



RIVER FALLS YOUTH HOCKEY ASSOCIATION

March 2019 Agenda

DATE: Wednesday, March 13, 2019

LOCATION: Wildcat Centre, River Falls

ATTENDANCE: Frank Linn, Jody Christensen, John Linehan, Neil Accola, Shelly Thompson, Steve Oakins, Chris Larsen, Jana Walker, Kevin Hare, Paul Bloodhart, Paul Wilson and Nicole Ralston

ABSENT:

Meeting called to order at 6:03pm

AGENDA

1. **Welcome, Intro, Agenda Review** **Linn**

2. **Consent Items** (All can be approved in one motion, unless an item is removed by a board member for further discussion) **Linn**
 - A. Agenda Approval
Action Item:
Approve Agenda and any supplementary
 - B. Approval of Materials
Action Item: Approve meeting minutes from past month.

Motion made to approve all Consent items by John, seconded by Steve. All in favor.

3. **Guest Comments** **Guests**

4. **Hockey Operations – On Ice** **Hare**
 - Kevin discussed the Coach’s Meeting. Discussion regarding not playing at the appropriate level. The boys will be leveling up next year. After reaching out to other associations, the recommendation is that our teams are skilled but also not playing to their level. There will be discussion with the parents at the beginning of the season explain the difference. Cooping with Baldwin for the Bantams is undecided at this time
 - Recap on evaluations. 84 eligible skaters for evaluations, 81% showed up for elevations. The younger of the classes were the skaters that attended the evaluations.
 - Kevin will be sponsoring the 10,000-shot club.
 - Board discussed having open shooting at the rink during the summer

- Recap on Transition practices went very well. The talent at the Peewee level has improved.
- Practices to game ratios committee – Kevin would like to form a group to discuss strategy and how to put the ratios together.
 - i. Tournaments for each level need to be reviewed.

5. Building Events

Linn

- Fat Boys tournament the weekend of March 22-24th. We will end up with 14 (up to possibly 16 teams), more than past years. 40+ will make up 3 teams, the others are 40 and under. Doug provided brackets to Frank, Frank will then communicate what is needed for DIBS to Jody. Concessions will be upstairs in the mezzanine, which will result in less DIB workers. Jody requested that cleanup crew be added to DIBS. Beer sales are expected to be similar to sales in the past.

6. Building Operations

Wilson/Linn

- Jeff Prochnow has put together a list of clean up items for this summer and is working on getting two bids, one for the lights and concession door.
- Rental of Rink starts in April, scheduling goes thru Debbie Thomas. For local nonprofits rental fee is \$40 per hour. For non-local originations fee is \$100 per hour. Payments should be put in the yellow donation box.
- Boyd has not responded to Frank regarding the rental of the rink
- Capital campaign committee is finalizing details for the Capital Campaign
 - Social media will be the primary focus, Board Is asked to share the posts
 - Drafted letter will be sent to alumni
 - Videos featuring community leaders and youth hockey association skaters detailing what the rink means to them and will be unveiled at the Gala.
 - Chris is working on visual display boards for the campaign, boards have been sent to the graphic design company.
 - Board discussed on how to go about asking for pledges at the Gala, pledge cards vs quick raise. The Board has committed to match up to \$15K, we also have additional \$15K donor if the quick raises is a minimum of \$15K

7. Financial Operations

Accola

- The financial packet was reviewed, looking to finish the year potentially in the positive based on number of Fat Boys teams registered
- Kraft/Spartan Nash will present their donation to RFYHA @ Family Fresh on March 20th @ 11:00 am. We have received a banner that will be put up at the rink
- RFYHA has been set up with GiveLively and payment processing through Stripe for managing Capital Campaign Donations. Stripe provides a reduced merchant charge or non-profits and GiveLively has no cost. Text campaign will be setup for use with the campaign. Text code; RFYHA TO 44321. You will then receive a link for a webpage to setup a one-time or recurring donation
- Board Members will be supporting the Capital Campaign, Neil has asked Board members to communicate their financial donation to him directly.
- There will be two separate amounts/timing of money matching for the Campaign. First donations will be from kick-off thru September 30th, 2019. Second match will be announced during next season and will most likely run thru March/April of 2020
- Neil has asked that heads of specific areas report 2019-2020 budgeting (more/less income and expense) in their areas for next seasons cash flow. Neil will be working on 1st draft of budget for next board meeting
- Discussed conversations regarding possible Zamboni sponsorship for wrapping.
- Bingo continues to go well. Westwind will most likely be asking for Association help when we have large jackpots to help with bussing, water filling, etc...
- Bingo license renewal has been received from the State and will be completed and mailed back next week.
- Member Lance Lueck works for Woodman Financial, he shared with Neil that they receive funds to do things within the local community and is interested in visiting with us regarding some options. Neil is looking for Member to reach out to him for details. Suggestions to included, sponsoring RFYHA event (youth, FatBoys). i.e food or match contributions, etc.

8. Fundraising Operations

Thompson

- Gala RSVP's currently at 90 guests, growth over last year
- Board discussed on how to engagement more members regarding the Gala
- Shelly is looking for a few more live auction items for the Gala, If you have/or know of anything, follow up with her directly.
- Recommendations for the Dream Support awards were discussed, email/text your nominations to Fundraising Team.
- Noddle's fundraiser raised \$350

9. **External Relations/Recruitment/Advertising**

Linn

- Westwind will be getting together with the External Relations regarding signage

10. **Hockey Operations – Off Ice**

Christensen

- Changes to the registration form? If so, let Jody know

11. **Other Business**

Linn

Motion to adjourn by Jana; Shelly seconded. All in favor.

2018-2019 Calendar - Key Dates

| | |
|----------------------------------------------------|----------------------------|
| March 13 th , 2019 | RFHYA Board Meeting 6pm |
| February 15 th -17 th 2019 | Bantam A/B |
| March 15 th -17 th 2019 | Mite ½ Ice |
| March 16 th , 2019 | Gala |
| March 22 nd -24 th 2019 | Fat Boys |
| April 10 th , 2019 | RFHYA Board Meeting 6pm |
| April 25-28 th , 2019 | Pool Tournament |
| May 8 th , 2019 | RFHYA Board Meeting 6pm |
| May 15 th , 2019 | Registration for 2019-2020 |
| June 12 th , 2019 | RFHYA Board Meeting 6pm |
| July 10 th , 2019 | RFHYA Board Meeting 6pm |
| August 14 th , 2019 | RFHYA Board Meeting 6pm |
| September 11 th , 2019 | Registration for 2019-2020 |
| September 11 th , 2019 | RFHYA Board Meeting 6pm |
| October 9 th , 2019 | RFHYA Board Meeting 6pm |
| November 13 th , 2019 | RFHYA Board Meeting 6pm |
| December 6-8 th , 2019 | U14 Tournament |
| December 11 th , 2019 | RFHYA Board Meeting 6pm |
| December 14 th -15 th , 2019 | Mite Extravaganza |
| January 10-12 th , 2020 | U10/U12 Tournament |
| January 17 th -19 th , 2020 | PeeWee Tournament |
| January 24 th -26 th , 2020 | Squirts Tournament |
| February 7-9 th , 2020 | Bantam B/C Tournament |
| February 14-16 th , 2020 | Bantam A/B Tournament |
| March 13-15 th , 2020 | Mite (½ sheet) Tournament |
| March 20-22 nd , 2020 | Fat Boy Tournament |