



AGENDA Board of Directors Monthly Meeting

Time: 6:30 PM

Date: July 19, 2018

Location: Fondy Soccer Complex

FDLSA Executive Officers:

Chad Collett, President • Luke Newman, Vice President • Andy Gill, Secretary • Bob Van Kirk, Treasurer

Agenda:

- Call to Order / Roll-Call
 - Present: Chad Collett, Luke Newman, Bob Van Kirk, Diane Riley, David Hammes (tardy), Justin Szatkowski (tardy), Bryan Henslin (tardy).
 - Not Present: Andy Gill, Kip Wilson, Dan Gerred, Lawrence Foster, Ryan Hilbert
- Guest Open Forum
 - No Guests
- Approval of BOD Meeting Minutes & June Meeting Minutes
 - No Quorum - minimum amount of board members not present to vote.
- Approval of Financials
 - No Quorum - minimum amount of board members not present to vote.
- Treasurer's Report (Bob)
 - Emailed Financial Report to the Board. Overall for the time period the club is doing very well and continues to hold a strong financial position. Currently working on the Budget for 2018/2019 Fiscal Year utilizing functionality and history of Quickbooks. Will schedule meeting in August to review prior to annual.
- President's Report (Chad)
 - Thank you for the reschedule and sorry for any inconvenience but know many on the board had kids in High Sports and had to attend the meeting at FHS on July 18th.
 - David Szejna has tendered his resignation from the board on July 16th as he has decided to focus on his involvement and a board position with the Brownsville Soccer Club. Chad Collett accepted David's resignation via email. Encouraged Board to recruit to fill David's open position or it will go to open election in September.
- Recreation League (Luke)
 - The 2018 Rec League has concluded and was a great success. This year we had very few issues or complaints, and both continue to decrease year over year. Thank you to all who played a part in making it a success. It is a tremendous amount of effort by

volunteers over the course of the season. This year we tried the “select league” style tournament and was well received by most teams. The only issue we really encountered involved the use of guest players and teams adding select players to their roster. This caused some conflict mainly at the U12 and U14 levels. Overall however we received a lot of compliments on the season. Luke and Chad have potentially one year left doing rec league so will need someone to step up to take over and “train” how to do it next year. We will have a pre-meeting in November for 2019 season and registration for next year will open in December.

- Select League (Chad)
 - Select League teams are formed and we have 11 teams this fall. One at each age group and gender at U11, U12, U13, U14/15 and three teams at the High School level. We have two U16 teams and one U18. We were close to having two teams at U14/15 girls but due to some declines, we were forced to reduce to one team. All rosters are near capacity for teams that are established. Practices will begin by first week of August but some teams have already started. Dave Moehn has registered all our teams in SECL and one team (U16G) in State League – First Division. All coaches are in place for all teams. Coaches are working on selecting fall tournaments, all teams will play at least two tournaments with all teams playing FC Green Bay Tournament August 25-26 in Fond du Lac. Player registration for the Marian Pre-Season Select Camp is going very well which will be held at the FDL Soccer Complex. This Camp is part of their registration fee and we are excited for the soccer knowledge and exposure they will get. Uniforms are remaining the same with admiral and all players have placed orders for deliveries before first games. Season schedule will be out mid-August and Fall season runs 9/8 – 11/11. Chad is working on encouraging all coaches to attend new grassroots coaching modules and get as much coaching education as possible.
- Adult League (Bryan)
 - Season went really well. Very minimal issues but overall great season. Season will be ending last week of July with playoff games on Thursday, August 2nd. There has been interest in doing a one day adult soccer mini-tournament on August 4th. Proceeds will go to benefit Fondy Soccer and the Buffa Fight Foundation for Childhood Cancer.
- Academy Program (Chad)
 - We received mixed reviewed from Milwaukee Torrent in running our Academy. Reliability was an issue and Chad did not get the full training outline from Coach Davi.
 - Craig Peltonen has expressed interest in coming back to lead the Youth Soccer Academy. Chad is working with Coach Peltonen for the structure of the academy by week and will

have registration open by early/mid-August. Academy will be training only and run on Sunday's from 3:30pm – 4:45pm for U7/U8 and 4:00 – 5:15pm for U9/U10. Groups will use Fields 2 (U9/U10) and 9 (U7/U8) for Academy Training. The season will begin Sept 9th and run till mid-October. Dates TBD. Cost TBD.

- Referees (Chad/Kip)
 - Referees did very well this season and we had some very positive feedback on their performance and professionalism. We do need to work on the confidence of our young refs and their willingness to ref games that are U10 and higher. Many do not want to do this as they don't want to be harassed by coaches and parents. This is what I hear is their biggest fear. We need to continue to educate and train refs and also educate coaches and parents it is not okay to engage or harass in any way refs. We will encourage our refs to keep refing and get involved in Select League to continue to gain experience.
- Camps and Clinics (Ryan, Chad)
 - British Challenger Camp in June only had around 40 players. Roughly half from a year ago and down from nearly 100 two years ago. We are not sure why numbers are declining but seems to be the case across all camps. The Chicago Red Stars camp for end of July is struggling for registrations currently only sitting at 11. They are evaluating if they should hold the camp as they expected 50-75 to participate but want to establish a relationship with our club. The Pre-Season Marian Select Camp is set for Mid-August and registration is going well for that, but it was included in price which is helping drive interest. We will evaluate camps for next year.
- Concessions (Dan)
 - Overall very pleased with volume of business concessions saw this year. Every year it seems to increase and found great value in having golf cart concessions each night we had rec games. Next up is FC Green Bay Tournament. We need volunteers and always a struggle to get them each year.
- Volunteers
 - Overall we had a lot of great volunteers this season from rec league that helped out. Many took on multiple shifts (and didn't need to). Overall for the season, based on volunteer opportunities in Signup.com we only filled 78% of our slots (305 out of 393) – That number also does not include no-shows as well for shifts during the year. Next year we need to improve process to track volunteers, fill positions, and look at doing the buyout for all and then they get reimbursed after.
- Soccer Complex Maintenance & Grounds (Andy)

- Tim and Jack did a great job this season and very reliable.
- Scoreboard and Sound System –
 - The scoreboard is on order and slated for delivery early August. All on track. We are working on sponsors. Top of the scoreboard will have a Fond du Lac Phoenix, A Fondy Cardinal, and a WLA Viking.
 - For the Sound System, we did table that at last meeting to collect another quote. Andy got quotes from both Silica and Excel Engineering - quotes for numbers were very similar but process, workmanship, and details edge went to Excel. This is the same system Andy distributed information on at previous meetings and we all agreed upon. We have done our due diligence and feel good about this system. Since no quorum, we will do email vote as we want to get this project moving before start of High School season on August 21st. Our current scoreboard and system will not make it through another season.
- Marketing & Communications (Diane)
 - Diane continues to promote each week our club, camps, and programs. Primary focus is Facebook, Instagram and Twitter. Diane did create a video on Riley Collett and Anna Riley who competed in the Donosti Cup in San Sebastian, Spain with the Wisconsin International Soccer Team.
- Capital Campaign Drive (Andy)
 - Fundraising / Sponsorship Opportunities
 - Dan, Andy, Chad, and Luke met with Jeff Korneli at the Soccer Complex during EOY soccer tournament to explain the full complex plan. Korneli is encouraged by our plan and would like to assist us in spreading the word to get interest in other parties to sponsor and contribute.
 - With Rec Season complete we plan to focus on campaign and kick into high gear. More to come in mid-August.
- Old Business
 - Land Lease Contract Extensions (Chad) – Chad will be meeting with our Attorney to review updates proposed by MPTC and will get finalized. Target August completion. Will also finalize UW contract once MPTC is complete. In June meeting, Chad was authorized by board to complete contract negotiations and finalize agreement.
- New Business
 - Vote (via email on July 19th post meeting). Motion to allocate up to \$16,000 for the sound system. Motion passes. Unanimous approval.
- Next Meeting: August 8th – Location: Marian University. Stayer Center, Room 208

- Adjourn