



September 26<sup>th</sup>, 2025

Welcome Coulee Alpine Racing Families!

We look forward to yet another year of working with your athletes, developing their skills and growing the enjoyment of the sport. The 2024-2025 season brought new highs for the program – we had the back-to-back National Snowboard Champion, six athletes that qualified for High School Ski Nationals, and the number of athletes who attended, and the number of athletes who podiumed, at a United States Ski and Snowboard (USSS) event grew more in 24-25 than we have had in the past. Good things are happening with Coulee Alpine Racing, and we look forward to this exciting season.

Some highlights and changes for the 2025-2026 Season are as follows:

- As you might have noticed, we updated our logo. The fresh new look will be on all our team's apparel. Late last season, you had the opportunity to purchase new team Helly Hanson apparel. These coats, pants, and bags will all be embroidered with the new logo.
- Based on the parents' feedback from our pre-season survey, we are bringing back the Hybrid Traveling Program. This option provides athletes with coaching support at two out-of-town USSS events plus the Dan Nagy Memorial USSS Race at Mt. La Crosse, entry to the Pinski Benjamin Cup, and access to all of our training sessions held at Mt. La Crosse.

Like in previous years, we will continue to utilize the SportsEngine App as a home for things such as registration, RSVP's, and weekly communication with Parents and Athletes. If you do not have an account with SportsEngine, you can sign up for one at any time. We are now asking our parents to RSVP on SportsEngine for training sessions and races. We want to ensure that your athletes have the best experience possible and help them reach their goals. By using SportsEngine to RSVP, you are ensuring that our coaching staff knows who is attending an event, enabling us to build our race/training plans accordingly. We will continue to offer two different pricing structures for program registration – save some money on your program registration by signing up before November 15<sup>th</sup>. When registering, please remember that SportsEngine has a 3.5% processing fee for any transactions.

Registration will open on October 1<sup>st</sup> @ 8am. You can register on our website: [www.couleealpinerracing.org](http://www.couleealpinerracing.org)

We will be starting the Dryland Training program on October 14<sup>th</sup> at Bluffview Park. This training will occur weekly on Tuesdays and Thursday nights from 4:00 p.m. to 5:00 p.m. The focus of this training is to build core strength, leg strength, flexibility, body awareness and work on injury prevention techniques. Last season, we had some great gains with this training as part of the program and hope your athlete will be

able to attend. High School athletes will be able to join Dryland Training a few weeks after our younger athletes. As in past seasons, the Dryland Training program is included in your registration fees.

We will have a pre-season parent meeting out at Mt. La Crosse on November 10<sup>th</sup> at 6 p.m. in the St. Bernard Room. Our parent meeting is a great way to get your questions answered for the upcoming season. The ski shop will be open that night as well to help with any questions about equipment. Our coaching staff will also be there to help you with questions that may arise.

Also for those of you that have not purchased a season pass at Mt. La Crosse. The last day to save on one for the 2025-2026 season, is November 2<sup>nd</sup>. If purchased by then, you can save \$110. The link to purchase a pass is [Season Passes - Mt. La Crosse Ski and Snowboard Mt. La Crosse Ski and Snowboard](#). Financing is available as well with \$199 down and payments spread across 90 days.

Finally, if you are receiving this, it is due to participation in our programs last season. If you know of any families interested in our program, please forward this letter to them. All our information for the 2025-2026 ski season has been updated on our website [www.couleealpineracing.org](http://www.couleealpineracing.org). Please note, the race schedule that is posted on our website is tentative as the races are being finalized with age classes and the different regions of the US Ski and Snowboard Regions. In addition, please check out the Pinski-Benjamin Cup race series held at Mt. La Crosse. This is a fun developmental racing series that enables our athletes to test out their skills and have a great time and is now open to all age levels. We will also be hosting the Derek Iverson Spring Fling race again this year. This is our club's main fundraising event, and we need volunteers to host a success race for our kids. If you have never worked at a ski race, don't worry, we still need your help! We will find a volunteer position for you where you can help the club and still watch your athlete race.

Looking forward to another great season on the snow,

- The Coulee Alpine Racing Board