

Sioux Falls Youth Hockey Association

Board of Directors Meeting

May 17, 2023

6:30pm

Scheels Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Adam Gorra (Past President), Elliot Hitt (Treasurer), Chun Chan (Secretary), Derek Berg (Development Director), Leah May (Travel League Director), Dave Carlson (Director of City League), and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations), Dan Houck (Director of Hockey), Corey Mitchell and Curtis Egan were also in attendance. Corey Rothrock (Vice-President) was absent.

Open Forum – Corey Mitchell suggested SFYHA provide 3 levels of City League for Squirt and older players with target of 55-60 players per league

1. ACL – High School ages 15-18 years
2. ICL – Bantam ages 13-14 years plus second year PeeWees at 12 years old
3. BCL (Beginning City League) – Squirt ages 9-10 years olds as well as first year PeeWees at 11 years old

The change would require 3 game nights and increased practice time slots

Secretary's Report – Leah May made a motion to approve the April 12, 2023 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Board members reviewed End of Year financial reports as submitted. Budget work has begun. New Mite Travel League jerseys & an increase for ACL game referee pay are needed.

Director of Hockey – Dan Houck

- Started working on tournaments for all travel teams for 2023/24 with Leah May and league managers.
- Post season evals for all travel teams bantam and older are all complete
- Attended fundraising event hosted by SFYHA BOD
- POWER 13U team is questionable
- To Do:
 - Andy Gillham contract 2023/24
 - Director of Goaltending Contract 2023/24

Admin Update – Cherry Hunter

- Working on all end of year reports
- Proposed Fall Schedule – any suggested changes from the norm. Regular season will begin the week of October 23
- Meeting Schedule for BOD & Advisory Councils – Board members approved the 23-24 Meeting Schedule
- 50th Anniversary – Need Committee suggest complimentary yard signs for each Flyers family. Include volunteer request in an eblast
- Attending USA Hockey Congress – June 7-10 in Denver
- SDAHA 2022-2023 Assessments paid in the amount of \$9919.99 – See attached detailed breakdown
- All Board Members need to register with USA Hockey as a Volunteer Member (free) or a Coach, be Safe Sport and Background Screening Compliant. Notices for Safe Sport renewal will be emailed to participants 30 days prior to expiration. Board Code of Conduct on file for board members except Chun.

- Bid for Boys Varsity Tournament held in March 2024 is due June 30 - Scheduled for Girls JV, but there will not be a Girls JV League. SFYHA will not submit a bid for SDAHA Youth Varsity Tournament
- Will do eblast seeking nominations for open Support Personnel and City Advisory Council positions.
- Renewal of Fundraiser Option – IcePlex would like to do another promo for Pavers at the front entrance. The project was available from Fall 2014 through Fall 2018. SFYHA sold 106 pavers at \$350 each with player credit of \$150 per paver. Proposed funding for Summer 2023 would be \$500 for the paver, \$150 fundraiser credit and the remaining funds for installation and cost of goods. Fundraiser was a hit with the current and graduated players. Board approved renewed fundraiser option
- Attended trade show with Dawn Jirsa
- Participated in SportsEngine seminar regarding back end changes for registrations. Working with our tech rep to eliminate bug in our Dibs system
- Fitting High School jerseys for incoming to be completed by June 5
- Updating trophies & banners at the IcePlex
- Registration projections, registration projections by birth year and SFYHA Board of Directors Code of Conduct were included in board packets.
- Girls 10U and Girls 12U teams – Lady Flyers League Manager will schedule tournaments for the Girls 10U and Girls 12U teams. After tournament schedule completed, the Girls 10U will fall to Squirt League Manager and Girls 12U team will fall to PeeWee League Manager

Director of Development – Derek Berg

- ✓ Working on securing Puck Club sponsor this week and plan to start the first week of June. Jordan is working on modifying the website with new dates. This year all numbers to be entered on the website (instead of emailing me) and will have a leaderboard as well.
- ✓ Unless anyone is opposed, I'll plan on doing raffle again and start collecting donations over the summer. Board members approved continued Raffle as a fundraiser option
- ✓ The larger sponsorship dollars are locked in for this coming year.

Director of Tournaments – Amanda Smith

- Amanda presented proposed SFYHA Tournament Registration fees for 2023-2024. Slight increases suggested due to ice cost increase. Leah May made a motion to approve tournament fees as presented. Motion seconded and carried.
- Game Sheets program is being tested this weekend during a summer tournament at the IcePlex.
- Will invite targeted teams prior to posting registration live
- Four game guarantee
- Credit card payment available for registration fees. Registrants will pay transaction fees.
- Refunds – no refunds less than 30 days prior to tournament. Inside the 30 day window, refunds only if the tournament fills. Refunds will be submitted by check less administrative fees

President's Report – Sam Everson

- ❖ SDAHA Committee – At the May 9 meeting, committee members noted the current team split rule needs to be rewritten from Squirts through Varsity
 - Team Split Proposal(s) – need board direction and agreement for June 6th Meeting
 - Team Splits** – Board members reviewed various options for SFYHA team splits. The following options did not receive board majority.
 - Geographical splits
 - Zip code splits
 - High School splits

- Non SDAHA League Gold team for Bantam, PeeWee and Squirts with remaining teams similarly split

The desire to create similar split teams at each level was the top choice of the board. However, this plan is most likely not agreeable to SDAHA. Board consensus was to submit a plan for date of birth team splits for SDAHA League play with oldest players at the Varsity and A levels. The date of birth listing would be utilized to create teams for the B and Jr Varsity levels as well as C League level.

- **Team Counts** – Plans for SFYHA team counts for the 2023-2024 season are listed below. The Blue teams are A level, Orange teams are B level, White teams are C Level

Squirts – 7 teams

Blue 1	White 1 (B level)
Blue 2	White 2 (B level)
Orange 1 (A level)	Girls 10U (B level)
Orange 2 (A level)	

Squirt Blues will not participate in SDAHA League play

PeeWees – 7 teams – all to participate in SDAHA League play

Blue 1	White 1
Blue 2	White 2
Orange 1	Girls 12U (C level)
Orange 2	

Bantams – 3 teams – dependent of number at registration time (Power/Move outs)

Blue 1
Orange 1
Orange 2

Lady Flyers – 2 teams

Lady Flyers 14U
Lady Flyers Varsity
Lady Flyers JV – non-league games only

Varsity/JV

Blue 1
Blue 2
JV Orange 1
JV Orange 2

- ❖ Punch List – Will need to work on the punch “to do” list between meetings.

Agenda Items:

- IcePlex Expansion Fundraising & Memo of Understanding – Corey Rothrock is chairing committee.
- SFYHA Tournament Volunteer DIBS Policy – Amanda Smith presented proposed SFYHA Tournament Volunteer Policy. The policy will require every SFYHA player participating in a home tournament to fulfill a specific number of DIBS tasks during the tournament weekend. Only a player whose parent is coaching or serving as the team’s Tournament Coordinator for that tournament is exempt. Adam Gorra made a motion to approve the SFYHA Tournament Volunteer Policy. Motion seconded and carried. The requirements will be shared at Fall League Meetings, Team Meetings as well as posted on the website under SFYHA Policies. Board members suggested a signed and dated document of understanding.
- Augie Hockey Ice Crew – Adam Gorra noted Augie Hockey has requested players to clear the snow during the 10 home games during the 2023-2024 season. Most likely will need 10-12 Bantam age players for the task. Board members approved the request. Adam will coordinate player selection with the Augie program.
- Travel League Uniforms – Amanda Smith presented information from Verbero with pricing and jersey options. Need to determine if players will own their jerseys. A survey will be presented to Squirt through Bantam players possibly affected by the proposed plan to pay for game jerseys. Estimated cost is \$120

***Sioux Falls Youth Hockey Association Mission:
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports***

Meeting adjourned 10:08pm

NEXT MEETING
June 14, 2023 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted June 14, 2023 _____ by oral resolution at meeting / written correspondence
(Date) (Circle one)