



## MASON TOUCHDOWN CLUB MEETING MINUTES

**Date:** July 11, 2022

**Time:** 6:00 PM

### In Attendance

**Board Attendees:** Dave Charpentier, Rob Countryman, Dan Young, Kenneth Webb, Cindy Young, Mike Hershey

**Team Coordinators:** Bernadette Maxwell, Andrea Castner, Liesl Brown, Brittany, Cindy Jordan

**Other Attendees:** Tim Maxwell, Lindsay Deaton, Melissa Wilhelm, Tracey Davis, Bruce Sailors, +4 additional

### Called to Order

- By: Dave Charpentier
- Time: 6:00

### Review and Approval of Previous Meeting Minutes

- Approved by: Rob Countryman

### Treasurer's Report:

- ~\$36,000 ending balance
  - Comet Card Money, we have additional 120 cards.
  - SnapRaise - \$10,941 (net \$8,700) / last year was ~ \$30,000
  - Legacy Club
- Paid balance of AIA camp
- Reach out to those that haven't paid for AIA camp
- Cathy Crotty, closed the school account with a balance of \$2,800; have a balance of \$
- Rob requested \$5,000 to pay for the lighting in the locker room

## Mason TDC Roles, Board & Volunteer

- Team Coordinators - Push the volunteer sight to people. We need a Concession Operating Coordinator! We have the Operations Coordinator.  
**Get a full description from Rob**
- Antoinne Wittaker volunteered for Helmet Crew
- Photographers
  - Heather Dalton - will do all “Special Events” but no game nights
  - **Can we find any parents that would take pictures on game nights? You need to have a certain camera that will capture in the dark under the lights. Need 300 - 400 pictures at each game. See if Melissa Anderson could do it in lieu of sponsorship.**

## Spirit Wear

- 2nd Store
  - 12 items ordered and closes today
  - We decided to extend it through August 9th
  - Return will be 4 weeks from Aug 9
- See if we can have items at Countdown to Greatness to share.

## Other Business

- Golf Outing - Melissa Wilhelm
  - Lindsay Deaton thinks it should be in the Bay. According to Maxwell, he didn't see it there. **Find the missing sign!**
  - Lack of sponsorships - 6,000 last year and none this year
    - Razzano - Castner
    - Rinaldi - Dan?
    - Vita Dental - Dan?
    - Shelly Miller - Cindy?
    - Middleton - Dan?
  - Reach out to MYF - Kenneth and Mike will reach out to them
  - Food costs have increased from ~\$1,300 to ~\$1,900 for box lunch. \$1,400 for self serve. Bar and Grille at the Grizzley, might be about the same amount but it would be self-serve. Mission BBQ only gives away to **?????**
  - Diluting our communication.
  - Team Coordinators work with their team for a basket to raffle
- Countdown to Greatness - Andrea Castner
  - Updated the calendar with August 8th
- Meetings will begin weekly in August
- Scoreboard is being worked on

- We need food at the Columbus meal. Liesl and Bruce to coordinate

## Questions / Comments from Members

- Attendance at games and in the community has decreased significantly. Mentioned by someone in attendance. Perhaps have people walk around the community and ask for help and donations.

## Fundraising

- A suggestion of selling ferns was mentioned. This was a huge money maker at Dukane.
- Remind everyone of the Amazon Smile portion (add to all email communication)
- 7th Grade will be handing comet cards out at the first practice
- Reached out to 49 local businesses and only one response. Dan will continue to reach out to organizations.
  - Cintas - Matching program; MTDC is in the database so they can search our organization. Noelle Fischer, rising Sophomore, Dan will reach out.
  - Just Candy - Rob's neighbor works there where we can sell personalized ornaments for \$25 where we earn \$5 per ornament. There is nothing we need to do. We could push this on to the MYF organization as well. Dan will set this up.
- Maxwell mentioned Team Coordinators might be the key to fundraising. They know their parents and the companies they work for.

## Meeting Adjourned

- By: Rob Countryman
- Time: 6:57

## Supplemental Documentation

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