

Blue Line Club Meeting
April 8, 2020
Zoom Meeting

Attendees:

Brad Hendrikson, Kerry Peterson, Sherri Brumm, Kevin Sabo, Ricky Saintey, Kelly Sabo, Ceci Dosan, Becky Pasch, Lisa Toll

Meeting called to order at 6:15 pm (Zoom Meeting)

Minutes/Secretary's Report

March meeting minutes approved (Brad motion & Kerry 2nd)

President's Report

Brad provided update

- Renewal of RHS Boys' Hockey Blueline Club name registration with Secretary of State; Brad to follow up on this
- Treasurer position - Kevin Sabo volunteered; Brad motioned to approve Kevin as Treasurer for 2020/20 season & Sherri 2nd
- Executive Board:
 - President: Brad Hendrikson
 - Vice President: Kerry Peterson
 - Secretary: Sherri Brumm
 - Treasurer: Kevin Sabo
- Voting Positions - Question as to which other positions are considered voting positions. Web position has been a voting position in past; Kerry and MJ filled this position in 2019/20 season. Lisa Toll to check into which RAHA positions are considered to have voting rights.
- COVID and potential impacts to training, fundraising, and general well being of neighbors and athletes. Stay at home order currently in effect until May 4th.

Vice President's Update

Kerry provided update - Implementation of committees and committee manager/chairs, including the following:

- RAHA Liaison & Community Outreach - Lisa Toll?
- Fundraising & Sponsorships - Becky Pasch?
- Equipment & Apparel - Kelly Sabo
- Photography & Memory Book - ?
- Team Meals (incl Dinners, Speakers, Breakfasts) - Ceci?
- Team Transportation & Lodging - ?
- Team Home Events & Team Program - Steph Hendrikson?
- Social Media - ?
- Others?

Treasurer's Report/Budget Update

Kevin provided update (Motion to approve by Sherri & 2nd by Brad)

- Kevin and Brad to update bank info
- Kevin and Brad to work on forecasting short-term budgets; to look at spending items from last April, May & June
- Fiscal year-end is April 30th
- Income/New Collections Reported: Very little activity this time of year.
- Past Fundraisers - Have a few outstanding items, but wait until end of May to follow up due to financial constraints
- Remaining Income Item: Bingo - Sherri reported Marc Tobias indicated that he didn't get the reimbursement request submitted in time for typical March payment, so will be paid to BLC in April. Sherri to follow up with Marc
- Expenses: All reimbursements in and paid for the 2019/20 season
- March ending bank balance reported by Treasurer
- Taxes due in August (5.5 months after fiscal year end)

Website/Google

- All voting members should have access
- Sherri to change Google password again for 2020/21 & provide to voting members
- Kerry needs new bios for coaches to update Coaches page on website

Coaches Update

- Coach put together a 5-day per week challenge and requested approval for prizes. Brad motioned to approve BLC purchase of four \$25 gift cards from local supporters to give as prizes for completing 500-rep challenge & 2nd from Kerry
- Ricky to meet with AD to go over budget for next year; \$3,000 capital outlay budget for this year?
- Equipment Needs: Need helmets this year; need more bags next year; should be good on jerseys this year; breezers/pant covers - brand and/or style did not work this year so maybe Bauer or CCM?
- Stressed importance of timeline for budget and events
- Suggested putting vintage jerseys in glass case at arena - possibly an alumni contribution?
- Mike Luzum has been working on building out Alumni contact info - Kerry to help
- Next year is 50th anniversary of the Rosemount High School hockey program, which began in 1971; ideal to have Alumni Foundation up and running to organize a celebratory alumni event
- Teams to compete in Holiday Classic tournament December 28th - 30th. RHS games to be in Bloomington this year

Coaches Update (Continued)

- Working on pre-season scrimmage - not sure if it will be local or up north again
- Coaches training/clinic in Duluth or ND - Brad to work with Ricky on this
- STP - BLC not involved, but Ricky has email drafted and will send out to address some questions that have come up, as well as to address the uncertainty with COVID

Golf Outing

Becky Pasch provided update

- July 17th (Friday before Leprechaun Days) is the current date
- Valleywood has later dates available; when choosing alternate date, consider RAHA golf outing is scheduled for the second weekend in September, and the MN State Fair is scheduled for August 27th - September 7th (Labor Day)
- Becky will request a tentative contingency date of August 7th, but tabled until May so a more informed decision can be made (hopefully will have more info regarding stay in place order and guidelines for gathering of groups)
- Discussion regarding meals: boxed lunch/dinner vs buffet to limit contact and other options
- Kevin to provide Becky with breakdown of costs/earnings for categories of: golf, games, silent auction, hole sponsors
- Discussed encouraging high school boys to golf this year, including discussion to have them golf at same time as adults
- Austin Gunderson is working on Alumni for golf outing
- Dixon - Brad to follow up to see about sponsorship

Apparel

Kelly Sabo provided update

- Coaches Jackets - Although cost is reduced at the end of the season, available sizes were limited, so did not order yet
- Discussed ordering jacket and then either a quarter-zip or sweatshirt, instead of both
- Kelly willing to help with equipment order(s), but Coach knows needs better

Team Dinners

Ceci Dosan provided update

- Discussed a definite interest in doing team dinners with speakers again next year
- Ceci to check with Mary Hautman at RHS to secure back room in student center at RHS **now** in the hope of not having to have any dinners starting at 8:00 p.m. or later.

Fundraising (Other)

- Will need to re-examine traditional fundraising methods due to COVID-19 restrictions
- Brad to follow up on specific apps available for fundraising

Other Discussion Items

- Community Outreach - Kevin Sabo brought up discussion of engaging the fans to increase following (Order fan gear to include in apparel orders? Fan towels, etc.)
- Need to create a high level outline, or "year at a glance" to ensure specific events or programs do not get overlooked

Volunteer Needs

- No update outside of establishing committee manager positions
- Sherri to get volunteer spreadsheet link to Becky

Meeting adjourned at 8:07 p.m.