

**MYHA Board Meeting  
Meeting Minutes  
September 11, 2023 6:30pm**

**Board Members Present:** Chris Jewett, Jessica Cossalter, Nicole Zapzalka, Matt Drawz, Ryan Carlson, Katie O’Kane, Katie Corona, Jamie Kendall, Scott Zacharias, Sam Rogers, Patrick Mitch, Jacob Toledo, Mandy Whiteside

**Board Members Not Present:** BJ Klinck, Jerry Mitchell, Lindsey Mundy, Patrick Mitch

**Also in Attendance:**, Steve Wendorf, Matt Brausen, Kiersten Struck

**Call to Order:** The meeting was called to order at 6:30pm by Chris Jewett

**Prior Meeting Minutes:** Jewett motioned to approve August meeting minutes; Zacharias seconded. Unanimous approval of the August meeting minutes.

**Reports:**

**New Business: Kiersten Struck**

- Looking at continuing to develop future goalies
  - Possible mentorship goalie program
  - Monday stretch and agility program for goalies (off-ice stuff)

**Pagel Rink1 and Rink2 Update:** Matt Brausen

- 8 weekend tournaments during the off season
- Concession stands were open during all tournaments
- Discussion of covering glass with ads and outside of the rink walls in Pagel 2

**Executive Director:** Steve Wendorf

- CRM Recommendations
  - Looking at building a more robust communications system
  - Considering staying with Sports Engine for registration/website
  - Purchase ‘Starter’ HubSpot CRM package
  - Utilize Monday.com to manage strategic plan and operational tasks
  - Sending bulk e-mails—Mailchimp???
- Kendall motioned to purchase HubSpot and Monday.com with the expectation of monthly utilization reports and a deeper status report on functionality and value within six months of purchase; Drawz seconded. Unanimous approval.
- MYHA Board Member Survey
  - Review of results
- MYHA Member Survey
  - Approximately 300 responses
  - Review of results

**Charitable Gambling:** Jamie Kendall

- July had gross receipts of \$277,788 and net receipts of \$37,362. Actual allowable expenses were \$10,230 plus taxes and fees of \$11,482 for a realized net profit of \$15,650.
- Whiteside motioned for charitable gambling to write a check to MYHA in the amount of \$20,000; Toledo seconded. Unanimous approval.
- August report will be available in October.
- September estimated expenses are \$25,050. O’Kane motioned to approve the estimated expenses of \$25,050; Cossalter seconded. Unanimous approval.

**Ice Director:** Chris Evans (reported prior to the meeting)

- Nothing new to report

**HDC Director:** EJ Johnson (reported prior to the meeting)

- Coaches meetings in Rink2 Warming House
  - October 14
  - November 4, 11, 18
  - December 2 and 9

**Registrar:** Mandy Whiteside

- More waivers out than previous years
- Board members need to complete SafeSport and background checks in order to be rostered

**Communications Director:** Katie Corona

- Nothing new to report

**Fundraising Director:** Jamie Kendall

- Nothing new to report

**Volunteer Director:** Lindsey Mundy (reported prior to the meeting)

- Nothing new to report

**Sponsorship Director:** Patrick Mitch (reported prior to the meeting)

- Flyers going out to businesses this coming week

**Equipment Director:** Ryan Carlson

- Jerseys and socks are done

**Tournament Director:** Katie O’Kane

- Slight team adjustments which alter registered tournaments

**Boys’ Director:** Matt Drawz

- Slight team adjustments from projected numbers

**Girls’ Director:** Sam Rogers

- Tryouts are coming up

- Evaluators are looking strong
- Slight team adjustments

**Boys' Mite Director:** Scott Zacharias

- Registrations are solid and teams are currently similar to last year
- Still taking registrations
- Smaller nets have been purchased—D6 offered grants to provide these
- Mite summit in Mankato to discuss rules

**Girls' Mite Director:** Jerry Mitchell (reported prior to the meeting)

- Nothing new to report

**JG/19U Director:** Jacob Toledo

- Starting open skate for JG tonight

**Secretary:** Nicole Zapzalka

- Next meeting Monday, October 2, 2023 at 6:30pm in the Rink2 Warming House

**Treasurer:** Jessica Cossalter

- Looking at a few issues with registration
- Some individuals missing dibs

**Vice President:** Chris Jewett

- Nothing new to report

**President:** BJ Klinck (Reported prior to the meeting)

- Nothing new to report

**Adjournment:** Drawz motioned to adjourn; Zacharias seconded.