

# White Bear Youth Football



Month/Day, 2025 - White Bear Lake Area H.S., Health Ed Room #1020

**Attendance:** Kevin Eicher, Randy Spring, Kathy Kirkland, Scott Mueller, Casey Zafke, Aime DeWitt, Rick DeWitt, Meghan Levorson, Nate Anderson, Chris Oswald, Jesse Hedinger

**Absent:** Erin Hauber

**Call to Order: 6:39 pm**

**Approval of Minutes:** March 2025

- *Approved*

**Public Input:**

- *None*

**Officer Reports:**

- **President** (Randy)
  - At the MEYFL meeting referee accountability was a big topic of discussion, as there has been reports of many referees not showing up or being late to games and not being on top of league rules.
    - MYAS is coming to the next MEYFL meeting to discuss the potential for associations becoming part of their organization, which could help improve on some of the issues we are seeing in officiating.
  - Tyler from Schutt reached out and wants to partner with us again for equipment for families to purchase.
  - We paid for 6 potential coaches attended MFCA Youth Coaching Clinic last week. The coaches who went felt it was really informative.
  - Randy met with Training HAUS recently and has another meeting with them coming up to create some opportunities for local youth to work on speed/agility skills.
  - For the 2025 Sponsorship shirts the plan is to have another vote on designs.
- **Vice President** (Casey)
  - Casey and Randy met with Tom about field painting and working out a schedule so that we aren't using paint at times that aren't necessary and we can save costs of paint.
  - Randy, Casey, Jess, Aime, and Rick attended a Turf Tank demo at Podvin recently to see how it works. Funding for this was voted on at the last meeting.
    - Lacrosse has decided they aren't interested in partnering with us.
    - Casey and Rick will be building a custom cabinet with lock to store it in the storage area safely.
  - Casey reached out to UNRL and is getting things set up for a WBYF store with them to offer to families.
  - Casey is still working on a contract with soccer for field/concession use.
  - Sign is up on the cooler.

- **Treasurer** (Jesse)
  - Financials emailed to all.
- **Secretary** (Aime)
  - None

### **Early Bird Registration:**

- Early Bird Registration kicked off on April 1st and we already have 11 registrations. Early Bird ends May 31st.
- Create a google form to gather potential coach info and get them going in USA Football.

### **2025 Sponsorships:**

- June 14th sponsorship registration closes. As of now we have the following Sponsorships:
  - \$500 Emagine Theater
  - \$250 Jimmy's
  - \$2500 from Schweibel, Goetz, and Sieben
  - \$5000 from Wholesale Tire- they now have rights to their logo on one of the two scoreboards for 3 years.
- Aime will put out a social media post in the next week advertising sponsorships.
  - Later on we will put together posts thanking sponsors and sharing their level.

### **Head Coaching Interviews:**

- The coaching committee went through interviews with 6 head coaching candidates.
  - We had great feedback from the coaches who interviewed.
- We are inviting Coach Bartlett to the 7th and 8th grade coaching interviews this week.

### **Special Events:**

- Good Neighbor Days Cleanup
  - We get \$1000 for cleaning up cans and trash for the Lions Club.
    - Could we incentivize participating in this for players and families?
    - Ask for volunteers from Varsity?
- Chris is working on a date to have some Vikings players at a camp in July. (July 23rd?)

### **Signature Orthodontics:**

- They may donate generic mouthguards and we can send families to them for custom mouthguards.
  - Randy will reach out.

### **Upcoming Potential Purchases:**

- Having wi-fi at Podvin would be beneficial for concessions, coaching resources, scoreboards, and more. HUDL is open to partnering with us to pilot youth content. In the past the city has been against anything that required equipment outside.

- Options include Starlink, T-Mobile, Verizon.
- Bear Paw helmet decals:
  - Multiple coaches expressed the decals were helpful for recognizing their players and they saw great results out of it. There is interest in continuing this program and ordering more decals.
- Footballs:
  - We need to replenish the footballs in the bags. Kevin will find out when we need them ordered by.

### **Sprint Based Football Clinic:**

- This is a 4-hour seminar in Stewartville for coaches. Families have asked for more training in their surveys, and it may be valuable to have to send at least one member of WBYF to participate.
  - Cost is \$100 for an individual or \$300 for a coaching staff
    - Motion made to approve paying \$300 to send a staff of representatives to the clinic.
      - *Approved.*

### **Raffle:**

- Aime is in the process of getting our registration done for MN Gambling Association. Once the date for Super Saturday is set we can order tickets.
  - Super Saturday and Raffle will take place September 27th, 2025.

**Meeting Adjourn – 8:01 pm**