



West Yorba Linda Little League  
PO Box 233  
Yorba Linda CA 92885-0233  
[www.wylll.com](http://www.wylll.com)  
Federal Tax ID: 33-0009301

To Our Valued Sponsors:

Thank you for your support of **West Yorba Linda Little League**. We cannot successfully operate our Little League without the financial support from community business leaders like yourself. We are getting an earlier start to obtain sponsors this year: 1) To give businesses the opportunity to take advantage of 2019 tax considerations before year end, and 2) to allow sponsors to gain more visibility earlier in the season. Our league will begin practicing on February 1st, and we want to get our sponsors maximum exposure.

#### **What's Special about West Yorba Linda Little League?**

We are the only youth sports organization that plays 100% of all games at all levels at ONE park (Veterans Park in Yorba Linda). Over 400 little leaguers from 4-14 years old along with their parents, grandparents, and extended families land on Veterans Park three times a week for 5 months. In addition to baseball being the athletic cornerstone of Veterans Park, Youth Soccer, Girls Softball, and weekly Veteran honoring ceremonies visit our cherished park by the thousands every week. **West Yorba Linda Little League** sponsor viewership is high, and our Board is committed to consistently representing our sponsors to the baseball community we serve.

#### **Where's the money go?**

The cost of maintaining this park is almost exclusively carried by **West Yorba Linda Little League**. **West Yorba Linda Little League** is a 100% volunteer organization, and 100% of our sponsor and registration proceeds are invested in the fields, equipment, and the kids. Today's world brings new challenges and higher costs to our league. The safety of the children is of utmost importance, and unfortunately the cost of background checks and other safety procedures are going up. Specifically, for 2020, we have to budget for 1) Safety, 2) Monthly Field Maintenance, 3) Field Equipment, 4) Batting Cage Improvements, 5) Scoreboard Maintenance, and 6) Fence Replacement on the AA and Senior Fields. If possible, we would also like to bring in local hitting and pitching instructors that can help to increase the experience for the kids. We cannot provide the quality Little League experience we provide without the generous support from our community sponsors.

If you have any questions or suggestions on ways we can create a better experience for our sponsors, don't hesitate to call or e-mail. Thank you for your consideration to sponsor our 2020 season.

Sincerely,

Kyle Schneider  
West Yorba Linda Little League Sponsorship Chair  
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