



WWCA September Meeting Agenda

Sunday September 15, 2019
Spring Brook Inn, WI Dells
9:00 am



Meeting Objective: To update the WWCA Constitution and discuss the November clinic. Meeting to adjourn by 1:00 pm or sooner.

Call to order/Welcome (Pete Moe)—Attendance (Ryan Gerber)

In Attendance: Pete Moe, Wendall Bean, Randy Ferrell, Bob Empey, Ryan Gerber, Chris Hansen (1), Pat Ratkovich (2), Jason Ludloff (3), Justin Lancaster (4), Curtis Fiedler (5), John Schimming (6), Kevin Koch, Tom McGarvie, Tim Potratz, Jason Stromberg, Matt Verbeaten

Not in Attendance: Craig Austin (7), Mike Blazyck

Reports

A. Secretary's Report: review of acceptance from emails (Ryan Gerber) - [July Minutes](#)

- a. Will be getting notes from September meeting on 9/15
- b. 8 Day window to review September notes ends on 9/23
- c. 2 Day window for voting - window closes at 5 PM on 9/25

- *Motion to accept highlighted protocol by Chris Hansen, Second by Randy Ferrell - vote unanimous*
- *Motion to approve the July Minutes by Pat Ratkovich, second by Matt Verbeaten - vote unanimous*

B. Treasurer's Report (Bob Empey)

- a. \$27,000.03 currently in account
- b. All bills paid to this point
- c. Convention money has been transferred to general account
 - i. \$17,000
 - ii. Account will be \$44,000
- d. IRS bill came for back taxes from 2015 - accountant to take care of (\$3,000 if we had to pay) - will find out in the next 3 days

C. President's Report: update of WWCA Executive Committee (Pete Moe)

- a. John Hatfield gone - Ryan Gerber to take over Secretary position immediately
- b. Ryan Gerber left District 6 Rep position - John Schimming (Whitewater) has been appointed
- c. Officials rep will not be at September meeting
 - i. Mike Blazek will be transferring out of role - be replaced by Mike Arendt
- d. Web Director position is now vacant - Dale has taken on a principal position and doesn't have time to do the website
- e. NWCA

- i. Randy Ferrell to take this position and represent WWCA

D. Clinic Report (Wendall Bean)

- a. Wendall Bean gave a rundown of past clinic information and where we are currently at with the convention
 - i. 649 registered members as of 6/30/19 (up from last two years) - 395 members attended the clinic last year
 - ii. Number of vendors has been fairly consistent year to year
 - iii. Raffle totals are up from previous years
 - iv. Badge to get into coaches suite is driving membership in a positive way

→ *Motion by Randy Ferrell to accept clinic summary, second by Curtis Fiedler - vote unanimous*

- b. Wendall Bean discussed items of interest/concern for future conventions
 - i. Online Registration is now open on the WWCA website
 - ii. Possible increase to clinic/membership fee?
 - 1. Thoughts about a fee increase following January 1 - major jump in membership following January 1 due to Kohl Center suite incentive - want to encourage people to become members earlier
 - 2. **Discussion about increasing the fee \$5 after January** - Jason Stromberg disagreed that \$5 would make much difference; proposed a much heftier increase to encourage earlier membership registration. Discussion about not wanting to discourage people from becoming members. Jason Ludloff - have to find a way to make the membership more meaningful and provide more of a benefit other than just the Kohl Center suite. **Wendall: Membership Badge will get members into home Badger duals this season.** Jason: online benefits to archived information would be something to look at - may be a web director item.
 - 3. Wendall proposed delaying action of an increased fee 1 more year and see how this year goes.
 - a. Pete Moe suggested collecting data to see what the increase after January is
 - b. Chris Hansen/Jason Stromberg suggested district reps communicate more to head coaches prior to January 1st about membership registration
 - c. Added value of Badger duals may encourage earlier membership registration
 - iii. Thursday night hotel reservations
 - 1. With Friday morning meeting - 5 hotel rooms set aside - do we need more reservations?
 - iv. Friday night social - no current activity scheduled at this time
 - v. Raffle prizes
 - 1. Every member of the board is supposed to secure/bring prizes - need to acknowledge donors (in some years, many of the prizes have come from a small number of members)
 - vi. District Meetings - still considering whether we are hosting district caucuses at the clinic - right now is TBD
 - vii. Onsite clinic assignments/assistance

1. Ambassador to the vendors - Craig Austin
2. Raffle table responsibilities - Pat Ratkovich
3. Youth Clinic (Mike Krause back this year)
 - a. Setting up wrestling mats
 - b. Check-in campers (may take 30 mins) - Justin Lancaster
 - c. Notes: clinic registration fee up from \$20 to \$25, last year was open to USA wrestling card members only, now, non-USAwrestling members will be able to attend based on new insurance option
4. Introduction of clinicians/breakout presenters - Randy Ferrell
 - a. Make sure introductions are done at the time they are announced and must be sure that presenters are ending on time
5. Registrations booth or table set up Thursday
 - a. Registration booth moving to top of stairs to prevent unauthorized people from attending sessions
 - b. Could use help Thursday night prepping for Friday morning
- viii. Clinic videos - past vendor will not be taping the clinic this year - no reason was given, no response has been received regarding past DVDs of Convention
 1. Hasn't heard if individuals who have purchased DVDs hasn't gotten them (\$65) - about 15 individuals purchased DVDs last year
 2. Wendall is seeking alternative options to see if we can get our DVDs
 - a. May talk to MatBoss about doing this - Wendall will talk to them about doing this
 - b. Randy Ferrell - should we move away from DVDs and focus on online video library - MatBoss and SportsNgin may be able to help with this (possible membership benefit)
- ix. Clinicians
 1. We lost a main clinician - have feelers out looking for a replacement
 - a. Justin Lancaster brought up bringing in somebody for women's wrestling or youth clinician to bolster line-up of clinicians
 - b. Discussion around bringing in a clinician/presenter specific to women's wrestling - if women's wrestling is a point of emphasis, let's spotlight it at the convention
 - c. A number of individuals were suggested for contact as clinicians
 - d. Can we get a sponsor to cover some of the clinician cost - this is a long process
 - e. Getting clinician can also take a long time to confirm
- x. Discussion of breakout sessions and round table discussions
 1. Add Hot Topics?
 2. Add Girls Wrestling Round Table?

E. Awards Report (Tim Potratz)

- a. Review Conference Champs-Coaches from 18-19
- b. Need to get the word out on self reporting - emails to district coaches from district reps to better communicate self report career wins/conference championships/etc
 - i. Will extend deadline for self-reporting for this year's convention through September (plaques only take a week to get in)
 - ii. Coaches should self report to Tim Potratz directly
- c. Tim will be handing out past plaques that weren't picked up at last year's convention during registration

- d. Will start reaching out to Hall of Famers in February for Individual State Awards presentation (last year became a scramble)

F. Hall of Fame Report (Tom McGarvie)

- a. Need help setting up at convention - Moe, Stromberg, Austin
- b. Working on updating contact information on current Hall of Famers
 - i. A postcard was sent to all George Martin Hall of Fame members seeking updates to email, phone, and current address per Tom McGarvie
 - ii. District Reps should collect this information/help Tom
- c. National Hall of Fame (9/28-29/19) @ Chula Vista Resort, Wisconsin Dells
- d. Looking for new members to help with the National Hall of Fame - if interested, let Tom know
- e. Consideration for a Lifetime Service Award for Wisconsin - people who aren't typically in George Martin HOF but have made contributions to your club/program/etc

G. Officials Report (Mike Blazyck/Mike Arndt) - none

H. Public Relations Report (Jason Stromberg)

- a. Looking for sponsorships for Nicolas Suite at Kohl Center - District reps should reach out within district for possible sponsorships
- b. Push to use electronic communication in future - acknowledgement that many current HOFers may not be using much electronic communications so traditional snail mail will continue
- c. Looking to remove MyHouse from website - not a current sponsor

→ *Motion to remove MyHouse from website by Jason, second by Curtis - pass unanimously*

Old Business

- A. Propose WWCA monetary donation to each state college/university program (excluding UW Madison). *Tabled to November meeting.***
- B. Approved WWCA monetary donation to Badger Regional Training Center (to 'Legends' program).**
- C. Approved funds to purchase of Copy Machine/Scanner for George Martin Hall of Fame and Museum/archive use.**
- D. Approved funding to Jeff Jones WWCS pairings/scorekeeping online service (\$250)**
- E. Approved funding for the George Martin Hall of Fame display**
 - a. Approved through email by executive committee
 - b. Roughly \$6,000

New Business

A. WWCA Constitution Updates

- a. Discussion with the executive committee on Constitution Committee recommendations for rewording, additions, subtractions, etc
- b. Constitution changes must be voted on at the general convention meeting

→ *Motion to accept constitution changes to be presented to the membership at our annual meeting Nov 2, 2019 in Green Bay by Curtis Fielder, second by John Schimming. - vote unanimous*

B. Discussion of website director position/who has admin access to the website?

- a. Bob Empey - we should contact general membership to gauge interest if there is anyone who is interested
- b. President, Past-President, Future President will discuss
- c. Anyone interested would be a member of the executive committee but it would be a non-voting member
 - i. Needs to be somebody who would want to make the website relevant and increase traffic
- d. Discussion of who has access to webpage
- e. Mass email will be sent out from WWCA regarding open Web Director position

C. Challenge Series Coordinator - thought that a district rep should head this up

- a. No district rep has shown interest at this point
- b. Tom McGarvie - need somebody from the executive committee to be a liason
- c. Discussion to put this position out to the general membership to scout interest in taking this over. Decided that membership will be emailed to seek interest. Updates coming at the convention. Everything is set-up for the coming season.

D. Revenue stream vs. Annual Expenses

- a. Wendall Bean showed a 9 year breakdown of revenue versus expenditures
- b. Need to look at alternative sources of revenue for WWCA
 - i. Clinic has done very well and has served as a primary fundraiser
 - ii. Clinics nationwide have seen attendance dropped off - this would affect the bottom line significantly
- c. Would a web director be able to help find sponsorship for the website
- d. Used to offer a Golf Outing organizer - when that person left the board nobody picked up the task of organizing another outing
- e. Tom brought up past Executive Director proposal: Implementing "Executive Director" of WWCA could alleviate issues with sponsorships, fundraising initiatives, all areas of WWCA. Request by McGarvie for presentation on Ex. Dir. position by former WWCA President Luke Francois at April WWCA Mtg (*no action taken at this time*)

Adjournment

→ *Motion to adjourn by Chris Hansen, second by Justin Lancaster. Vote - unanimous*

Next meeting Friday November 1, 8:00 am (Convention)