

Tonka Area Gymnastics Association (TAGA)

Board of Directors Meeting Minutes

A regular meeting of the Board of Directors of the above corporation was held on October 4, 2023, 7:04pm via ZOOM

Quorum. A quorum was present based on the attendance of the following Directors:

Present:

Molly Sayer
Christine Myers
Allison Taffe
Ryan Sandquist
Jake Polt
Alicia King
Kate Cantu

Absent:

Kim Broyer
Chris Hacker
Ranae Hendrickson

Meeting Called to Order: 7:04pm

Last Meeting Minutes / Approved – August 4th. No minutes taken.

Treasurer Update

- High School Budget: Super Fan Shirts – budget showing purchasing 100 shirts to sell. Expenses. Revenue showing to sell 200. Approximately 100 shirts is correct. Purchase for \$15 and sell for \$20. Estimating 18 gymnasts selling 10 each. Christine will talk to Ranae and get back to Ryan.
- High School: \$1,100 in account. Some expenses for Board Member expenses. \$41 for High School Parade float fees. \$20 for Microsoft Music Downloads between High School and Club.
- Club: Current balance at \$17,500. Large purchases were mainly apparel & competition leos. Bill for jackets is still coming. Jackets will be reimbursed by families except for Coaches (approximately 6).

Past Business

Team fees.

- Jackets will be purchased & owned for \$75. (could be worn up to 3 years)
- Leos are rented to spread costs over a 3 year period.
- Suggested \$125 for apparel and \$150 team fee.
- Club should cover operating costs with the team fee.

- Every year we will look back at our Operating Costs and could adjust the Team Fee accordingly.
 - Motion to go with Club team fee based on Treasurer's knowledge of \$150. Each family will pay for Uniform costs over a 3-year period of \$125. Motion approved with all present.
- High school – using the same formulas as Club. 20 gymnasts. Operating costs of \$55 to be covered by team fee of \$55. Minimum requested to stay at \$125. At high school we could have 15 or 21 gymnasts. We've had 14 at the least and 23 at the most. Last year was \$125.
 - Motion from Christine, Team Fee is the same as last year at \$125. Motion approved with all present.

Fundraisers

- Snap Raise: 20 email addresses per gymnast. Average gymnast gave 11 emails. Average donation \$64. End result last year was \$10,000. Snap Raise retains 20%. Ending close to \$8,000. This year run High School and Club separately. We have 10 more club gymnasts this year. Average per email was \$15.70 cents. ¼ donated. Average donation 64.73. \$4,000 budgeted for High School and Club each. Push more to give 20 emails. Some parents want a buyout. Can we propose an amount to donate in lieu of emails? We are comfortable that we can meet or exceed what we raised last year. Recommend families donate if not comfortable with the giving emails. Once you donate, you don't get continued email requests. Guide with an idea to donate rather than buyout. Snap Raise would not retain 20% from donations. Donations could only be made in lieu of fundraising for Snap Raise and Poinsettia sales.

New Business

- Dominos fundraiser is for Club and MHS. It's a 50/50 split. 3- 6 days long. 2nd through the 8th of Oct. We have handed out 300 color copy flyers. Handed out at the parade also. In Peach Jar for two weeks. Post them on social media requested. Last year it brought in \$2,400. You can get a digital copy off of Peach Jar. We budgeted \$2,000 this year for MHS. Questions?
- Snap Raise fundraiser is coming up. Will be split into two. For CLUB. Wed Oct 11 Jake will record a Snap Raise video to put on with the email. He will attend the parent meeting and explain the fundraiser. Parents will be asked to gather 20 emails or donation consideration. On the 16th the email will launch and run Oct 16-Nov 13. Snap Raise takes 20%. Anyone that participated last year can still access last year's email list. They can add to their list as well.
- Snap Raise for high school. Nov 13, Ryan will record the video. Their fundraiser will run Nov 22 through Dec 20. Need someone to create/ coordinate the email to parents to summarize the

information to be sent. Christine will work with Kate to create the email. We want to send this so parents can get emails ready before the Parent meeting. Donations will go directly to the team and not through the fundraiser. No 20% will be taken from the donations.

- Poinsettia Fundraiser (MHS & CLUB) will be discussed at the parent meeting. Profit 9 or 10\$ per poinsettia. Based on categories of sales. Christine sent everyone the sales sheet. There are 20 slots to sell on the form. Consider giving prizes to the top 6 selling gymnasts. Option could be 1st place, \$200 gift certificate. 2nd \$150, 3rd \$100, 4th-6th \$50. (\$600 cost). Christine ran previously with another gym and it worked really well. Can we attach brand headphones, lulu, etc. Caveat to gift cards, when the gift is cash value it has to be tracked and accrued and if it reaches \$600 mark it has to be taxed. Will need to check with the attorney. Option considered to give a value of the prize won and we could go purchase what they want to spend the winnings on. May need to purchase a few items in advance at the prices we want and have them. Could we purchase their competition jacket. We will call the attorney and revisit this. Could purchase prizes with gift receipts to return for store credit in case.
- Kowaski's Fundraiser will be discussed at the parent meeting. Each gymnast volunteers for 3 hours. Dates are MHS Sat Nov 11th 8am-5pm. Club Sun Nov 5th, 8am-5pm.
- Parent Coaches and Family Mixer Event. Last year Excelsior Brewery. Prior year Olive's. They were held on a Saturday afternoon. Typically October or November. Looking into Victoria Burrow.

Final Notes:

- Voting Members – reach out to Ranae and find out if Ranae will continue to be a Voting member and if she does stay on as a voting member, we will need to add one more. It's advised to have an odd number but is it required? We can have 9 or 11.

Next Meeting: Wednesday November 1, 7:00pm

Meeting Adjourned at: 8:55PM