



FC PONTIAC

F I R E B I R D S

CONTACT:
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Sponsorship Opportunities

Title Sponsor • \$7,500

- **Uniform Branding:** Logo featured on Home and Away jerseys.
- **Field Signage:** Prominent placement of signage at Wisner Stadium (provided by sponsor).
- **Game Day Recognition:** Shout-outs during Home games.
- **Digital Presence:** Logo on FCP website and social media. Includes a quarterly dedicated sponsor post.
- **VIP Access:** Ten (10) tickets to all Home games. Access to special club events.
- **Event Sponsorship:** Sponsor an annual FCP event (e.g., banquet, tournament).

Media Day Sponsor • \$4,000

- **Event Branding:** Host team Media Day with photos featuring logo for marketing and game day promotions.
- **Digital Presence:** Logo on FCP website and social media in pre- and post-game reports. Player of the week (POW) sponsored by....on website and social media.
- **Game Day Recognition:** Shout-outs during Home games.

Pre-Game Warm Up Sponsor • \$3,500

- **Apparel Branding:** Logo featured on pre-game warm-up tops and jacket.
- **Digital Presence:** Logo on FCP website and social media.
- **Game Day Recognition:** Shout-outs during Home games.
- **Game Day Experience:** Four (4) tickets to all Home games.
- **Post-Game Promotion:** Opportunity for promotional photos with players wearing the sponsored gear.

Training/Equipment Sponsor • \$3,000

- **Apparel Branding:** Logo featured on training gear & equipment (training bibs, bags, etc).
- **Digital Presence:** Logo on FCP website and social media.
- **Game Day Recognition:** Shout-outs during Home games.
- **Game Day Experience:** Four (4) tickets to all Home games.
- **Post-Game Promotion:** Opportunity for promotional photos with players wearing the sponsored gear.

Home Field/Stadium Sponsor • \$3,000 ALL Home Games

- **Field Signage:** Large banner displayed at Home games (provided by sponsor).
- **Digital Presence:** Recognition on FCP website and social media.
- **Game Day Recognition:** Shout-outs during Home games.
- **Game Day Experience:** Four (4) tickets to all Home games.
- **Event Participation:** Set up a booth or display at Home games.

Merchandise Sponsor • \$2,500

- **Merchandise Branding:** Logo on select FCP merchandise (e.g., shirts, hats, scarves).
- **Promotional Opportunities:** Distribute promotional items or giveaways at Home games.
- **Digital Presence:** Recognition on FCP website and social media.
- **Game Day Experience:** Two (2) tickets to all Home games.
- **Member Benefits:** Ability to offer discounts or promotions to club members.



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Youth Summer Camp Program Sponsor • \$1,500

- **Apparel Branding:** Logo on youth summer camp t-shirts.
- **Digital Presence:** Recognition on FCP website and social media posts for youth programs and events.
- **Game Day Recognition:** Banner (provided by sponsor) featured at Home games promoting youth soccer camp.
- **Merchandise Branding:** Logo on youth team giveaways at summer camp (e.g., water bottles, hats, bracelets).

Corporate Partner Sponsor • \$1,000 ALL Home Games

- **Digital Presence:** Logo on FCP website and social media.
- **Event Participation:** Opportunity to set up a tent to promote your business or sell items at Home games.
- **Game Day Recognition:** Mentions during Home games.
- **Event Sponsorship:** Invitation to sponsor or co-host an FCP event.
- **Promotional Items:** Branded corporate giveaways at Home games (provided by the sponsor).
- **Game Day Experience:** Two (2) tickets to all Home games.

Game Day Sponsor • \$300 ONE (1) Home Game

- **Event Branding:** Logo on event-day signage, including entrance banners (provided by sponsor).
- **In-Game Announcements:** Shout-outs before, during, and after the game, e.g., "Today's game is sponsored by..."
- **Digital Presence:** Recognition on FCP social media post-game report and photos.
- **Game Day Experience:** Two (2) tickets to a Home game.

Community Partner Sponsor \$200 Per Game/Multi-Game Discount Available

- **Community Support:** Sponsorship of community outreach initiatives (e.g., food trucks, vendors).
- **Event Branding:** Logo on display at Home games.
- **Digital Presence:** Recognition on FCP website Community Partner page and social media.
- **Game Day Recognition:** Shout-outs at Home games.

Create A Custom Package

Combine different sponsorship opportunities or request new benefits based on budget and preference. Levels (e.g., Platinum, Gold, Silver) can be created depending on sponsor commitment.

Note: All sponsorships include a team "shout-out" thank-you video for sharing on FCP social media.

