



OVER 40 YEARS OF LGBTQ+ SOFTBALL

# 2024 PARTNERSHIP PROPOSAL

# HOW WE STARTED

THE FOUNDATION OF CAPS BEGAN IN THE LATE 70'S AND EARLY 80'S WITH A GROUP OF PLAYERS WHO CAME TOGETHER TO FORM WASHINGTON'S FIRST ALL LGBTQ+ TEAM, THE DC TENS.

THE TENS WAS FORMED BY UNITING PLAYERS WHO HAD COMPETED WITH AND AGAINST EACH OTHER IN STRAIGHT LEAGUES AND SUPPLEMENTING THEM WITH NEW RECRUITS GAINED BY PLACING ADS IN THE DC BLADE.

THE TENS PLAYED LOCALLY IN A DC LEAGUE ON THE CAPITOL AND TRAVELED TO PLAY IN LGBTQ+ TOURNAMENTS IN PITTSBURGH, BOSTON, TORONTO, AND NORFOLK WHERE LGBTQ+ LEAGUES HAD ALREADY BEEN FORMED.

SPURRED BY THE SUCCESS OF THESE CITIES AND A DESIRE TO PLAY IN THE NAGAAA GAY SOFTBALL WORLD SERIES, THE TENS DECIDED TO TRY TO FORM THEIR OWN LEAGUE IN DC. THEY USED THE LGBTQ+ BARS AS RECRUITING CENTERS. IN 1983, THEY CREATED THE FIRST FOUR TEAMS IN DC SPONSORED BY THEIR RESPECTIVE BARS.

KEEPING THE LEAGUE TOGETHER WAS DIFFICULT AS COMMUNICATION IN THE OFF-SEASON WAS CHALLENGING AND THE LEAGUE WAS HIT HARD BY HIV/AIDS AND LOST MANY MEMBERS. UNDER THE AUSPICES OF DC SPORTS THE LEAGUE DID, HOWEVER, GROW AND EXPAND. IN 1994, THE LEAGUE SEPARATED FROM DC SPORTS AND BECAME KNOWN AS CHESAPEAKE AND POTOMAC SOFTBALL.



D.C. SPORTS, 2nd PLACE "MINUTEMAN CLASSIC" TOURNAMENT THEY WERE A GREAT BUNCH OF GUYS, AND WE HOPE TO SEE THEM AGAIN NEXT YEAR

# WHERE WE ARE NOW

501(C)(3) NONPROFIT

HOSTED THREE WORLD SERIES:

2003 NAGAAA GAY SOFTBALL WORLD SERIES · 2013 NAGAAA GAY SOFTBALL WORLD SERIES · 2022 ASANA SOFTBALL WORLD SERIES

30+ TEAMS AND 500+ PLAYERS

PLAYERS FROM DC, MARYLAND, VIRGINIA, AND BEYOND

ONE OF THE MOST DIVERSE SPORTS ORGANIZATIONS IN THE DMV

NOMINATED 2022 & 2023 FOR DC BLADE'S BEST AMATEUR SPORTS LEAGUE



# WHERE WE WANT TO GO

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WITH OVER FOUR DECADES BEHIND US, WE REMAIN COMMITTED TO GROWING OUR LEAGUE AND EXPANDING OUR REACH. THERE ARE BOUNDLESS POSSIBILITIES AND ACCOMPLISHMENTS YET TO UNFOLD - AND WE NEED YOU.



WITH YOUR HELP, WE WILL BE ABLE TO: RECRUIT NEW PLAYERS, ENHANCE THE PLAYER EXPERIENCE, OFFER NEW PROGRAMS AND EVENTS ... AND SO MUCH MORE.



BY BECOMING A SPONSOR, YOU ARE TELLING THE LGBTQ+ COMMUNITY WE MATTER.



# OUR NATIONAL ASSOCIATIONS

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CAPS IS A PROUD MEMBER OF TWO NATIONAL ASSOCIATIONS:



IPRIDE SOFTBALL (IPS) / NORTH AMERICAN GAY AMATEUR ATHLETIC ALLIANCE (NAGAAA) WAS FORMED IN 1977 AND IS THE LONGEST STANDING LGBTQ+ SPORTS ORGANIZATION IN THE WORLD. MORE THAN 20,000 PLAYERS ACROSS CANADA AND THE US PARTICIPATE IN THEIR 54 MEMBER CITY ASSOCIATIONS. THE BEST OF THESE TEAMS COMPETE AT THE ANNUAL GAY SOFTBALL WORLD SERIES (GSWS) HELD IN A NEW CITY EACH YEAR.



THE AMATEUR SPORTS ASSOCIATION OF NORTH AMERICA (ASANA) WAS CREATED IN 2007 TO PROMOTE THE PARTICIPATION OF LGBTQ+ CIS WOMEN, TRANS MEN, TRANS WOMEN, AND NON-BINARY PEOPLE IN ORGANIZED ATHLETICS. THE ASSOCIATION HAS MEMBER LEAGUES IN 25 CITIES THROUGHOUT THE US. TEAMS COMPETE AT THE ANNUAL ASANA SOFTBALL WORLD SERIES HELD IN A NEW CITY EACH YEAR.

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YOUR PARTNERSHIP AT THE HOMERUN OR TRIPLE LEVEL EXTENDS YOUR EXPOSURE TO THESE ORGANIZATIONS AND AT THEIR NATIONAL TOURNAMENTS THIS YEAR.

# MAGIC TOURNAMENT

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**MAGIC (MID-ATLANTIC GAY INVITATIONAL CLASSIC)** IS A NATIONAL SOFTBALL TOURNAMENT HOSTED EACH YEAR BY THE CHESAPEAKE AND POTOMAC SOFTBALL LEAGUE. HELD OVER INDEPENDENCE DAY WEEKEND HERE IN THE NATION'S CAPITAL, TEAMS FROM ACROSS THE COUNTRY TRAVEL TO OUR CITY TO COMPETE. WITH OVER 50 PARTICIPATING TEAMS, IT IS ONE OF THE LARGEST ANNUAL LGBTQ+ SPORTING EVENTS IN THE DMV.

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**YOUR PARTNERSHIP AT THE HOMERUN OR TRIPLE LEVEL EXTENDS YOUR EXPOSURE AT THIS NATIONAL TOURNAMENT.**

# PARTNERSHIP OPPORTUNITIES

	HOMERUN	TRIPLE	DOUBLE	SINGLE
<b>2024 SEASON SPONSORSHIP LEVELS</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>\$1,000</b>
CATEGORY EXCLUSIVITY & PRESS RELEASE				
NAMED FIELD DURING GAMES WITH LOGO AND SIGNAGE				
BRAND ACTIVATION 20X20 BOOTH AT MAGIC TOURNAMENT				
LOGO ON WATER BOTTLES AND WATER STATIONS AT MAGIC TOURNAMENT				
LOGO ON MAGIC TOURNAMENT T-SHIRTS				
LOGO ON CAPS T-SHIRT FOR IPS 2024 GAY SOFTBALL WORLD SERIES IN LAS VEGAS				
LOGO ON CAPS T-SHIRT FOR ASANA 2024 SOFTBALL WORLD SERIES IN MEMPHIS				
LOGO ON CAPS FALL BALL T-SHIRTS				
SOCIAL MEDIA RECOGNITION WITH 5 POSTS				
WEBSITE RECOGNITION WITH LOGO AND URL				

IF YOU PREFER TO MAKE A FULLY TAX-DEDUCTIBLE DONATION INSTEAD, PLEASE CONTACT US.

# 2024 SCHEDULE

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## SUMMER SEASON

WEEK 1: SUNDAY, APRIL 7 • OPENING DAY

WEEK 2: SUNDAY, APRIL 14

WEEK 3: SUNDAY, APRIL 21

WEEK 4: SUNDAY, APRIL 28

WEEK 5: SUNDAY, MAY 5

WEEK 6: SUNDAY, MAY 12

WEEK 7: SUNDAY, MAY 19

WEEK 7: SUNDAY, JUNE 2 • PRIDE DAY

WEEK 7: SUNDAY, JUNE 16 • JUNETEENTH CELEBRATION

SUNDAY AFTER LAST WEEKEND OF SUMMER SEASON:

CAL STEINMETZ MEMORIAL END-OF-SEASON TOURNAMENT

## FALL BALL SEASON

WEEK 1: SATURDAY, SEPTEMBER 7 • OPENING DAY

WEEK 2: SATURDAY, SEPTEMBER 14

WEEK 3: SATURDAY, SEPTEMBER 21

WEEK 4: SATURDAY, SEPTEMBER 28

WEEK 5: SATURDAY, OCTOBER 5

WEEK 6: SATURDAY, OCTOBER 12

## EVENTS

SATURDAY, APRIL 6 • SUMMER SEASON KICKOFF PARTY

FRIDAY, JULY 5 – SUNDAY, JULY 7 • MAGIC TOURNAMENT

SUNDAY, JULY 13 • SUMMER SEASON AWARDS PARTY

GAMES PLAYED AT WATKINS REGIONAL PARK, UPPER MARLBORO, MD



**LUKE GASBARRO & TODD TROESTER**  
**PARTNERSHIP@CAPSSOFTBALL.ORG**

