

**MYHA Board Meeting
Meeting Minutes
February 12, 2024 6:30pm**

Board Members Present: BJ Klinck, Chris Jewett, Nicole Zapzalka, Matt Drawz, Jamie Kendall, Katie Corona, Scott Zacharias, Kjersten Struck, Mandy Whiteside, Jacob Toledo

Board Members Not Present: Jessica Cossalter, Patrick Mitch, Sam Rogers, Ryan Carlson, Jerry Mitchell, Katie O’Kane

Also in Attendance: Steve Wendorf, Matt Brausen

Meeting Minutes Recorded By: Nicole Zapzalka, Secretary

Call to Order: The meeting was called to order at 6:30pm by BJ Klinck

Prior Meeting Minutes: Zacharias motioned to approve January meeting minutes; Drawz seconded. Unanimous approval of the January meeting minutes.

Reports:

Page1 Rink1 and Rink2 Update: Matt Brausen

- Coffee/Hot Chocolate on ice is difficult to remove—reminder to coaches
- Table Plaque
- Trophies potentially build a Rink2 case
- Locker Room Damage—door handles
- Concession Staffing Update—3 high school students

Executive Director: Steve Wendorf

January Activity/Work in Progress:

- Started working on securing sponsorships for the yearbook
- Fundraising—participated with meetings with Montego Blu charitable gaming opportunity
- Socialized the Strategic Plan
- Conducted Ice Summit Meeting and will provide update
- Created survey of coaches and managers
- Conducted Tech Platform Review Meeting and managing process

Strategic Plan Update

- Adding Mission and Guiding Principles to Board packet
- Adding ONE Strategic Objective per meeting for review in the board packet
- Four Areas of Strategic Focus and first readers/feedback meetings
 - Governance—treasurer, secretary, Nancy
 - Hockey Development—first read HS Coaches, EJ, KJ, then Directors
 - Max Operational Efficiency—Matt/Amber, Nancy

- Revenue Generation—sponsorship, fundraising

President: BJ Klinck

- Revised Mission Statement: The Minnetonka Youth Hockey Association is committed to creating great moments of shared experiences by providing exceptional programming to help young athletes reach their full potential and foster their lifelong love of the sport of hockey.
- Revised Guiding Principles:
 - 1) Provide Exceptional Programming: Continuously find ways to improve and deliver our product experience and provide value added services and programs that enhance our collective shared moments.
 - 2) Celebrate Life's Moments and Memories: Recognize and share within and outside our hockey community the great stories, our successes and the experiences of current and past association members.
 - 3) Focus on Skill Enhancement: Offering coaching, training programs, and resources to help young players develop their hockey skills, improve their understanding of the game, and reach their full potential.
 - 4) Foster Youth Development: Fostering the physical, mental, and emotional development of young players through the sport of ice hockey, emphasizing teamwork, discipline, and sportsmanship.
 - 5) Engage with the Community: Building a strong sense of community by bringing together families, volunteers, and local Minnetonka businesses to support youth involvement in ice hockey and promoting an inclusive culture of support.
- 6) Build Character: Instilling important values such as dedication, perseverance, leadership, and respect for others through participation in organized sports activities as well as in the classroom.
- 7) Promote Healthy Lifestyle: Encouraging families to adopt a healthy and active lifestyle by engaging in regular physical activity, fostering a lifelong love for sports (hockey), and promoting overall well-being.
- 8) Provide Competitive Opportunities: Providing avenues for young players to participate in competitive leagues and tournaments, enabling them to test their skills, build confidence, and learn the importance of teamwork and fair play.
- MN Hockey has announced a significant change to the current school waiver process for players who participate in associations tied to the location of their school. This change will take effect from the 2024-2025 season.
 - All Mites home associations will now be based strictly on primary address, regardless of the school the player attends.
 - Players must declare their home association before their first-year squirt tryouts. This declaration will lock them into that association for the future.
 - Players will not be able to change associations based on a change of schools. They can only change associations based on a change of primary address. However, there will be a discretionary waiver that would allow moves, but it must be approved by both associations and District 6.

- Moving forward, MYHA will need to have a stated policy on how to handle discretionary waiver requests both in and out of MYHA.
- Action Items and Issues to be addressed:
 - Goalie instruction contract
 - Develop new payment/compensation model
 - Executive committee meeting

Vice President: Chris Jewett

- Talked sponsorship with Steve
- Tech platform demo's
- Executive meeting to review financials and create a format for full boat review
- Initial Golf Tournament planning
- Game Matt Jeff Morken's name so we can finish his plaque for a hightop table between rink 1 & 2

Ongoing Action Items and Issues to be Addressed:

- Schedule a February Executive Committee meeting

Treasurer: Jessica Cossalter with Nancy Hauser (reported prior to the meeting)

- Working on collections from Team Sponsors and finalizing collections on a handful of members
- Working with coordinators for the Junior Gold and 19U Senior Night celebrations
- Working with the Mite Jamboree Committee members for purchases
- Working with Hockey Development Director to pay non-parent coaches
- Working on reconciliations of ice invoices

Secretary: Nicole Zapzalka

- Next meeting March 11th, 2024

Gambling Manager: Jamie Kendall

- **November report:** Haskell's site had gross receipts of \$228,849 and net receipts of \$33,029. Actual allowable expenses were \$10,036.48, plus taxes and fees of \$5,977.59 for a realized net profit of \$17,014.93. Payouts decreased from 87.43% in October to 85.57% in November.
- The approved expenses for November 2023 were \$23,100 (Allowable expenses plus taxes).
- December 2023 estimated expenses were as follows:

Compensation (2 pay periods)	6,000
Accounting fees	350
Gaming purchases	10,000
Gambling taxes	7,000

Site rental	1,750
Misc. Expenses	2,000
Total	\$27,100 (Approved)

- Checking Account balance as of 11/30/23 was \$39,348.87
- **December report:** Haskell’s site had gross receipts of \$260,138 and net receipts of \$31,494. Actual allowable expenses were \$11,912.17, plus taxes and fees of \$8,604.52 for a realized net profit of \$10,977.31. Payouts increased from 85.57% in November to 87.89% in December.
- The approved expenses for December 2023 were \$27,100 (Allowable expenses plus taxes).

- January 2024 estimated expenses are as follows:

Compensation (2 pay periods)	6,000
Accounting fees	350
Gaming purchases	10,000
Gambling taxes	9,000
Site rental	1,750
Misc. Expenses	2,000
Total	\$28,100 (Approved)

- Checking Account balance as of 12/30/23 was \$53,777.22
- **January report:** Haskell’s records are currently being processed by our accountants. I will be reporting the January financials at the March 2024 Board Meeting.
- The approved expenses for January 2024 were \$28,100 (Allowable expenses plus taxes).

- February 2024 estimated expenses are as follows:

Compensation (2 pay periods)	6,000
Accounting fees	8,057
Gaming purchases	10,000
Gambling taxes	12,000
Site rental	1,750
Misc. Expenses	3,000
Total	\$40,807

- Checking Account balance as of 1/31/24 was \$46,343.24
- Jewett motioned to approve February estimated expenses; Drawz seconded. Unanimous approval of February estimated expenses.
- The Excelsior City Council approved our permit application for Montego Blu on February 5th with an opening date on or after March 1st.
- The documents will now be filed with the Gambling Control Board next week for the 2nd level of approvals.
- Our opening date is now tentatively within the first two weeks of March, if the booth can be operational by then.

Ice Director: Chris Evans (reported prior to the meeting)

- Travel team league play is ending on 2/10 or 2/17 depending on level
- Squirts/10u 3/1 and Junior Gold 2/24

- Fall ice — MN Hockey tourney sold again at Pagel
- Great working relationship with Pagel and the HS this year for the entire season

Registrar: Mandy Whiteside

- Nothing new to report

Hockey Development Committee Director: Eric Johnson

- Discussion of the MYHA Coach Guide

Boys' Director: Matt Drawz

- There still is an issue (probably for a smaller group) where I'd like to create a more formal process for more serious discipline problems. Otherwise, no major updates for the Boys program.
- Action Items and Issues to be Addressed:
 - 1) We are projecting 10 squirt teams next year (we have 9 this year) with only 5 returning Squirt goalies so we need to invest in our Mite goalie and skater/goalie program.
 - 2) Funding We are requesting funding to include one of Poderzay's coaches in the program to have continuity between the Mite and upper-level programs.
- 415 boys are now playing hockey on 26 teams.
 - Bantams: 7 teams, 100 skaters, 7 goalies
 - Peewees: 10 teams, 157 skaters, 13 goalies
 - Squirts: 9 teams, 125 skaters, 11 goalies, 2 skater/goalies

Girls' Director: Sam Rogers (reported prior to the meeting)

- Nothing new to report

Girls' Mite Director: Jerry Mitchell (reported prior to the meeting)

- Nothing new to report

Boys' Mite Director: Scott Zacharias

- March 7-10th Mite Jamboree
 - 3 games for mites, termite 1 game
 - Over 50 teams involved
- Mite team picture re-dos due to faulty memory card
- Dicks' Sport ice has been exceptionally positive

Junior Gold Director: Jacob Toledo

- Addressed concerns around league fees at \$400 and helped parents understand the fees a bit better
- Created a first draft of the Job Description for the Junior Gold position. Will bring print outs for review if anyone has any thoughts
- Wrap up meeting scheduled with Chris Evans In March to review process for next year

- Great meeting with Katie and Cara to discuss roles and breakdown for next years Junior Gold Tournament. More meetings and details to come
- Junior Gold Warrior's parents have asked to send me their concerns with the program. I said I would be the liaison to help share the information once sent.
- Action Items and Issues to be Addressed:
 - 1) Senior Night. How does that work? Plan?
 - 2) Develop Junior Gold Tournament plan moving forward.
 - 3) What are action items that can be address now for next season?
 - 4) Develop long-term plans and ideas for next season. How can it be streamlined? Improved?

Communications Director: Katie Corona

- January Activity:
 - 40 Social Media Posts in January
 - 7 Social Media Posts
 - Hundreds of Social Media stories
 - Send timely and important announcements using the legacy communication system—Sports Engine
 - Develop a proactive email and social post schedule focused on our strategic objectives (TBD) using both SE and HubSpot

Tournament Director: Katie O’Kane (reported prior to the meeting)

- January Tasks:
 - Set up volunteers, communicated with rinks on ice cuts and concession needs, equipment director on warm up and game pucks and team managers pertaining to the Peewee B1 Playoffs, JrGold Playdowns, and 19U State Tournament games MYHA is hosting
 - Reviewed feedback on tournaments from current coaches and team manager survey
 - Attended JrGold Tournament recap meeting with JrGold and JrGold tournament director to make plans for next season's tournament
- February/March/April tasks:
 - Continue to lead all operations pertaining to playoffs MYHA is hosting.
 - Follow up meeting regarding 2024 JrGold Tournament
 - Review tournament feedback for 2024-25 season tournament registration prep
 - Communicate with boys and girls directors on 2024-25 season team projections
 - Secure committee members and prepare for 2024-25 season tournament registration beginning May 1st

Equipment Director: Ryan Carlson (reported prior to the meeting)

- Had meeting at Gemini to discuss past season, and next season
- Working with KJ and Kelly Spiess to gameplan goalie gear check-out / check-in system

- Need to wrangle volunteers to help get inventory count on remaining jerseys/sock, practice jerseys
- Need to clean out boxes on yellow racks and organize for gear return

Volunteer Director: Kjersten Struck

- Hours to date (7/1/23-2/5/24)
 - Completed - 7468.8 hours--1937 shifts
 - Unfulfilled - 48.75 hours--20 shifts
 - Unclaimed - 215 hours--83 shifts
 - Claimed - 98.75 hours--41 shifts
 - Total - 7831.3 hours
- PW B1 Playoff dibs posted
- JG Playdown dibs posted
- Dib swaps underway
- Travel team coaches/managers dib completed
- Working on Mite/6U/8U coaching dibs

Fundraising Director: Jamie Kendall

- Nothing new to report

Sponsorship Report: Patrick Mitch

- Plaques for each team. Should those be provided to the sponsors of the teams?
- Yeti mugs are in. 60 of them are in storage at Pagel. We will have a few extra again for coaches, golf tournament, etc.
- Sponsor logos are being collected and Pagel 1 & 2 banners will be order this month
- Team Jersey Sponsorship Recap

New Business:

Unfinished Business:

Adjournment:

- Jewett motioned to adjourn; Toledo seconded.