



Dear Sponsor,

The Lowell Youth Athletic Association is now in its 3<sup>rd</sup> of providing citywide athletic opportunities to the children of Lowell. Our organization is built upon over 300 combined years of tradition from our founding organizations: Callery Park Little League, Centralville Baseball League, Highland Sports Association, Pawtucketville Youth Organization and Shedd Park Baseball and Softball.

Your sponsorship now has city-wide exposure! We also host tournaments including several local and out-of-area towns, so your sponsorship has more value than ever.

**A cost-effective way to advertise your business directly to the families in the community.**

- You can reach out to families in Greater Lowell and beyond!
- Your **tax-deductible contribution** will enable us to continue to provide a quality program for the youth we serve. LYBSL is a 501(c)3 charitable organization (EIN: 92-0953420)

**Becoming a sponsor is easy.**

- Enclosed is a sponsorship form with more detailed information about our sponsorship levels.
- Please return the enclosed sponsorship form or e-mail [Sponsors@lybsl.org](mailto:Sponsors@lybsl.org) to ensure your sponsorship is in place for the 2025 season. Our season is scheduled to begin on April 22<sup>nd</sup>.

Thank you for your consideration. Our families understand the important role our sponsors play in helping to fund this volunteer program, and they respect and appreciate your generosity.

Sincerely,

Ryan Rourke  
President, LYBSL

**Lowell Youth Baseball and Softball League Sponsorship Form**

Ryan Rourke  
President  
(978) 257-0616

Chris Snow  
Vice President  
(978) 726-7178

Matt Lelacheur  
Treasurer  
(978) 944-9333

Brian White  
Secretary  
(781) 799-3134

Robyn McDonough  
Director of Softball  
(508) 341-7904



Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address, City, State Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**Grand Slam - \$5,000** Select this level

- Sign with your company name and logo displayed at each available park.
- Weekly Facebook/Instagram post. Our impressions are in the hundreds of thousands!
- Quarterly E-mail to our entire base of participants highlighting your organization.
- Company recognition on Opening Day event.

**Home Run - \$2,500** Select this level

- Sign with your company name and logo displayed at each available park.
- Monthly Facebook/Instagram post. Our impressions are in the hundreds of thousands!
- Annual E-mail to our entire base of participants highlighting your organization.
- Weblink and banner with your business on the website homepage.

**Triple - \$1,000** Select this level

- Sign with your company name and logo displayed at two select parks.
- Quarterly Facebook/Instagram post. Our impressions are in the hundreds of thousands!
- Company recognition on Opening Day event.
- Weblink and banner with your business on the website homepage.

**Double - \$500** Select this level

- Sign with your company name and logo displayed at one select park.
- Annual Facebook/Instagram post. Our impressions are in the hundreds of thousands!
- Weblink and banner with your business on the website homepage.

**Single - \$250** Select this level

- Annual Facebook/Instagram post. Our impressions are in the hundreds of thousands!
- Weblink and banner with your business on the website homepage.

**RBI Club - \$100** Select this level

- Weblink and banner with your business on the website homepage.

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