

MSH Meeting Minutes

June 17, 2024

Members in attendance: Tom Schuneman, Jane Cashin, Scott Foley, Linda Rogentine, Cathy Carter, Jen Lynch, Jared Wieseler, Brock Buckellew, Alicia Acken, Tia Graves, Keith Kloubec, Holly Tchida; Absent: Kay Morris, Toni Gillen

Secretary's Report: April 2024 meeting minutes reviewed. Motion made, seconded, and approved as written.

Treasurer's Report: little change in financials from April 2024 meeting. Received a Minnesota Hockey donation of \$2500. Received \$640 donation from fundraising event at Barre3 Edina. Almost \$95,000 in revenue at end of May. Approximately \$53,000 in expenses which is similar to last year. Biggest expense is the National Tournament at approximately \$26,000. Travel and advertising expenses are higher than last year. \$29,000 net less end of May 2024 which is about \$16,000 more in the hole from last year this time. Linda needs the check from Hendrickson Foundation by June 30th. Treasurer report motion made, seconded, and approved as written.

Toni's report: absent from meeting. No report.

Summer Skate Clinics: Scott: Lakeville ice secured for summer clinics. 4 weeks at Hasse - August 4, 11, 18, 25 – at 11:15 am. Jane: SLP ice times secured for October 6, 13, 20, 27 – from 10:30am – 12:30pm. Tom is working on securing St. Cloud ice – will be 2 weekends in September. If a new player wants to attend a summer clinic but hasn't registered with MSH before, they need a USA Hockey number. If they've never had a USAH number before, Jane needs to get it for them. Discussion of whether to cap the number of registrants for clinics but given the sporadic attendance of many players will continue to leave it open. There will be a \$40 registration fee for all players and that will include a jersey. Discussion of whether \$40 was too high but since it includes numerous possible hours of ice plus a jersey, will keep it at \$40. Jane and Scott will work on registration and jerseys. Scott has four sponsors already committed for the jerseys. Sponsorship packages range from \$500 to \$1500. Holly will do a social media post asking for sponsors for summer clinic jerseys.

Annual Meeting: Edina location is July 28th from 4:30 – 6:30pm. Outstate date (St. Cloud) is September 8th from noon to 3:00pm. For voting at annual meeting, Tom will confirm with Kay that Kay and Tom are the two board positions up for re-election.

2024-25 Season Needs: (1) Lakeville Hockey has a new president that Scott will work with. Discussion of a Lakeville Jamboree. There will be a new sheet of outdoor ice at Hasse and would like to showcase MSH. Looking for additional jamborees – it will be who can get multiple hours of ice on a given day and

they can then host jamboree. Need 2-3 hours back to back ice during the season for jamborees. (2) Discussion of ice scheduler position. Jane: There is a document outlining the explaining the ice scheduler with all information and important dates/timelines in google docs. Alicia will be gone and unable to help with ice scheduler duties early to mid summer. Jen, Holly, Scott will help Jane with ice coordination. (3) Alexandra Jamboree will be MLK weekend (Jan 18-19 2025). Discussion of whether the last weekend of the season should be made a bit more fun by having more jamborees followed by a end-of-season team party. Discussion of how jamborees operate by levels/skill based versus playing with just your team. Brock suggested a consistent player level list for A/B/C jamboree levels.

Registration: Discussion of fees and will keep the \$125 registration fee the same for this year. Registration needs to open early (hoping for August 1) so players can register for MSH and then register separately for the Special Hockey classic in November, so we can register teams. There will be A/B/C levels at the Special Classic. Promote and encourage early registration at the picnics. Discussion of creating some type of “MSH Ambassador” position for players who don’t play on-ice but still want to participate/volunteer. Jane will talk to Toni about what, if any, Safesport, background and registration requirements would be required for this Ambassador role.

Team Leadership: Brainerd needs a coach. Keith is the new head coach for New Hope. New Mankato Area team has a head coach and team manager. Holly will send Cathy the Mankato team manager’s information.

Apparel update: Cathy: working on different things with Strauss. Neck laceration protection shirts will be offered by Strauss to MSH players at a reduced cost. Raffle tickets for apparel from SHI. Jane inquired of a retro-colored logo for jerseys. Cathy will ask Toni about the retro color option.

Marketing: Jen is working on updating marketing materials and looking into a iPad to display videos/ slideshows at events. Survey is out and responses need to be submitted by July 1st. Once the season starts, Holly will put a reminder in the newsletter that jerseys cannot be altered in any way (signatures, patches, etc)

Motion to adjourn – seconded – approved and adjourned at 9:05pm