



Northern Lights Soccer

Monthly Meeting

July 8, 2019

8:00 pm Elmcrest Park

Call to order:

- **Meeting Called By: Kotchi Prosper**
- **Type of Meeting: Monthly Committee Meeting**
- **Note Taker: Mandy Paumen**

Attendees: Mandy Paumen, Kotchi Prosper, Leigh Bakke, Mike Jones, Jon Klocker, Ben Gerads, Christine Amsler, Heinrich Von Mende, Sean Sutter, Andy Severance and Angela Kokesh.

Meeting called to order by Kotchi Prosper at 8:09 pm.

Financial Report: Angela Kokesh

- Went over financials.

Open Forum:

Committee Business:

Task Updates:

Tournament Coordinator: Andy Severance

-Need 4 portable toilets for SSS.

Volunteer Coordinator: Leigh Bakke

-Most SSS hours have been posted and I will be posting for board hours that day as well.

-Need to include the volunteer commitment with the competitive registrations, and I've been looking at changes for next year. I think we should think about changing the requirement to 6 hours per family for competitive and not requiring for rec in 2020.

-Mandy Paumen makes a motion to change volunteer bond to \$250 and 6 hours volunteer time per family. Angela Kokesh seconds the motion. Motion carries. New volunteer bond \$250. 6 hours per family volunteer time.

Field Coordinator: Justin Allen (absent)

-Field Marshall volunteer position:

A. duties would consist of wearing a vest/shirt identifying self as Field Marshall.

B. Would carry a field map and game/schedule for the week/event.

C. Would carry contact info for related board personnel (Rec/travel directors, Field/Equipment managers, concessions, etc) and team managers if questions or concerns arise.

-Fall field layout at Elmcrest? Keep the same? Change it? What about layout for SSS?

-Changes to layouts of fields/parks for next spring? I would like some input as to what people think. There were a variety of issues that came up through the year, but it is difficult to make changes once the season starts.

-We received the invoice a few weeks ago for our field layout and marking work done by Trosen Land Surveying. I provided that invoice to Angela and Meghan. Was it paid? Just want to be sure so I can mark this complete.

Equipment Manager: Mike Jones

-No updates.

Concessions Coordinator: Lindsey Helgeson (absent)

- Will confirm with Lindsey if she will be there all day for super soccer Saturday. When I hired her she said she would be. I am unsure if I will be there. It all depends on my daughter's schedule for the cup.
- Will need to get the iPads back from the baseball team since they borrowed them for a tournament
- Will need a couple of volunteers to help unload the groceries. More than likely the evening before.

Travel Coordinators: Ben Gerads and Christine Amsler

- Gearing up for tryouts; working with Sarah to gain access to NGIN registrations
- Will be working with Jon on numbers for tryout shirts and pad those numbers for late registrations.
- Working with executive committee on field issues at Elmcrest as we had a lot of game reschedules due to fields being closed
- Updating player, parent, and coach code of conduct for more focus on expectations and actions taken for violations.

Rec Coordinators: Heinrich Von Mende and Mary Pipenhagen (absent)

- Fall details have been set, registration is in the process of going live.
- Coon Rapids United coming to play at Elmcrest Monday and Tuesday (7/8 & 7/9)
- Super Soccer Saturday schedules created and on the website.

Registrar/Communications: Sarah Boyum (absent)

- The marketing brochure is attached. Do we have a specific price for sponsoring training shirts or do we want to? If everyone approves of this marketing piece it's ready to go to print.
- The tryout brochure for rec is attached and printed for distribution this week to all rec players.
- The fall soccer flier is attached and printed for distribution to all rec players.
- Updated the fall soccer competitive page
- Updated the fall soccer recreational page
- Updated the SSS and CRU play schedules online and messaged members multiple times

-Been sending regular reminder about tryouts and numbers are coming in, we have 160 players registered so far. A message went out yesterday and one is going out today and tomorrow as reminders of the July 10 early bird deadline.

-Everyone who's requested tryout access should now have it.

-Created the spring and fall competitive registration and it just needs final edits to launch it, I plan to launch it just before tryouts begin.

-Created the fall recreational soccer registration and it should be ready to launch this week.

Once it is I'll message all members.

-Reached out to Steffans, we should have more guidance on this soon from other team members but it sounds like members would pay for their uniform as part of their registration but would wait to receive an email from Steffans in order to place their order. I'm sure you guys will discuss this tonight.

-Ordered tryout road signs for distribution this week.

DOO/Team Manager Coordinator: Chere Thompson (absent)

-All pictures should have been mailed to teams. I know I have been contacted by some team managers that some pictures were missing. This is happening because of missing information when the orders were placed. I have talked to Sportsline Photography about the ordering process and they are going to change a few to make the ordering process easier for next year. I had mentioned an email with the steps on how to order. The process did go much smoother this year even though we still had families that didn't receive their order, there were a lot more last year. They are easy to work with so that helps.

-Added this to the agenda but we need to decide if we want to do the banners like we did last year. Meghan believes the cost was \$150.00 and it does come off of our kick back which

Meghan believes was 10-15%. Banner options are: **This season would you and the**

Northern Lights Soccer Program prefer 3 smaller banners like last season 36x72" or we could do one larger banner with all of the Teams from the Season?

Thinking that maybe easier to display? Or 2 banners a bit larger than last season, 1 house and 1 travel. We would need to decide whether we could use these enough to

benefit the cost. The banners we received last year I believe we put up 2 times last

season. I need to know what is decided so I can get the information to the

photographers on what we want to do.

-USA Cup opening ceremony. I am still looking to see if someone is willing to grab the tear drops and bring them to the opening ceremony. They are too heavy for me to carry by myself. Devan was asked to play this year and I won't have his help. Please let me know asap.

-Jersey numbers. After tryouts and the rosters are posted I will go through and double check jersey numbers looking for any that would be a duplicate and will work on making that change if needed.

-State Championships - These are the teams we have committed to doing State this year.

U12 Boys C1

U12 Boys C3

U14 Boys C2

U12 Girls C1

U13 Girls C2

U14 Girls C2

U15 Girls C3

DOC: Aaron Lindquist (absent)

-Coaches to complete year end player evaluations by July 19th (to be used to help conduct tryouts).

-Tryout staff set.

-New MYSA league structure document created/set teams for next season and updated on website.

- Quick summary: This restructure was done by MYSA to retain more teams (they are losing teams 9U-13U to TCSL who then come back to try to earn premier at 14U...now premier will be earned at 13U)
- The Futures League is designed to be like TCSL but won't have the same success due to statewide travel (TCSL only has games in 30mile radius of Allianz Field in St Paul)
- Black will be like C2/Maroon, Blue will be like C3/Gold, League One First Division will be like C1, League One Premier II will be like Premier II and League One Premier I will be like Premier
- MYSA has updated their FAQ page regarding the leagues on the website and asked to use the visual breakdown we sent to our members on their website

- Competitive 11U+ teams went 65-80-57 summer 2007 and 74-89-15 in the summer of 2008. Competitive 11U+ teams went 82-83-26 this summer season.
- Finish ZoomReports (I was waiting on some teams that I have evaluated twice)
- Confirm coaches for fall 2019/summer 2020
- Rec to Competitive meeting on 7/15 and 7/16
- Attend SSS on 7/20 to hand out invites (once the schedule is complete I will know what teams to visit and when)
- Run "Project 40" training for recreation to competitive players on 7/22 and 7/24
- Conduct tryouts and form rosters (coordinate with competitive directors, Chere and Sarah)
- Work with following individuals to find out what we can keep, improve, eliminate summer 2020
 - coaches group, competitive directors, CR United on partnership, fields, equipment, rec directors and coach mentor
- Review "Year 0" of 5 year NLS plan and make adjustments based off of what was observed 2019/2020 season.

Vice President: Meghan Rietschel (absent)

- Who on the board will be available for SSS? Sarah is out of town and I am questionable.
- Lindsey, did you confirm that Lindsey will work all day in concessions?
- We need to go through the list of things Sarah sent earlier and make sure all are taken care of. Please see the below list. I have completed or am working on everything in yellow. I have placed suggestions next to some.

Fundraising Coordinator: Sean Sutter

- Training jerseys and sponsorships should be separate.
- Adding a logo is just for competitive uniforms.
- Need to read through the sponsorship program, send Sean edits.
- Setting up another Dick's Sporting Goods store shopping day for mid-August.

Uniform Coordinator: Jon Klocker

- Will finalize with Jeff Huber tomorrow regarding the specific process for ordering uniforms and forward the process once I receive it.

Future Months Business:

- Discounts for families with multiple children.

New Business:

- 9 month-12 month project
- Add questionnaire to completed during registration process
- Look into interns from colleges.
- How are we different from any other club?

Meeting Adjourned:

- Mandy Paumen makes a motion to adjourn the meeting. Andy Severance seconds the motion. Motion carries. Meeting is adjourned at 9:07 pm.

Next Meeting: August 12 , 2019, at 7:00 pm at Elmcrest.