

5 REASONS TO CHOOSE



PROFITABLE
Average 50 - 60%+ profit margins...many groups easily raise hundreds to thousands of dollars!

FAST
As little as only 1 day to a week or two, start-to-finish... any time of year!

SIMPLE
No warehousing, free sales materials and forms, our great support and advice from your preferred shop.

AFFORDABLE
Our customers will appreciate the fact that our sale offers lower, more affordable price points.

IT'S DOUGHNUTS!
Many customers tell us "it's so easy because they most sell themselves!"



ONE MORE REASON
You can use this program multiple times during the year to raise even more dough since Krispy Kreme is great any time.

Participation makes things even simpler for you!



FUNDRAISING PROFITS!

| QUANTITY SOLD | ORIGINAL GLAZED® DOZENS | BOGO CARDS | FUNDRAISING CERTIFICATES |
|---------------|-------------------------|------------|--------------------------|
| 50 | \$300 | \$500 | \$300 |
| 100 | \$600 | \$1,000 | \$600 |
| 200 | \$1,200 | \$2,000 | \$1,200 |
| 300 | \$1,800 | \$3,000 | \$1,800 |
| 400 | \$2,400 | \$4,000 | \$2,400 |
| 500 | \$3,000 | \$5,000 | \$3,000 |
| 600 | \$3,600 | \$6,000 | \$3,600 |
| 1000 | \$6,000 | \$10,000 | \$6,000 |

Pricing effective March 4, 2021. Prices subject to change.

CUSTOMIZE YOUR FUNDRAISER

Select one option or any combination.

FUNDRAISING CERTIFICATES

Simple fulfillment for you – plus, your customers choose to get their doughnuts whenever they want them. Each Certificate is redeemable for one dozen Original Glazed® doughnuts.



| YOUR COST | SELLING PRICE | PROFIT |
|-----------|---------------|--------|
| \$6.00 | \$12.00 | \$6.00 |

BOGO CARDS

Valid for 10 FREE dozens – a great value and a Fundraising exclusive! With card, your customers receive one dozen FREE Original Glazed® doughnuts with purchase of any dozen.



| YOUR COST | SELLING PRICE | PROFIT |
|-----------|---------------|---------|
| \$10.00 | \$20.00 | \$10.00 |

DOUGHNUTS

Made locally... fresh for your sale!



ORIGINAL GLAZED® DOZENS

| YOUR COST | SELLING PRICE | PROFIT |
|-----------|---------------|--------|
| \$6.00 | \$12.00 | \$6.00 |

ASSORTED DOZENS - CHOCOLATE ICED & CHOCOLATE ICED WITH SPRINKLES

| YOUR COST | SELLING PRICE | PROFIT |
|-----------|---------------|--------|
| \$8.00 | \$14.00 | \$6.00 |

*Please note these doughnuts are available in full dozens and all dozens will be tamper sealed.

SIGNATURE COFFEES

Doughnuts and coffee are a natural pairing. Choose from three delicious signature blends, each sold in 12 oz. bags.



| YOUR COST | SELLING PRICE | PROFIT |
|-----------|---------------|--------|
| \$6.00 | \$10.00 | \$4.00 |