

UVHA Board Meeting Minutes



May 24, 2021 ~ 8:00 PM

Zoom Meeting

1. **Attendance:** Brock Barton, Kara Hall, John Morlock, Jason Gramling, Josh Obar, Will Meyer, Tom Daniels, Roger Gillies
2. **Meeting called to order:** 8:07 PM
3. **Approval of 3/24 Meeting and Annual Meeting minutes**
4. **New Business:**
 - a. **Treasurer position** - John Morlock has volunteered to fill the open 1-year term that was vacated early by Jay Zanleoni. Brock makes a motion to appoint John Morlock for the remaining term. Seconded by Jason Gramling.
 - b. **SafeSport** (previously Sherri Dube) NHAHA requires SafeSport personnel. Brock will reach out to Sherri to see if she is willing to continue in that position
 - c. **Social Media/Marketing** (previously Aaron Panitz) Aaron is not interested in continuing in this position. Position involves: updating Facebook and Instagram, creating recruitment flyers for Storm Academy, posting minutes to the website, updating the website (taking the place of what Kelly Park did previously). Tom is interested in serving in this position.. Tom asked if there might be parents from each level/team who would provide updates, photos, scores etc for each team? Tom would love to see an update with a score and pictures for every team in the association but where would that information come from? Facebook Live Streaming is something we want to continue. Parents will need to be granted access to post the UVHA Facebook Livestream
 - d. **Girls Development** (Previously Jay Zanleoni) Jason Gramling (with help from Tom Daniels) volunteered to take on GD. This person will need to be the “face” of the girls’ development, not necessarily the one who has to put in all the hours. Tom and Jason can possibly increase attendance because they know the younger girls. The Girls Varsity team had strong attendance at Storm Academy; can

Varsity girls attend the girls development, too? Josh Obar: What about the goalie clinics? Jay Zanleoni was also the Goalie Clinic person. Erin Stevens might be a person to recruit for support with Goalie Clinics

e. **NH State Representative**

Brock Barton: news: Although Roger Gillies's family is not returning to UVHA, he is willing to stay on the board for another year. He can consult with the registrar and fulfill the obligation. He is willing to continue at the NH state rep for Storm. NH's state meeting is June 26th and it will likely be in-person. \$200 fine for UVHA non-attendance. The August meeting is also always in-person. Roger does not think the in-person meeting will go away. Roger cannot be a voting member at the NH reps. He can prevent us from getting a fine because he is on the board.

Brock Barton volunteered to be the State Representative. He is allowed to appoint a representative to attend to prevent the fine to UVHA. 501C bylaws are a topic of business at the June 26th meeting.

f. **Fundraising** - Sarah Morlock is going to continue with fundraising at least for the next year. We need to find someone to start learning now before Sarah leaves. The Drivers? Younger families might be people to recruit. Sarah would reach out to individuals to help out that were called a committee, but Sarah was really the one who spearheaded it. Tom Daniels's wife might be willing to help out as part of a board or committee but not as the head

g. **Scheduler** - Josh Obar (Tom Daniels volunteered to help, if needed)

h. **Coaching** - Will Meyer: Lots of new coaching rules changing. 3 is only good for one year. 4 is only good for 3. No more online tracks. Everyone will be required to get a new certification except for a few who will be grandfathered. They will cut down the modules but you need to do more. August meeting for all the new information. Mites will require a level 2. Big changes to coaching requirements. Kylie will need to run some reports to check coaches' levels and figure out what they need.

i. **Safety Coordinator** - Heather Obar (Josh nominated/volunteered her)

j. **Registration details and timing**

No change to the registration fee or structure. Open registration to everyone immediately. The only change will be that even though there will be no staggered registration, anyone who had a spot last year and the year before, would be given priority. Everyone will be eligible for an early bird discount. August 1 is tier day. Good numbers by mid July are important. Picking the peewees' tier will be really tough this year. Brock sent an email to Sports Engine about building the registration site - it should be open by June 1st. It will be open the whole month of June for early bird registration. After June, it will be at regular prices. Coupon codes for each individual need to be created. There are probably over 100

people who need different codes. Kylie needs to help with this. The codes need to go out by June 1st. Brock will reach out to Kylie for help. If everyone buys into early registration prices, that will help with tier #s.

k. Vaccination/masks '21-'22

UVHA is a private association that has the right to make whatever policy necessary. The state is opening up rules, perhaps more than associations want. Scott Hausler said if VT gets the 80% vaccination, he is going to pull the remaining rules at WABA. Some businesses and Dartmouth are requiring vaccinations for returning students and employees

l. Preferred emails

Let Brock know which email you prefer to use (association or personal)

m. Storm Academy

This year we need to recruit players and coaches as soon as possible. Some schools (Hartland) promote associations (Woodstock) on their social media. Sarah was able to post through Dothan but most school districts are unwilling to promote associations. 5-6 bags of equipment that could be used for promotional materials to engage parents. Coordinate equipment purchase with Stateline

n. Jerseys

A four question survey could be included with the registration email that goes out next week. Jason is waiting for Brock to review and send out information. Fully sublimated jerseys out of a store in Concord (\$50/jersey). Hanover 10U and up use sublimated jerseys. Hockey Monkey, Stateline are two companies with whom UVHA has reciprocally beneficial partnerships. Current jersey company has no beneficial partnership with UVHA. Hockey Monkey and Owayo may both support UVHA in a variety of ways, possibly with some free jerseys. An issue with Hockey Monkey is that teams need to do their own design process. Owayo has templates and logos that can be used to design that will probably make it easier. Perhaps ask the company to kick back some free jerseys for the association to own?

A donation from the Dorothy Byre foundation 7 years ago paid for the last set of jerseys. Perhaps the association could buy the first round of jerseys for the whole association but parents would buy all jerseys thereafter?

UVHA would need a couple dozen new sets of jerseys this year if we don't go sublimated. John Morlock: most reorders were due to the growth of the association rather than damage to the jerseys. This year we needed way more large / extra large sizes than previous years.

Meeting adjourned at 9:07Pm