ✓ Game Sheets – Minnesota mandates use of Game Sheets. Members suggest the use of Game Sheets for tournaments. Leah & Amanda will request a promo demonstration.
- ✓ PeeWee Tournament – Several incidents during the tournament. Cumulation of all situations was a lot to deal with. Coon Rapids team dropped 7 days prior to tourney. Scheduling & Dibs had to be adjusted.

Director of Development – Derek Berg – Derek presented a spreadsheet with Sponsorship data and history. Donations and sponsorships have increased for the 2022-2023 season

President's Report – Sam Everson

- ✓ Volunteer Requirements / Tournament coverage changes – SFYHA Board will need to determine changes for volunteer requirements and securing coverage for all tournament tasks.
- ✓ Hockey Scholarship update – Several Letters of Recommendation have been provided for Flyers seniors applying for scholarships. Players submitting scholarship applications are good role models and great students.
- ✓ Year End update---→ trending. Board members noted end of year survey is not necessary.

Agenda Items:

- Referees – Jeff Rink & Jake Samp – There are over 100 certified referees in Sioux Falls. Jake works on officials schedule for tournaments by securing referee availability. Assignments are made to provide the most experience on the ice and consultation with Jeff Rink. The goal for PeeWee and Squirt Tournaments is to pair up more experienced with a less experienced official to help with the learning curve, confidence and serving the game. The process for assigning referees for tournaments started 10 years ago. Training officials takes place during City League games with the goal to prepare them for working Squirt & PeeWee games. Supervisor is on site during training. 44 first year officials this season. If we can keep the kids working for 3 years, they usually stick with officiating long term. Jeff and Jake noted referring no check hockey is difficult. Jeff noted to help the most with behavior – Need Security & NO alcohol in the rink. Drinking adults cause the most issues. Jeff recommended coaches attending a referee clinic.
- IcePlex Expansion Fundraising – Corey Rothrock noted Joe & donor want stakeholders to contribute \$175K for preliminary engineering costs. We need to understand POWER commitment level and how it affects SFYHA cost. Need to know the cost to get the project started.
- Data Analysis – Leah May noted 12U Girls will be needed in 2023 due to girls growth. How many cuts are planned at the Bantam & high school levels next year?
- Sponsorship Fundraising Policy – Discussion – no action
- Volunteer Hours & Deposits for 2023-2024 Season

- City Family with one player – 12 hours / \$350 deposit – Current requirements
- City Family with 2 or more players – 15 hours / \$350 deposit – Current requirements
- Travel Family with one player – 16 hours / \$400 deposit - Current requirements
- Travel Family with 2 or more players – 20 hours / \$400 deposit - Current requirements
- Recommendation – leave City Families as stated. Increase Travel Family with one player to 25 hours and Travel Family with two or more players to 30 hours with \$800 deposit
- Tournament DIBS – need to determine a process to make sure these tasks are covered
- Review of DIBS requirements – tabled until later this spring
- Elections - In odd calendar years the Board positions of Secretary, Treasurer, Director of Development, and Director of Tournaments will be up for election. Information and nomination forms will go out to the membership week of February 20 with Nominations due March 5. Open forum – March 20 with electronic voting last week of March & first week of April – 10 day span.

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 10:33

NEXT MEETING

March 8, 2023 6:30 pm

Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted March 15, 2023 _____ by oral resolution at meeting / written correspondence
(Date) (Circle one)