

White Bear Area Fastpitch Softball Association Board Agenda

January 14, 2023- North Campus Field House Space - 6 PM

1. Call to Order: Meeting Called to Order at 6:05 PM
2. Visitor: Alex Gorsky from Impact Fundraising
3. Roll call: Carrie Rivard, Stacy Lessard, Gerritt Schneeman, Jen Verplaste, Lindsay Lacktorin, Joni Joy, Lindsey Shellenberger, Sheila Evans, Julie Steffensmeir,
4. Public Forum - No Visitors arrived
5. Alex Gorsky visitor - to discuss a new fundraising opportunity with Impact Fundraising
 - a. Currently works with WBL Orchestra, multiple sports organizations around the area (ex. Coon Rapids, Soderville). \$13,000 USD is common average funds raised.
 - b. Family Organization that has been doing this for 24 years
 - c. We don't pay anything for the program, anything that is not sold you just give it back to the organization. Each Discount on the Card is unlimited use for an entire year. Local Businesses, Alex/Program would be the ones to approach the businesses. They only make money if we sell the cards for \$20/card. We receive \$10/card for each sold. \$10 goes back to Impact Fundraising. We can tailor the program for what we need it to have in regards to businesses with discounts.
 - d. Option: When people start the sign up at registration, up the dues by \$100 to then give them 10 cards (5 are then paid for) and they can sell all 10 cards to then make back their money from the due money paid.
 - e. Cash Prizes, Blitz programs that can set us up in order to try and sell a bunch of cards in a period of time. Incentivizing is a big thing in this program.
 - f. Turn Around Time is normally 3 weeks to get vendors
6. Director Updates:
 - a. Summer Registration updates:
 - i. 33 Registered Players, 2 coach applications, 8 people who want to coach or assistant coach
 - ii. Lindsey S. to send another email out to SportEngine, Add information about 10U Elite to use registration link and 16s to contact Carrie if they want to play, add a push to parents to fill out Coach's application as soon as possible to then offer the Coaches Clinic to attend
 - iii. Anyone who has registration signs please place them out by schools/community for visibility to registration being open

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- iv. Potential 2nd 16 team due to number of girls? How do we get girls to register now that registration link has gone live and not including 16s.. Add to 2nd email and then add to website to direct 16s to reach out to Carrie for a team. Set up a 16U registration and try out for Fall 2024 to allow more girls to play outside of HS or if they don't make the HS team. Further Discussion and approval to occur mid-Summer.
- b. Clinic review:
 - i. 63 Registrants for Winter Clinic, Pitching Catching 8 catchers and 6 pitchers for 10U and 12/14U
 - ii. 1 Parent asked for a refund for Winter Clinic but after discussion via email we determined that no refund would be given at this time and they would try to get to the remainder of the Clinic Days
 - iii. Catching Clinic so far has been great per comments from attendees, pitching may need to be readdressed as pitcher feel like they are not getting much instruction
 - iv. Older Age Group is stating Winter Clinic isn't as instructional as they would like more advanced techniques. Discuss with Jill on options to add more advanced techniques.
- c. iPad update
 - i. iPads are all in (all iPad 7s), ordered 2 different cases because of pricing and how many were available. 12 total and Team Genius is on all of them. Went over by \$15 but paid tax on them as it was difficult to add a Tax-Exempt Ebay account so Carrie used her personal account.
 - ii. All are Scratch n Dent but all have very minimal scratches.
- d. Banner Artwork update: should have updates by next week
 - i. Carrie to send out via email to Board for approval
 - ii. Will also be able to place in the banner format sizes to allow for the banners to be created
- e. Coaches Clinic:
 - i. Carrie and Stacy were looking at sending coaches to a coaches clinic class, \$100/coach.
 - ii. February 3rd at Target Field. Discussion occurred to decide if we open it up to any past coaches who were a head coach. (up to 20 Coaches).

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- iii. Jen V. and others agreed that it may be more beneficial to instead bring in someone at our Coaches Clinic with a keynote speaker or pay Jill for a day - Talk to Jill more in depth on adding a specific coaches clinic that she can run to help coaches set up practices, rules overview, etc.
 - f. Carrie received confirmation VFW will donate \$1,000 to be used for new outdoor batting cage nets
 - g. Request from 14/16U teams to get a list of DIBs opportunities to fulfill requirement
- 7. VP: (Joni)
 - a. TeamGenius Updates:
 - i. With the iPads in and set up, Joni and Carrie are currently working on layout of our tryout forms with Team Genius support
 - ii. Going over different form options for try out scores
 - b. Tryout Updates:
 - i. February 25th
 - ii. Abby walked through the building with Joni, pitchers and catchers only upstairs and then use the field house for the main tryout set up. We won't bring all of our 10s into tryouts at the same time. Stagger times for players to come in at different times.
 - iii. It was also suggested to place the girls who played together on teams in the Fall in order to allow for ease in tryouts for Optimize to see any outliers from the Fall tryouts to Spring tryouts.
- 8. Winter Training:
 - a. Acceleration - starts this week
 - i. All good to start, 20 girls signed up group of 10s are going on Mondays, 12s are going on Wednesdays and another group of 12s are going Mondays evening
 - b. Open Gym time, Do we need anyone there from Board
 - i. Open Gym time change from 6-9 to 3:30 pm to 7:30 pm as no one came the last two nights from 8-9 and was super minimal from 7-8. The new time also allows board members to be there during daughter training to help monitor.

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- ii. Add “need adult supervision other than 16+”, bring your own equipment, we will supply Softtees
 - iii. A parent was asking if we can look into helping girls do some hitting in the cages on Court 5 before tryouts. Talk to Jill to see if they are using Court 5 then we can add cages if they are not going to use them for downstairs training use
- 9. Apparel Update:
 - a. 24/7 Store, it is just there but we had a local guy reach out who is a graphic designer and is doing some local teams for apparel. Quarterly he would send 10% back to the program. His website could be potentially the new 24/7 option for us. Anything that isn't selling, he just removes and rotates new things. Strauss would still offer options for specific times.
 - b. Jen V. made a motion to change the 24/7 store to Neill Designs, Joni J. seconded the motion. Vote - 7 Yays - 0 Nays
- 10. Scheduling Updates:
 - a. Canceling Court 3 from 7:30 - 9pm
 - b. Lindsay confirmed that we have the board room for Team Formation and Coaches Meeting 6-8pm
 - c. Parent Player Meeting - District Center Auditorium but will need to let people know about parking - 6-7:30 PM with us reserving from 5:30-8pm. Carrie asked about any giveaways that people couple help with that would be great to have for the Parent Player Meeting.
- 11. Treasurer/DIBs Update:
 - a. Current Balance: \$90,000 but we do have iPad and other statements pending for payment
 - b. Elite Fees: 10A winter training - in the past the coaches collected costs but we have decided to use invoicing in SportsEngine instead to help alleviate extra work. 10A costs for winter training - \$61.98/player. Estimates for the Elites - Will be a little higher than last year since everyone will get 2 full sets of uniforms - 12s \$675 in addition to the \$400 down, 14s \$725 in addition to \$400 down, 16s \$1,025 due to trips and they pay for coaches.
 - i. Parents get to choose their payment terms, can pay upfront, two payments or 6 payments

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12. Equipment Update

- a. Regrading Fields - anything else needed here? - add to next meeting
- b. Add buying new Catchers Gear to next meeting -

13. Social Media/website Update:

14. Tournament Updates:

- a. Elite Team summer tournaments -
 - i. Coaches are looking at different options, HS season is end of May potentially due to snow. (Fast N' Furious - Forest Lake for 14s, 10/12/14 can all go there)
 - ii. Help Coaches go to NAFA website, USSSA website, etc.
- b. Dirt Devil spots are reserved - they are adding 14s to the tournament - do our 14s want to get spots, currently not most likely an option other than 14 B/Cs if we have them. Currently depends upon how many 14s teams we have
- c. Bear Classic Registration - Set Price- \$425
 - i. Get Tournament up soon - USSA - list Tournament only but link to our site for registration
 - ii. C-Teams options: Sheila looking into multiple different options in order for a little more weighted tournament instead. 16 teams for 10s and 16 teams for 12s. With 4 teams in 12 specifically for C teams to help equal the rest of the tournament for our C teams.
 1. 10s will still play Friday night
 - iii. Carrie will send out from MN Softball a guide of what associations should have had based on scores and competition
 - iv. Bear Classic date for 2024 is June 7-9th

15. Fundraising/Concessions Updates:

- a. Heggies Pizza Forms for Elite teams - Jamie sent email to Elite Teams. February 27th will be pick up date. (Board can hopefully help depending upon availability)
- b. Candy Bars - Jamie currently setting up details for this hopefully as well but Carrie will confirm
- c. Any people to bring up as a replacement for Jamie? - Can we ask Schwarty to help with Bear Classic if we don't find someone. Also use pick up of concessions supplies from Sam's Club as a Dibs fulfillment.

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16. HS Liaison Update:

- a. Jill in Clinics so no updates today

17. Next Board Meeting Date:

- a. Tuesday 13th at Otter Lake Elementary 6- 8pm Cafeteria

18. Motion to Adjourn: Joni Joy Made the motion to adjourn, Jen V. seconded, Meeting
Adjourned at 8:12 PM