



Cougar Club Executive Board Meeting Minutes September 14, 2020

Attendance: Paul Hawryluk, Sherry Sutton, Courtney Wellman, Kealy Green, Michelle Carnes, Todd Carnes, Rhonda Pickett, Jordan Hagerman, Mke Green, Scott Sampson, Delia Perez-Nunez, Tiffany Davis

Special Guests – Coach Sullivan, Coach Walsh

Proceedings:

6:10 p.m. meeting called to order by Paul

Minutes– Minutes from the August 3 board meeting were reviewed. **(Motion to approve minutes by Mike, 2nd by Michelle, motion passed.)**

Requests/Action:

Funding Requests:

Coach Sullivan – Requested \$900.00 for new UIL approved basketballs. All of his funding from last year which would've gone to purchase basketballs was moved to transportation. Mike asked if this was normally covered by District? Per Coach Sullivan, yes, but since he knew a new basketball was coming out, he held off purchasing the same. **Motion to approve by Delia, 2nd by Rhonda, motion passed; however Paul was to discuss with Coach Huff and inform Coach Huff of Cougar Club's approval.**

Coach Munson – Did not attend so Sherry presented. \$170.00 request for Championship banner for 2019 Girls' Crosscountry season. **Motion to approve by Rhonda; 2nd by Mike, motion passed.** Sherry to email Coach Munson and cc Kealy.

Coach Huff – Did not attend. Requested \$2002.25 for helmet decals because a new vendor who has not yet been approved was producing said decals. **Motion to approve by Courtney; 2nd by Rhonda; motion passed.** Sherry to email Coach Huff and cc Kealy.

Coach Walsh – Discussed the windscreen project. We missed the window for the 1st game and we are penciled in for an October 10th install, which would have us installed for the 2nd game. There was much discussion and request for additional information regarding the windscreens. **Motion to table until we get more information by Courtney; 2nd by Tiffany; motion passed.**

Treasurer Report – Kealy Green presented the treasurer's report. Will send out hard copy via email. Kealy asked Tiffany to get him a list of anything concessions threw away so we can write it off. He is working on items to get to the accountant. If we end up donating any spirit shop inventory, please let him know as we could possibly write that off as well.

Fundraising/Sponsorships – Discussed CC Creations sponsorship – they will pay full amount of pay ½ now and fix the wrap on the spirit shop trailer. Consensus was to request they pay full amount of sponsorship.

There was an additional discussion on signs as it relates to membership levels – per Kealy signs are not that expensive.

Discussion also as to what should be offered potential sponsors for now in the current climate. Delia suggested requesting a (2) year commitment whereby the sponsor pays 50% this year and 100% next year in sponsorship fees or if they want a (1) year commitment only, pay 75% of usual sponsorship fees. Paul requested Todd and Scott come up with something to send to the board to present to potential sponsors.

Todd is working with Guaranty Bank and Kealy is going to reach out to CapRock.

Additional Agenda Items:

- Membership – Scott indicates memberships overall were still low and asked if we have had any parent meetings. Per Delia, we have been unable to have any in-person meetings with parents. Delia spoke with Coach Street about making a video, but Coach Street did not think that would work well. Delia is looking at ways to get information to the parents.
- Football Programs – Courtney discussed having (1) program for the first (3) games with a QR code for each game's roster. The 4th game is Homecoming and therefore will be a different program. Also, the last game/Senior game will be a different program.
- Program Sales – Jordan has touched base with Jerry and has people already lined up to sell programs for the season.
- Web Marketing/ Fall Sports Websites – The Coaching staff page needs to be updated. Who provides this information? Rhonda has reached out to Coach Walsh and Coach Walsh has provided the info. She will get to Mike. Also, do we have fall schedules yet? Football was just posted and volleyball has a schedule. Mike will reach out to coaches individually.
- Parent Rep Coordinator – Delia is finding out volunteers from each sport for website maintenance and will get that information to Mike.
- Spirit Shop – We have had the shop open (3) times and made approximately \$5000.00. We need someone to operate on (10) Thursdays. Michelle will get schedule and send to Board as various members volunteered to assist.
- Concessions- Volleyball stocked. We're serving everything as usual. Will stock for football; just need parents to help run Thursday night.
- Special Events – Some of the news we've been waiting for was just published today. Rhonda will try to consolidate and push out to Twitter and Facebook. She is still evaluating options for special events.

Motion made to adjourn meeting by Kealy, 2nd by Rhonda. Meeting adjourned @ 7:53 p.m.

Next Meeting: October 5, 2020 @ 6:00pm; location virtual.