

CAA Executive Board Meeting – October 14, 2024

Meeting attendees: Terre Kemble, Bill Kemble, Erik Lowe, John Hawley, Dave Erickson, Jerry Orcutt

(Meeting called to order at 6:30pm)

Agenda

1. Diamond Sports update – Jerry
 - a. Leadership term ending meeting just held, 3 open roles
 - b. Tournament role to be filled by Tom O’Neill, who has previous experience
 - c. 2024 highlights
 - i. Record participation again this past year despite continued growth of club options.
 1. Continued growth will likely place strain on available field space in the coming years.
 - ii. 2 state champs, and two 12-year-old baseball teams faced each other for state title.
 - iii. Softball numbers and quality continue to improve. Will have 3-5 teams at all ages next season.
 - iv. Season closing events upcoming – equipment returns, etc.
 - v. Opening registration earlier (December and January) for the upcoming season to attempt to ramp up registration numbers sooner and avoid so many last-minute sign-ups. Will monitor the effectiveness of this strategy.
 - vi. May move ages 5-8 to later in the season for better weather and more daylight.
 - vii. CAA is the only association in our general area that does not offer MBL league play to our 9-year-old teams. May consider adding MBL teams in future seasons. It could create the need for CAA age 9 community teams to join with other local communities for community league play.
 - viii. Looking into near-term capital improvement project ideas.
2. Financials – John
 - a. Good position, \$537K in bank currently, traditional annual cash balance ebbs and flows cycles expected to continue.
 - b. All programs should be investigating potential capital improvement projects. Keep Exec Board in the loop so we schedule and incur expenditures in timely and responsible fashion.
 - c. CAA Total Income = \$105K
 - i. Diamond Sports = \$101K (\$61K via fundraising)
 - ii. Basketball = \$37K
 - d. Team fundraising policy draft finalized. Individual sports can request to add their own specific guidelines as applicable. All to review and share approval or edits via email.
 - e. Terre and John working on finalizing FY financials soon for Dave’s signature.

3. CAA website updates. Dave will take action to perform housekeeping on Executive Board area, and request content from others to complete sections.
 - a. Examples:
 - i. Where to place the new Teams Fundraising policy on the website?
 - ii. Post Exec Board meeting minutes to website.
 - iii. Update Exec Board members.
4. Basketball update – Erik
 - a. New Treasurer on board – Barry Ronglien
 - b. Travel Tournament is full, returned to combined boys/girls format.
 - c. 3rd grade development league underway – 16 teams
 - d. 17 boys travel, 9 girls travel, 3rd grade travel and grades 1-2 development leagues to begin in January
 - e. Grades 4-8 Community League registrations are stronger than the same time last year.
 - f. Travel Tournament Directors sustainable model concept to engage more parent volunteers, Erik looking for input.
 - i. shadows 6th/leaders 7th/rewards 8th
5. Other
 - a. Bill visited Diamond Sports with Glen Schoenburg. Not enough space for Basketball to move there. Public Storage recently offered Basketball 6-month credit that eliminates recent rate increase, so Basketball will remain at Public Storage for the time being.
 - b. Discussion about how CAA activities and events impact local businesses and how we can proactively engage with those businesses.
 - c. Fortis Academy leadership program – email forwarded to all from Dave. Are sports leaders interested in pursuing this further?
6. Next meeting TBD.

Meeting adjourned at 8:00pm