

# Maple Grove Youth Lacrosse Association

2019 Annual Meeting  
November 18, 2019



# Agenda

---

Meeting called to order & welcome

Introducing Joe Weichert - Maple Grove High School LaX Coach

Introducing Morgan Abboud - Maple Grove High School B-Squad LaX Coach

2019 Year End Reports by the Executive Board

President - Tim Kuebelbeck

Secretary - Bekah Smith

Treasurer - John Dorn

Vice President Girls - Nate Iverson

Vice President Boys - John Ampe

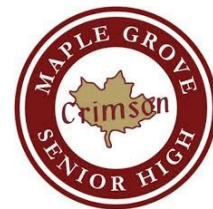
New Business

Elections



# Joe Weichert

## Maple Grove High School Boys LaX Coach



St. Thomas Academy

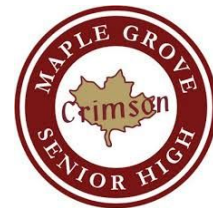
University of Colorado Boulder

JAWCO LLC

True Lacrosse Minnesota



# Coaching Background



Head Coach 2019 AA State Team (2013-2019)

Head Coach 2022 AA State Team  
(2018-Present)

Head Coach 2026 AA State Team  
(2019-Present)

Head Coach Maple Grove Senior High School

Director of Frost Regional Program (Summer  
2013)

Director of NW Regional Program (Summer  
2015)

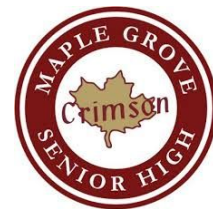
Director of East Regional Program (Summer  
2016)

14 Championship Teams

Defensive Coordinator for Yeti Lacrosse  
(Summer 2011-2012)

Trained Multiple High School programs over the  
years for winter training

# Youth Program



Building a program

Youth Suggested

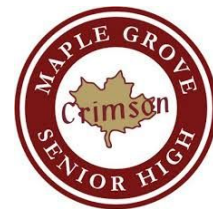
Coaching Improvements (2 skill coaches, college players, and one parent for each team)

Coaching Clinics to teach parent coaches drill knowledge (in conjunction with a coaching handbook)

Two Programs, one unified **LaX COMMUNITY**, very close partnership between youth and high school programs



# Execution



Coaches Clinic: one Saturday in April

Youth clinics: three throughout the summer (Morning High School practices then lunch then afternoon Youth Clinic run by HS coaches and players)

Have coaches lined up to coach the teams

Attempt to schedule Practice in Spring HS coaches can make it

More Clinic type days that incorporate larger numbers of youth players, possibly Wednesday evenings

Open door policy for HS practices, parents and players welcome to pull a chair up and bring their popcorn



# Morgan Abboud

## Maple Grove High School Girls LaX Coach



### Player

- Bethel University
- University of MN - Twin Cities

Referee - 4 years

### Coach

- U of MN - 4 years (mentored by Dr. Janet Holdsworth)
- Maple Grove - 14 years
- Club and transition to Varsity
- Coaching staff - majority MG veterans
- Currently = B squad coach



**BETHEL**  
UNIVERSITY

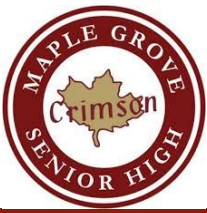


### Work

- Lacrosse Connections - off-season leagues for Twin Cities
- MN Lakers Select - Traveling Club Program with Karen Heggernes (Hamline University) connected with Augsburg, River Falls, etc.
  - Lacrosse, service, and leadership



# Maple Grove Senior High Girls Lacrosse Program

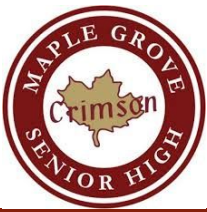


Coming into the high school program:

- Use both hands throughout the game
- Knowledge of basic attack and defensive systems
- Goalie interest/development
- Understanding of importance of character, teamwork, integrity



# Maple Grove Senior High Girls Lacrosse Program



## Partnerships:

- Invitation to high school games
- Support with coaching development - need to plan ahead
  - Mentorship for young adult coaches
  - Training for adult/parent coaches
- Local clinics and leagues
  - Laxconnections.com (7th-12th)
  - Youth Clinic in fall? Camp? Other options? We can help!



# President's Report



# President's Report - Meet Your Board

## Executive Team

- Tim Kuebelbeck, Pres.
- John Ampe, VP Boys
- Nathan Iverson, VP Girls
- John Dorn, Treasurer
- Bekah Smith, Secretary

## Coordinators (Non-Voting)

- Nate Leiser, Assistant Treasurer
- Brett Meline, Equipment Coordinator
- Tami Kinzel, Apparel Coordinator
- Jeani Bakke & Melissa Leimbek, Registrar
- Melissa Soukup, Scheduling & Field Coordinator
- Katy Kaminsky, Webmaster
- Chris Smith, Marketing
- Ross Anderson, Tryout Coordinator
- Open, Team Tournament Coordinator
- Open, Tournament Planning Committee Chair
- Open, Advertising/Fundraising Coordinator
- Chris Smith, Social Media Coordinator
- Open, Recruiting Coordinator
- Open, Volunteer Coordinator

## Level Directors

- Tom Farniok, 14U
- Mike Seppelt, 12U
- Troy Trbojevich, 10U
- Spencer Baake, 8U
- Rick Peterson, 6U
- Michael Lindahl, Girls 12U
- Chris Range, Girls 10U



# President's Report - 2019 Demographics & Programs

## Total Association Participants

246 members (down 7 from 2018)

- Girls, 88
- Boys, 158

## Programs

- Boys Spring Box Lacrosse (60 Players)
- Boys Spring/Summer Field (126)
- Girls Spring Field (27)
- Girls Summer Field (68)
- 6U & 8U Development Program (32)
- Boys Fall Field (54)
- Try Lacrosse for Free (74)

## Spring Box Teams (Boys)

- 1 Team @ 14U
- 2 Teams @ 12U
- 1 Team @ 10U

## Spring/Summer Field Teams

### Boys

- 2 Teams @ 14U
- 3 Teams @ 12U
- 2 Teams @ 10U
- 1 Team @ 8U

### Girls

- 1 Teams @ 14U
- 1 Team @ 12U
- 2 Team @ 10U

## Fall Teams (Boys)

- 1 Team @ 14U
- 1 Team @ 12U
- 1 Team @ 10U



# MAPLE GROVE YOUTH LACROSSE

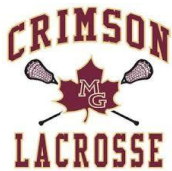
## CRIMSON



## LACROSSE

WORK HARD • PLAY SMART • PLAY TOGETHER

# President's Report - Fernbrook Athletic Fields



# President's Report - Fernbrook Athletic Fields



# President's Report - Fernbrook Athletic Fields



# President's Report - Fernbrook Athletic Fields

The Maple Grove Youth Lacrosse Association, both boys and girls, are one of the primary tenants of the fields from April to July.

As part of the partnership we are committing to 8 shares and contribute our 20% of the construction cost for those 8 shares at a cost of \$62,500 per share, totaling \$500K. Annual cost ~ \$25K

8 Shares is the equivalent of 2 turf fields from April to July.

Allows the following;

- Build Community
- Ability to play outdoors as early as April 1 or even earlier depending on snow melt.
- Play and practice in inclement weather.
- Advertising & Hosting tournaments to drive additional funding
- Alleviates the rising cost of Lacrosse.
- Help fund additional skill development programs.
- Help fund association equipment needs.



# President's Report - Dibs Volunteer Hours

---

## Volunteers needed

As part of the field partnership we are committing to host tournaments which requires volunteers

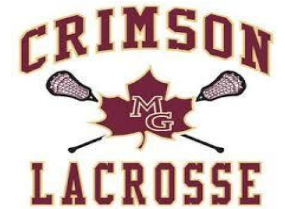
Currently, we have volunteer coordinator positions that we can't fill so we are turning to required Dibs hours to fulfill our administrative needs (# of Hours TBD)

Allows the following;

- Ability to staff school functions for recruitment.
- Ability to staff tournament(s).
- Ability to sell advertising for fundraising for our Website & Fields.
- Ability to fulfill open volunteer positions to complete administrative needs that are currently not met.



# Secretary's Report



# Secretary's Report

---

Our Association is growing and so are our needs and organization!

## Administrative Updates

- Aim to keep the Association Calendar up-to-date on all board meetings, please follow/link there to remain up to date.
- Board Meeting Minutes are also online

## By-laws and Handbook

- We are working on updating our current by-laws and creating an association handbook to help organize all governance and policies of the association

## Team Managers

- Next year, we would like to kick-off the season with a team managers meeting to help everyone get up to speed quicker and learn the nuances of lacrosse compared to other sports associations.

## Volunteers

- We are always in need of volunteers so please let us know if you can help!



# Secretary's Report

---

## Webmaster - Katy Kaminsky

- She manages everything on the MGLAX website and ensures the information is up-to-date and accurate, as well as sends our association emails
- She also works with the level directors, coaches and managers to ensure they have access to the appropriate areas of the site
- She will look for ways to connect the league team calendars to our individual team calendars as we move into next year in hopes of helping to keep up on league games changes and updates

## Registrar - Melissa Leimbek & Jeani Bakke

- They coordinate the registration process for all youth levels during their respective seasons, as well as clinics
- They continue to push us to ensure our registration process is easy, seamless and timely



# Secretary's Report

---

## Field Coordinator/Scheduler - Melissa Soukup

- Develops & communicates with all teams the master schedule for games and practices, including coordinating with the City of MG and other sports teams that use the same fields as MGLAX does
- This role is expanding/evolving this coming season with the addition of the new Fernbrook Athletic Fields

## Marketing/Social Media - Chris and Chris Smith

- MGLAX is active on FB (Maple Grove Youth Lacrosse - MGYLA), Twitter (@mgylax), Instagram (Maple Grove Youth Lacrosse (@mgylax))
- During the season, please continue to share team or game updates and tag us so we can share it with the rest of the association



# Secretary's Report

---

## 2020 Season Highlights:

- Try Lacrosse for Free - coming in Jan/Feb
- Box Lacrosse Registration to open in January
- Spring/Summer Field Lacrosse will follow soon after

Tryout dates have been set:

Friday, March 20th

Saturday, March 21st

Thursday, March 26th

Friday, March 27th



# Secretary's Report

---

## 2020 Season Highlights:

- Hosted tournaments at Fernbrook Athletic Fields & MG High School
  - TBD: Boys GNLL State Tournament (all levels) - June 13-14
  - Girls MSLAX State Tournament - July 30 - Aug 2
- Tournament Planning Committee
  - We need to start planning early - NOW!
  - We have a handful of volunteers already
    - Thank you Kim, Heather, Christina, Joanne, & Brittney!
  - If you are interested in joining the committee please let us know tonight or email [mgylox@gmail.com](mailto:mgylox@gmail.com). It will be a great way to fulfill your required volunteer hours.



# Treasurer's Financial Report



# Treasurer's Financial Report

Cash Inflows/Gross Revenues:

	<u>FYE 2018</u>	<u>FYE 2019</u>
Donations	\$0	\$0
Registration Fees	\$110,951.35	\$109,727.66



# Treasurer's Financial Report

## Cash Outflows/Expenses:

	<u>FYE 2018</u>	<u>FYE 2019</u>
Cash Expenses	\$82,101.62	\$104,339.91
Depreciation	\$26.74	
Total Expenses	\$82,128.36	\$104,339.91



# Treasurer's Financial Report

---

## Financial Summary:

	<u>FYE 9/30/18</u>	<u>FYE 9/30/19</u>
Profit	\$28,822.99	\$5,437.75
Cash in Bank	\$83,709.60	\$89,147.35



# VP of Girls Report



# VP of Girls Report

---

## The Past -

MGYLA started in 2017 running the Girls Youth Lacrosse Program for Maple Grove.

### **2017 - 63 Girls Participated (Summer Only)**

1 Team - 14U Summer

2 Teams - 12U Summer

Summer Development - 8U - 8 Girls

### **2018 - 81 Girls Participated - Spring (42) and Summer (60)**

1 Team - 14U Summer

1 Team - 12U Spring and Summer

1 Team - 10U Spring and Summer

Summer Development - 8U - 4 Girls



# VP of Girls Report

---

## The Present -

### **2019 - 88 Girls Participated - Spring (27) and Summer (68)**

1 Team - 14U Summer

1 Team - 12U Spring and Summer

2 Teams - 10U Spring and Summer

Summer Development - 8U - 15 Girls

Significant Amount of New Players at the 12U Level.

Both 10U and 12U Teams went Undefeated in Summer 2019.

Finished 2nd in the State Tournament in both Summer 10U and 12U

10U Participated in 2 Additional Tournaments

3 Coaches Participated in US Lacrosse Training (Level 1 and Level 2)



# VP of Girls Report

---

## The Future -

### 2020 - Plans

- 1 Team - 14U Summer
- 2 Teams - 12U Spring and Summer
- 1 Team - 10U Spring and Summer
- 1 Team - 8U Summer
- 6U Development Program Summer
- Tryouts

10U, 12U and 14U Participating in 1 Optional / Additional Tournament for Summer

Incorporate New Rules for Girls Lacrosse: 12U Eliminates 3 Pass Rule, A/B Team Decisions State Based

Additional Coaching Classes - US Lacrosse, MSLAX, Maple Grove High School

Flyers for Advertising Girls Lacrosse

Improved Reachout for Registration - Earlier Announcement of Dates

New Turf Fields to help with Spring Lacrosse and Promote Girls Lacrosse



# VP of Boys Report



# VP of Boys Report

---

## 2019 & 2020 League Information

- GNLL -
  - Box Lacrosse
  - Spring Jamboree - State Tournament
  - Fall Lacrosse - State Tournament
- YLM -
  - Summer League

## Tryouts

- Results from 2019
  - Team Formation
  - Coach Selection
- Plans for 2020
  - Process
  - Coach Selection
  - Parent Coaches
  - Requirements



# VP of Boys Report

---

## Tournaments - Planning Committee

- Age Groups -
  - Out of Town
  - A&B Team Placements
  - State Tournaments
  - Hosted Tournaments

## Coaches

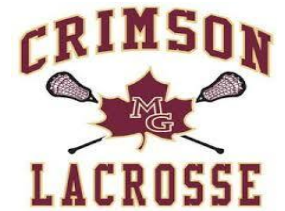
- What we Learned
- Experience provided - Survey results
- 2020 Plan
  - Requirements
  - Recruitment
  - Support - Training Directors

## Age Group Programs -

- 6U & 8U
  - Recruitment
  - Training
  - Player Retainment



# New Business



# Elections

---

## Candidate Introductions:

Vice President Boys (Incumbent John Ampe)

Treasurer (Incumbent John Dorn)

U8 Director (Incumbent Spencer Bakke)

U14 Boys Director (Incumbent Tom Farniok)

U14 Girls Director (Vacant)

U12 Girls Director (Incumbent Michael Lindahl)

## Elections

