



Cougar Club Executive Board Meeting Minutes June 7, 2021

Attendance: Todd Carnes, Sherry Sutton, Gail Burleson, Lisa Burleson, Paul Hawryluk, Tiffany Davis, Rhonda Pickett, Jordan Hagerman, Todd Wellmann, Delia Perez-Nunez, Mike Green, Courtney Wellmann, Rebecca Hapes and Scott Sampson.

Special Guests: Recipients of the 2020-2021 Cougar Club Scholarships and their families; Sue Hodges, Julie Wellmann, Coach Symank, and Coach Walsh.

Scholarship Presentation: Prior to the meeting, Rhonda Pickett presented (8) scholarships to their recipients.

Proceedings:

6:11 p.m. meeting called to order by Todd C.

Minutes– Minutes from the May board meeting were reviewed. **Motion to approve minutes by Rhonda, 2nd by Paul, motion passed.**

Treasurer Update – No treasurer update.

Funding Requests – Various funding requests were presented and then discussed among the Board as follows:

- A. Funding Request (1) from Coach Symank for an advertisement in the program for the TGCA All Star Game in the amount of \$200.00. **Motion to approve by Courtney, 2nd by Tiffany, motion passed.**
- B. Funding Request (2) from Coach Symank for the Girl's Basketball Banner for the 2020-2021 season in the amount of \$170.00. **Motion to approve by Courtney, 2nd by Tiffany, motion passed.**
- C. Funding Request from Coach Wellmann and Coach Hodges for cheer uniforms in the amount of \$6391.87. **Motion to approve by Tiffany, 2nd by Courtney, motion passed.**
- D. Funding Request from Coach Hancock for a district championship banner for the gym and smaller banner for the field house for the boys' track team, in the amount of \$195.00. **Motion to approve by Tiffany, 2nd by Rhonda, motion passed.**
- E. Funding Request from Coach Walsh for windscreens to be placed in various areas around Cougar Stadium. **Motion to set aside \$10,000.00 for windscreens by Rhonda, 2nd by Tiffany, motion passed.** Paul to get with Coach Walsh regarding potential for sponsorships to be reflected on certain windscreens as well as specific placement and graphics for the windscreens.

New Board Members- It was decided by CSISD that Gail Burleson could not serve as Treasurer as it was deemed a conflict of interest; as such Gail was proposed to move into VP Spirit Shop and Lisa Burleson was presented as Treasurer.

Motion by Rhonda for Gail to be VP Spirit Shop, 2nd by Courtney, motion passed.

Motion by Paul for Lisa to be Treasurer, 2nd by Mike, motion passed.

The full Cougar Club Board for 2021-2022 is as follows:

President – Todd Carnes

President Elect/ Special Events – Rhonda Pickett

Treasurer – Lisa Burleson
Secretary – Sherry Sutton
VP Concessions Operations/ Coordinator – Tiffany Davis
VP Spirit Shop – Gail Burleson
VP Web Marketing – Mike Green
VP Marketing/ Fundraising- Paul Hawryluk
VP Memberships – Scott Sampson
VP Football Program Coordinator – Dr. Courtney Wellmann
VP Football Program Sales – Jordan Hagerman
VP Parent Rep Coordinator (Girls Sports) – Delia Perez-Nunez
VP Parent Rep Coordinator (Boys Sports) – Todd Wellmann

Fundraising / Sponsorships– Paul indicated we have a new sponsor, Blackmon Mooring. Paul is working on corporate packages and has also logged location of signage and is reaching out to existing sign owners regarding renewals. If there is no renewal, signs will be removed. Paul is also documenting the process we followed for the funding request for baseball in case other sports have similar big ticket items and would like to follow suit. The Board discussed an electronic fan guide as well as video board for Cougar Stadium. Paul and Todd to reach out to Mr. Martindale regarding the video board.

Membership – Rebecca Hapes will be serving as a committee member assisting Scott. Memberships are now open online for registration.

Football Programs/Sales – Courtney is going to reach out to businesses/contacts who have advertised in the football programs for the past couple of years to discuss advertisements for this year. Jordan is starting to plan for clubs/groups to assist with sales at the home football games.

Web Marketing – Mike will be adding the scholarship recipient photos on the website.

Parent Rep Coordinators – Discussed need for drop box or cloud to share information that can be used in presentations at team meetings at the beginning of the year.

Spirit Shop – Cheer proposed being a “permanent committee” to assist Gail with Spirit Shop. Unanimous support from the whole Board for this idea.

Concessions – Tiffany asked if we could consider stadium cups or koozies for advertising purposes to be handed out with the drinks being sold at concessions. She is still looking into popcorn machines and has arranged for Kona Ice to come to Elite Athletic Training Camp on Thursday.

Special Events/Social Media – Rhonda is planning something for the first football game as well as planning Cougar Carnival.

Motion to adjourn by Rhonda; 2nd by Delia. Meeting adjourned at 7:55 p.m.

Next Meeting: June 21, 2021 @ 6:00pm; Field House.