



Sponsorship Group

Description of Role:

- The Sponsorship Working Group supports the Club by identifying sponsorship opportunities, generating revenue and building the club identity

Primary Responsibilities:

The Sponsorship Working Group is a new group that will be established to identify sponsorship opportunities that align with the Club's identity and values. Roles might include:

- *Developing sponsorship opportunities and packages*
- *Researching and identifying potential sponsors in the community*
- *Contacting potential sponsors and responding to enquiries*
- *Evaluating sponsors and their impact on the Club*

Time Commitment:

- *Sponsorship Working Group will meet 3-4 times per year.*
- *Time commitment can be as little or as much as you are able to offer!*
- *All work can be done from home around your own schedule*

Skill Requirements:

- *Strong communication skills*
- *Access and proficiency with computer*
- *Experience in sponsorship is an asset but not required*

Benefits:

- *Chance to shape and influence Club sponsorship right from the start*
- *Experience in sponsorship development and implementation*
- *Support provided by the Club (see below)*
- *Invitation to our season-end Volunteer Appreciation event and other events as appropriate*

Support:

- *Supported by the General Manager and other members of the Sponsorship Working Group*
- *Training will be provided as required*