

**St. Thomas Aquinas
Rugby Mouse Races
Suggested script for players**

PHONE CALL: (most effective way to gain support)

IF THEY ANSWER - talk slowly and use your manners.

Hi, I'm {NAME}, a {year in school} at St. Thomas Aquinas, and I play on the rugby team.

PAUSE - they will most likely respond and make a little small talk.

Have you heard about our annual fundraiser, Mouse Races? It's coming up on Saturday, February 3 at Aquinas! We're excited; it's going to be a good time. Have you been to this event?

PAUSE - let them respond.

Coach Kluempers asked me to call you to see if you could support us by attending, sponsoring, or donating to the event. Are you interested in attending or helping us this year?

PAUSE - let them respond.

Excellent, thank you so much! Can I email or text you the opportunities? What is your email address? Or I could just text it to this number. Is it your cell?

IF THEY DON'T ANSWER - leave a message AND text them... do both!!

VOICE MESSAGE:

Hi, I'm {NAME}, a St. Thomas Aquinas {year in school} [PAUSE]. I play on the rugby team. I'm calling to invite you to join us or support us at our annual fundraiser, Mouse Races. [PAUSE] Please call me back, my number is {913-XXX-XXXX}. Thank you, and I look forward to hearing from you.

TEXT MESSAGE:

**I'm {NAME}, a senior at St Thomas Aquinas, and I play on the rugby team. I just left you a voice message to see if you want to join us or support our annual fundraiser, Mouse Races, on Feb 3. Call me back if you can. Thank you so much! Here's our webpage with event details: www.heartlandyouthrugby.com/fundraising
OR <https://givebutter.com/c/mouse-races-2024> (just share one of these links)**

Event Details at-a-glance:

Mouse Races Date: Saturday, Feb. 3

Time: Doors open at 6:30 PM for dinner, drinks, and betting. First Mouse Race begins at 7:15 PM.

Location: Saint Thomas Aquinas High School - Commons area
11411 Pflumm Road, Overland Park, KS 66215

Tickets: \$75 each (includes dinner, drinks, dessert, and \$46 of Mouse Money for betting on the races)

Prizes: At the end of the night, you can redeem your Mouse Money winnings for gift cards! {\$20 in Mouse Money = \$5 value gift card} You can also purchase chances to win prizes in Roulette and Pick-A-Square games.

Sponsorships:

- Sponsor a Mouse for \$100, which includes mouse naming rights
- Sponsor a Race for \$250 will receive recognition on print materials and during the event presentation
- Additional sponsorship levels are outlined below at www.heartlandyouthrugby.com/fundraising

Website: Guests can buy tickets, learn more about sponsorships, and pay online!

www.heartlandyouthrugby.com/fundraising OR <https://givebutter.com/c/mouse-races-2024>