

# ARMSTRONG COOPER BASKETBALL ASSOCIATION

## Board Minutes

**Date:** July 13<sup>th</sup>, 2014 7pm – 9pm

**Website:** <http://armstrongyouthbasketball.com>

### Voting Members- \*\*Attended

\*\*Paul Hanley: Treasurer

Jason Lundrigan: Secretary/Travel Scheduler

James Redelsheimer: House Scheduler

\*\*Marc Saddler: Girls Tournament Director

Dave Meyers: Boys Tournament Director

\*\*Todd Proctor: Web Designer

Debbie Uecker: Boys Marketing

Teresa Reiner: Girls Marketing

\*\*Dave Campbell: Boys House Commissioner

\*\*Michael Olson: Girls House Commissioner

Dan Priem – At Large-Boys

Michele Bloom – At Large - Girls

### Executive Team

\*\*Sherry Madson: President

\*\*Bart Inniger: Boys Travel Commissioner

Collis Barber: Girls Travel Commissioner

\*\*Matt Parsons: Girls Travel Commissioner

### Call to Order and Introduction of Attendees:

### OLD BUSINESS:

### NEW BUSINESS:

#### Treasurer Report:

- Scholarship/Discount update- Yes this has been approved
- Investing funds
- Jersey- House – return organization for dibs.
- Tournament Money: We need to have a couple of people at the end of the night count the money

#### President's Notes

- Ball Bags to be purchased 11
- \$6184 for the uniforms originally spent (66-80 uniforms) Will cost \$72 to replace all
  - Go ahead with the small claims-
    - ♣ Action Item: Michael to work with this one
    - ♣ Action Item: Paul to get the numbers to
    - ♣ Action Item: Todd to work with Noel on invoice and if she has any uniform she has
    - ♣ Action Item: Claim from Sherry
    - ♣ Action Item: Get the information from Noel.

- Suggest to not go back to have these reprinted at \$72 per uniform.
- How to make travel better- Sherry going to a travel org meeting to discuss options with all other organizations to make the tournaments more consistent.

#### Travel Team/Season Update:(Bart/Collis/Matt):

- Update
- Registration August 1<sup>st</sup>. Todd to work on this.
- Coaching forms on the website – Application there.
- Offline to discuss the skill camps which need to be setup for girls.

#### House Team/Season Update: (Dave/Mike):

- Mike: House FAQ and Travel FAQ – need to be separated.
  - Discussion on help defense offline
  - Jam: To be setup for interest. Right after the deadline Have the Jam advertised at the open house.
  - Idea to have the first three practices to have a combined practice for teams to learn from other coaches. Maybe a way to get them involved. Maybe a Friday Practice. (Maybe RMS or PMS)

#### Player Development: (Bart/Collis/Matt):

- Skills Camp – Aug/Sept (?) Talk with Matt offline
- 5K Shot – talk to Collis and Matt- Sent out
- MN School of Basketball- Wednesday. Run from October to March (80 Sessions)
  - Action Item -
  - 5-9 (1 hour increment- so 1 team per hour)
  - Once every three weeks
  - Coach from that team has to be there for supervision.
  - Make a mandatory coaches clinic

#### Equipment:

- Penny update none yet
- Uniform update for the boys – Ask Noel

#### Web design (Todd)

- Dibs- Setup for new season –Update- \$500
  - Approved to move ahead with Dibs.
- Sport ingin – Going to utilize this site for more options. 1. Tournament scheduling. 2. Emailing's etc.
- \$850 for flat fee for brackets and scoring – Approved
  - Action item: Todd to get the official pricing- Combining the teams for pricing.
  - \$1K one time fee, \$900 per year annually for the mobile app.
- Mass Emailing's –
  - Todd to send out a how to instructions.
- Rebranding – logo of house/travel/boys
  - Possibility go to a main site then click to go to both
  - Action Item: Todd to talk about changing the Main logo on the base page?
  - Action Item: Todd to talk to the rep about a bundled price.
  - Action Item: Group to be schedule to discussed
    - How many site addresses?

- Domain Name expires – August 10<sup>th</sup>
  - Action Item: Dawn's name is on this so Todd to work to get that removed. (Armstrong Youth Basketball)
  - Action Item – Todd to send the information to Paul about the \$ and Years
- Emails – Keep them generic Treasurer@ President @
  - Action Item: Todd to look into this more (Could do a forward from the previous email) and redirect.
- Todd to do a webex with training for the website
- Action Item: Web Audit- For all

Marketing: (Teresa/Deb):

No update

Tournament Update: (Dan/Marc)

\*\* getting a person to keep track of the admissions. Wristbands for counting. Note the start kitty and end kitty.

- Options – multiple wristbands for color coding. Multiple day discount
- Girls – November 22/23<sup>rd</sup>
- Boys – February 7<sup>th</sup>-8<sup>th</sup>
- Flyers for MYAS- have been submitted. Thanks Dave.
- Tournament meeting is coming up to pick up booklets (Dave and Marc)

Next Board Meeting: (date/time/location)

August 10<sup>th</sup> 7-9pm Location TBD

Next Agenda- More to be added

Tournament fees

Wristbands versus stamps.