

Bloomington Fastpitch Association

Board of Directors

Meeting Minutes – February 6th, 2012

I. Call to Order

Jason Wendlandt called to order the regular meeting of the Bloomington Fastpitch Association Board of Directors at 7:04 p.m. on Monday, February 6th, 2012 at the Bloomington Center for the Arts, 1800 West Old Shakopee Road, Bloomington, MN.

II. Attendance

The following persons were present:

Board Members: Jason Wendlandt, Mike Kopischke, Grant Effertz, Carrie Miller, Mark Flugstad, Amy Huett, Diana Williams, Michael Taylor, Melissa Walter and Amy Christiansen.

Non-Board Members: Tom Marroquin and Jim Hanson.

III. Approval of Minutes from Last Meeting

Motion made by Grant Effertz and seconded by Mike Kopischke that we approve the minutes from January, 2012.
MOTION PASSED.

IV. Old Business - Old

A. Registration night planning

- Spirit wear is arranged. Bob C. will order pizzas and napkins. Tables will already be there. Mike K. will bring pop and cups. Jason will bring a cooler and ice. Tanel will be there.

B. Registration information sent out to families and in schools

- Add was placed in the paper. Elementary schools got their flyers - \$310 cost in total. Anyone new at the clinics also got the registration info. Grant will send out a blast email registration reminder.

C. Hitting reimbursement

- Form has been added to the website.
- Some parents are confused about whom to go to for lessons. Grant will add a link to training tab on the website as well as add this as a topic to the BFA parent meeting discussion.

D. Summer coach update

- Hannah Gordon will take a 12 or 14 team. Want good coaching at all levels. Hope to name a 12U A coach by tryouts.

V. New Business

A. Tryout planning / 10U evaluation process

- 10U tryouts are March 3rd. Mike K. and Grant E. will discuss logistics and evaluation process with Amy H and get a list of equipment needs to Mark F.
- Grant proposed a non-Bloomington player exception policy. Board will consider it and revisit in March.

VI. Directors Reports

A. President's Report: Jason Wendlandt

- Will be providing both Kennedy and Jefferson girls' softball teams with \$550 for the 2012 high school season.

B. Vice President's Report: Mike Kopischke

- 8U league will be formed with several other communities. Estimating we will have two 8U teams this year.

C. Treasurer's Report: Tod Deming

- No report

D. Secretary's Report: Carrie Miller

- No report

E. Commissioner's Report: Mark Flugstad

- Will be ordering one fence.

- F. Facilities Coordinator: Bob Christiansen
- Put in all the tournament requests.
 - NAFA will be the 4th weekend in July.
 - Put in all field requests to the city for the season.
- G. Member Services & Membership Report: Diana Williams
- Keeping track of clinic attendees. Great feedback on the clinics so far.
 - Order has been placed for the extra spirit wear for registration. Should be here this week.
 - Scanned all player birth certificates. Will now provide what we have to coaches electronically.
- H. Marketing Report: Michael Taylor
- 350 fliers went out to elementary schools, 50 for each middle school
 - Registration reminder cards will go out next week
 - Option to consider: \$600 advertisement for the Water Park of America event
 - Option to consider: plastic cards with scanable QR code that would direct the user to the BFA website.
 - Exploring Minnesota Destination for the Bash this year.
 - Met with a company that will host an online store for BFA for free. Have items for the girls and parents / fans. They will take the order, payment and ship. BFA would decide how much we wanted to make on each item. Amy C. motioned to start looking into the website. Amy H. seconded. In March, Michael will bring additional information. <http://stcroixprint.com/teamassociation.aspx>
 - Will order BFA car stickers for registration night
- I. Player Development: Amy Huett
- Nikki Conway will be at the February 12th clinic
 - Tryouts are all set. Amy will get Mark F. the equipment list needed.
 - Need a sheet to handout at registration with tryout reminders.
- J. Tournament Director: Amy Christiansen & Beth Johnson
- Sent email to last year's coaches
 - Good response on tournament so far
 - NAFA for the Bash. Will wait on elite sanctioning.
 - Will be working with the Board member with tournament roles as defined last fall
- K. Fundraising: Melissa Walter
- Will be going with April 20th for the Water Park event
 - Will sell tickets for \$10; the cost to BFA is \$6
 - Will work out process details
 - Will look into a Culver's night
- L. Website: Grant Effertz
- Materials are ready for registration night – player, coaches and parent information
- M. Open Comments
- Jim Hanson shared that Jim Hanson Sr. will coach the 16U Clutch Hitters team this summer.

VII. Adjournment

Jason adjourned the meeting at 9:25 p.m.

The next meeting will be Monday, March 5th, 2012 at 7:00 p.m.

Minutes submitted by: Carrie Miller

Minutes approved by: Jason Wendlandt