



## Ashwaubenon Youth Baseball (AYB)

Board of Directors Meeting Minutes

October 1, 2025, Call to Order: 6:35pm

Location: Ashwaubenon Community Center

[AYB Website](#)

Attendees (board members & guests / shaded not in attendance): Adam Lasee, Brock Ploederl, David Roehrig, Donovan Miller, Heather Anderson, Jared Lemon, Jason Hill, Joe Richter, John Sperber, Kyle Casper, Kyle Ehrfurth, Tom Meersman, Sara Bieda, Wes Smith, Josh Roethle, Bobby Paul, Steve Hill, Corey Bogenschutz, Justin Gabriel, Jared Grusznski, Matt Rotter, Phil Fisher, Casey Berkshire, Ian Maclean, Adam Ingram

**Approval of September meeting minutes - Motion: Wes Smith Second: Adam Lase**

AGENDA	NOTES / ACTION
<b>PRESENTATION / DISCUSSION / APPROVAL OF TREASSURER'S REPORT:</b>	
<b>TREASURER</b> John Sperber	Treasurer's Report: <ul style="list-style-type: none"><li>• No formal financial report was distributed this month.</li><li>• Registration payments through Sports Engine have been steadily coming in.</li><li>• Received \$25,133 from the Village of Ashwaubenon, primarily due to a successful, non-rained-out tournament. This amount covered payroll, supplies, FICA, and other related expenses.</li><li>• Account balances:<ul style="list-style-type: none"><li>◦ Checking Account: \$37,187</li><li>◦ Money Market Account: \$63,256</li></ul></li><li>• Financial outlook is positive across both accounts.</li><li>• A recommendation was made to analyze the cost per tournament participant to improve budget forecasting for larger expenses. Currently, all registration revenue is pooled together.</li><li>• Food and beverage budget aligned well with projections.</li><li>• Fundraising efforts were successful, with strong revenue generated from calendar and bat raffles.</li><li>• Concession Coordinator wages (Ella) were on target.</li><li>• Umpire expenses increased by approximately \$6,000 compared to last year.</li><li>• Donovan has begun drafting the 2026 budget, which will be presented at the next meeting and shared with the Village.</li><li>• Anticipated spending of approximately \$15,000 between now and the end of the year.</li></ul>

**OPENING ITEMS:**

**HEAD COACH INTENTIONS**

Coaching Assignments:

- 7U: No coaches identified at this time.
- 8U: Josh Roethle will serve as head coach.
- 9U: Phil Fisher
- 10U: Jared Lemon will serve as head coach.
- 11U: Chad Pfarr (not present) will return as head coach.
- 13U: Kyle Ehrfurth will serve as head coach.

14U Head Coach Presentation:

- John Wendricks is stepping down from the 14U head coach position.
- Corey Bogenschutz has expressed interest in stepping into the role.
- No assistant coaches have been identified yet, though a few parents have shown interest in helping.
- Plans are underway to schedule CAP meetings (Coaches, Athletes, Parents) to establish expectations and gather feedback.
- The primary goal for this age group's final year is to ensure a positive and supportive experience for all involved.

All coaching assignments have been approved as presented.

Tournament Director:

- No Tournament Director has been identified for the current year.
- In the interim, head coaches will likely serve as the primary point of contact for home tournaments within their respective age groups.
- Would really like parents to step up to alleviate some of the extra burden on coaches.

2026 Home Tournament Intentions:

All coaches want a home tournament. Save dates for next meeting.

**COMMENTS FROM THE PUBLIC**

Petition for Dual Participation – Beckum Bieda:

- Sara Bieda submitted a petition requesting approval for her son, Beckum, to participate in both AYB's 10U team and the ISA program, similar to the arrangement granted last year.
- Parents reported successful management of pitch counts between both organizations, with regular monitoring of arm health through Tiletown Sports Medicine.
- AYB league was prioritized throughout the season:
  - Only one AYB league game was missed due to an accident.
  - ISA league games were occasionally missed due to AYB commitments.
  - Some AYB tournaments were missed in favor of ISA tournaments.
  - Beckum missed two tournament team practices in August due to adherence to Pitch Smart guidelines.
- Beckum is currently participating in a fall ball league but is not pitching extensively.
- Parents noted Beckum's overall development and reported no issues from other players, coaches, or families.
- Future plans for next season remain uncertain.

Discussion & Outcome:

- Voting members of AYB discussed the petition.
- No formal vote was taken.
- Last year's dual participation was approved on a trial basis as a one-time exception.

- AYB by-laws do not permit dual participation, and the board expressed intent to avoid reopening that option.

	<ul style="list-style-type: none"> <li>The request for dual participation was formally denied.</li> </ul>
<b>BOARD REPORTS:</b>	
<p><b>PRESIDENT</b> Donovan Miller</p>	<p>AED Discussion:</p> <ul style="list-style-type: none"> <li>A conversation was held with Rex regarding the potential installation of an AED (Automated External Defibrillator) at the baseball diamonds.</li> <li>Brock may be able to secure funding through a grant opportunity.</li> <li>It was noted that a dedicated individual is needed to oversee AED maintenance, including: <ul style="list-style-type: none"> <li>Replacing batteries every two years</li> <li>Changing pads annually</li> <li>Ensuring availability of adult, child, and infant-sized pads</li> </ul> </li> <li>Additional considerations include: <ul style="list-style-type: none"> <li>Identifying individuals trained to operate AEDs at each diamond</li> <li>Installing clear signage</li> <li>Securing the AEDs overnight, likely by storing them in the concession stand</li> </ul> </li> <li>Most AED units are user-friendly, but training is still recommended.</li> <li>A suggestion was made for each team to have at least one coach trained, potentially led by a high school coach who already has AED certification.</li> </ul>
<p><b>REGISTRATION</b> Heather Anderson</p>	<p>Program &amp; Registration Updates:</p> <ul style="list-style-type: none"> <li>See attached report for detailed numbers.</li> <li>Registration numbers are coming in at a similar rate to last year at this time.</li> <li>One new umpire has been identified.</li> <li>Baseball camp registration has opened, though no promotional efforts have been made yet.</li> <li>Jared will manage Weekly Wednesdays communications for both league and camp updates.</li> <li>Tournament registration is closed, with the exception of 7U, which remains open.</li> </ul>
<p><b>VICE PRESIDENT</b> Jared Lemon</p>	<p>Wood Bat Tournament Update:</p> <ul style="list-style-type: none"> <li>Brock was not present; update provided on his behalf.</li> <li>Need to finalize details for the wood bat tournament.</li> <li>Registration will remain the same, with the addition of six teams for 12U.</li> <li>12U teams will be charged \$500 and will receive two Ash bats.</li> <li>Brock has \$1,600 in seed money available for bat purchases and would like to increase that to \$2,500 in future years to cover bats and other tournament necessities.</li> <li>Additional support will be needed to run the 12U tournament, as AYB does not currently have a 12U team.</li> <li>Potential scheduling conflict with Legion Regionals was discussed; likely not an issue.</li> <li>The Moose Lodge will no longer assist with future wood bat tournaments.</li> <li>A motion was made to allow Brock to spend \$2,500 for tournament needs: <ul style="list-style-type: none"> <li>Motion by: Wes Smith</li> <li>Seconded by: Steve Hill</li> <li>Vote: All in favor</li> <li>Outcome: Motion passed</li> </ul> </li> </ul>

	<p>Fall T-Ball Update:</p> <ul style="list-style-type: none"> <li>• Fall t-ball is underway and going well.</li> <li>• Some players are transitioning to Single A, while others will continue with t-ball.</li> <li>• The first three weeks focused on skills and development; games are now being played.</li> <li>• Players are showing strong progress, including success with the pitching machine.</li> <li>• AYB will participate in Fall Fest at Cormier School on Thursday, October 9th from 4–5 PM in the playground area. <ul style="list-style-type: none"> <li>○ Activity will include a tee and wiffle ball bat station.</li> <li>○ Goal is to promote the AYB t-ball program and get kids excited about baseball.</li> <li>○ Softball may also join the event.</li> </ul> </li> </ul> <p>Marketing &amp; Engagement Initiatives:</p> <ul style="list-style-type: none"> <li>• Jared and Steve are working on new social media campaigns, including: <ul style="list-style-type: none"> <li>○ Teams/Players of the Week</li> <li>○ A parent survey to request permission to feature their child</li> </ul> </li> <li>• Exploring the idea of a workout log for players: <ul style="list-style-type: none"> <li>○ Includes skill-building activities (e.g., tennis ball drills)</li> <li>○ Structured in tiers with prizes as incentives</li> </ul> </li> </ul>
<p><b>CONCESSION COORDINATOR</b> Vacant</p>	<p>Concession Coordinator Update:</p> <ul style="list-style-type: none"> <li>• A verbal commitment from Ella Senger was received, as noted in last month’s meeting.</li> <li>• AYB spent just over \$6,000 on concessions last year.</li> <li>• The role requires extensive coordination, and Ella has done an outstanding job over the past two seasons.</li> <li>• Her continued involvement is greatly appreciated and contributes significantly to the success of the program.</li> </ul>
<p><b>COMMUNICATIONS</b> Steve Hill</p>	<p>Communications &amp; Operations Updates:</p> <ul style="list-style-type: none"> <li>• Jared provided updates on various social media communication efforts.</li> <li>• Steve Hill has reached out to contacts from other organizations to gather insights on how they manage their fields and concession stands.</li> </ul>
<p><b>UMPIRE COORDINATOR</b> Kyle Casper</p>	<p>Umpire Fee Discussion:</p> <ul style="list-style-type: none"> <li>• The responsible party was not present, and no updates were shared with Donovan.</li> <li>• A request was made to bring any proposed umpire fee increases to next month’s meeting to ensure AYB remains aligned with other area leagues.</li> <li>• Emphasis was placed on maintaining a standard of paid, fed, and happy umpires to support quality officiating and retention.</li> </ul>
<p><b>TOURNAMENT DIRECTOR</b> Vacant</p>	<p>Vacant.</p>
<p><b>SPONSORSHIP</b> Tom Meersman</p>	<p>Not present.</p>
<p><b>FUNDRAISING</b> Wes Smith</p>	<p>Fundraising &amp; Promotions:</p>

	<ul style="list-style-type: none"> <li>• Interest was expressed in exploring meat raffles as a future fundraising opportunity,</li> <li>• Similar fundraiser hosted at D2's for Ashwaubenon Softball.</li> <li>• The plan is to follow the same structure used for calendar raffles and bat raffles.</li> <li>• Donovan shared that the youth football program raised \$18,000 through their meat raffle, with top sellers receiving rewards.</li> </ul>
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<p><b>FACILITIES AND EQUIPMENT</b> Adam Lassee</p>	<p>Equipment &amp; Facility Updates:</p> <ul style="list-style-type: none"> <li>• Coaches are asked to inventory their equipment and report what they have and what is needed, including: <ul style="list-style-type: none"> <li>○ Baseballs</li> <li>○ Catcher's gear (with sizes)</li> </ul> </li> <li>• The goal is to develop a more efficient gear rotation system. <ul style="list-style-type: none"> <li>○ Some quality equipment is stored upstairs, though some items are missing foam padding.</li> <li>○ AYB uses Diamond game balls, which are durable and preferred over synthetic options.</li> </ul> </li> <li>• The updated batting cages are expected to be ready by spring, which will help extend the life of baseballs.</li> <li>• Once inventory is complete, AYB will prioritize spending on new equipment as needed.</li> </ul> <p>Uniforms:</p> <ul style="list-style-type: none"> <li>• Coaches are encouraged to submit new jersey and hat design ideas to Adam.</li> <li>• A few mockups will be presented at the November meeting.</li> <li>• The goal is to place orders earlier to avoid last-minute delays.</li> </ul> <p>Facility Workdays:</p> <ul style="list-style-type: none"> <li>• Volunteers are welcome to assist Adam with cleanup and inventory on October 18.</li> <li>• Jason Hill or a representative from the high school will be on-site October 19 to help with windscreen and batting cage takedown.</li> </ul>
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<p><b>PARKS &amp; RECREATION</b> David Roehrig</p>	<p>Not present.</p>
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<p><b>HIGH SCHOOL</b> Jason Hill</p>	<p>Facility &amp; Program Updates:</p> <ul style="list-style-type: none"> <li>• October 19th: Windscreen and batting cage takedown was successfully completed.</li> </ul> <p>Tournament Team Coordination:</p> <ul style="list-style-type: none"> <li>• Coaches were asked to coordinate 8U–11U home games where players run out with the team and stand for the national anthem.</li> <li>• Coaches in attendance agreed to participate in this tradition.</li> </ul> <p>Spring Break Baseball Trip:</p> <ul style="list-style-type: none"> <li>• The high school program will be traveling to the Jackie Robinson Training Complex in Vero Beach, Florida (north of Miami) for spring break.</li> <li>• JV and Varsity teams will be attending.</li> <li>• The teams will begin practicing early in preparation.</li> <li>• Travel will be by air, not by bus.</li> <li>• Fundraising efforts are underway to support the trip.</li> </ul> <p>Acknowledgment:</p> <ul style="list-style-type: none"> <li>• A special thank you to Jessie Brabant from Jason Hill and the High School program for leading the Rockers partnership initiative.</li> </ul>
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**LEGION**

Ian Mclean

Legion Program Update:

- Ian introduced himself as the new Legion Director and Head Coach of the Legion program. He has been involved with Ashwaubenon Youth Baseball (AYB) since the age of five, having played both Legion and high school baseball, and transitioned directly from playing into coaching.
- The Legion team finished the season with a record of 11–11, falling just one game short of qualifying for the State tournament.
- The program maintains high expectations, aiming to win Regionals annually at the AA level.
- Ian expressed interest in expanding the program to consistently field at least two teams per year, with the potential to support up to three teams.
- Recruitment efforts will be a priority, with plans to actively reach out to players and encourage participation.
- A key challenge is the conflict with travel baseball, as players who participate in travel ball are ineligible for post-season Legion play.
- Despite this, Ian is confident that AYB will be able to field two Legion teams in the upcoming season.
- Will come with registration costs next month knowing costs continue to go up all around.

**STRATEGIC COORDINATOR**

Vacant

Vacant.

**SCHEDULING COORDINATOR**

Kyle Ehrfurth

No updates.

**NEW BUSINESS:**

**ROCKERS/AYB OFF SEASON FACILITY USAGE**

Rockers Facility Partnership Proposal:

- A few weeks ago, Jesse Brabant reached out to Donovan and Jared regarding a potential partnership with the new Rockers batting cage/training facility.
- Raelynn Wingert, Ashwaubenon High School softball coach, did a fantastic job advocating on behalf of both the softball and baseball programs.
- John Fanta from Rockers, who resides in Ashwaubenon, expressed strong interest in collaborating and is open to cost-sharing rather than profit-making.
- A proposal was submitted for shared facility use:
  - 20 hours per week total (10 hours for each organization)
  - Fee: \$1,000 per month per organization
  - AYB would have access on Tuesdays and Thursdays from 5–8 PM
- Facility includes:
  - Six batting cages
  - Two to three pitching mounds
- AYB is also exploring the possibility of securing full access on Sundays from 2–8 PM.
- Plans are being developed to maximize facility usage based on player numbers and available time slots.
- AYB is considering offering discounted rates to its members and hopes to encourage members to become Rockers customers.

	<ul style="list-style-type: none"> <li>• AYB would offer to handle opening and closing duties during scheduled times to reduce staffing needs for Rockers.</li> </ul>
<b>TOURNAMENT DATES FOR 2026</b>	<p>Tournament &amp; League Scheduling:</p> <p>Home Tournament Dates:</p> <ul style="list-style-type: none"> <li>• May 16–17: 9U, 10U, and 11U</li> <li>• June 26–28: 9U, 10U, 11U, and 14U</li> <li>• July 10–12: 7U, 8U, and 13U</li> </ul> <p>Wood Bat Tournament:</p> <ul style="list-style-type: none"> <li>• July 31 – August 2: 12U and 14U (B-level teams)</li> </ul> <p>League Tournament:</p> <ul style="list-style-type: none"> <li>• Will be held during the week, starting the week of July 6, immediately following the Fourth of July holiday.</li> </ul>
<b>TOURNAMENT RULE CHANGES</b>	<p>Rule Review &amp; Updates:</p> <ul style="list-style-type: none"> <li>• There is still time to finalize rule changes, but updates are needed before posting home tournament registrations.</li> <li>• Head coaches are asked to review last year’s rules and submit any proposed changes or suggestions via email.</li> <li>• The goal is to ensure all updates are considered and implemented in a timely manner.</li> </ul>
<b>OCTOBER 18 &amp; 19 CLEAN UP DAYS</b>	<p>Facility Coordination &amp; Equipment Inventory:</p> <ul style="list-style-type: none"> <li>• The windscreen and batting cage takedown was completed on October 19 as part of Jason Hill’s high school program updates.</li> <li>• Adam was on-site on October 18 to begin equipment cleanup and inventory review in preparation for the upcoming season.</li> </ul>
<b>OTHER BUSINESS</b>	<p>Pitching Clinic Opportunity:</p> <ul style="list-style-type: none"> <li>• John Herd reached out to Donovan and Jared regarding a potential pitching clinic led by Chris Krepline, current pitching coach for the Cincinnati Bearcats and former head coach at Lawrence University.</li> <li>• The clinic would be held in partnership with Cody Leist, head coach at Sevastopol.</li> <li>• The proposal is for a one-day, in-person pitching clinic in December, with an estimated cost of \$900 to AYB.</li> <li>• The group is exploring ways to offset the cost, depending on interest and participation.</li> <li>• The clinic would include access to a Google Drive master course containing a wide range of training and coaching materials.</li> <li>• If there is sufficient interest, this could be a valuable development opportunity for players and coaches alike.</li> </ul> <p>Coaching Clinic Recap:</p> <ul style="list-style-type: none"> <li>• The Coaching Clinic has been completed, with approximately 20 participants in attendance.</li> <li>• Jared extended his thanks to everyone who participated.</li> <li>• The clinic was considered a huge success, providing valuable development and engagement for coaches.</li> </ul>

**Motion to Adjourn:** John Sperber      **Second:** Wes Smith  
**Meeting Adjourned:** 9:24pm. **Recorded:** Joe Richter