



Downtown
Improvement
District

Sustainability Education in 2024



This year at the Nicollet xChange Sustainability Booth, we partnered with . . .

- Hennepin County "Trash or Cash"
- City of Minneapolis Recycling Staff
- Local artist Tanya Gravening

And . . .

- Educated ~50 community members about recycling and food waste prevention

Recycling is Real!

In downtown, Aspen Waste is the most commonly used waste disposal service.

- Aspen waste delivers recyclables to Eureka Recycling (in Minneapolis!) for sorting. From there, they are sold to companies to create new products.

The problem is . . .

- In 2022, over 60% of what City of Minneapolis customers threw in the trash could have been recycled or composted.

If we recycled all our aluminum cans, cardboard, and mixed paper each year, we would . . .

- Reduce emissions equivalent to taking 3,600 cars off the road.
- Save enough energy to heat an additional 1,507 homes.
- Provide enough full-time work for 84 people.

Quick Facts

- 74% of our recyclables are made into new items right here in Minnesota.
- 94% are made into new products in the upper Midwest.
- 98% of recyclables stay in North America.

Learn More



Do your part by recycling properly! If we all take the time to do it right downtown, we can lead our city to a zero-waste future.