

SHEBOYGAN BLUE LINE ASSOCIATION - MAY BOARD MEETING MINUTES

05/08/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Erin Lindow, Brian Allen, Salena Russell, Paul Avery, Eric Hawkinson, Josh Holte, Kayla Ostermann, Nels Quackenbush, Jared Roe, Kathy Scott, Tom Cagle, Kasey Schroeder, and John Taber

MEETING called to order at 6:31 PM

- Approved Minutes from April posted on Lakers website with no objections
- Treasurer's Report for March emailed - Motion to approve by Jared / 2nd Eric = PASS

LONG TERM PLAN FOR FACILITY

Abacus Presentation with representative from Abacus: Bob Emerald, & Kurt Davis

- Issues with original plans for expansion of current site: (\$2.1 million in 2014) 35,000 sq ft.
 - Contaminated soil – SBLA leases the land from Sheboygan City,
 - City owned land (we lease)
 - Federally owned land (Railroads)
- Contract new plans for new site location
 - Phase 1 – draw up plans to identify the size of building.
 - Phase 2 – then plans could be sent for quotes and identify new site.
 - \$200 ft per sq ft / 100K sq/ft building = \$20 million estimated
- New Plans
 - Phase 1 – Design and site location and plans (est. 1-2 months)
 - Phase 2 – Quoting and bids secure funds (est. 3-5 months)
 - Phase 3 – Construction (est. 1 year)

Sheboygan Economic Development Corp. (SEDC).

- SBLA will need to give to SEDC to following; Business Strategic Plan Financials for the last 5 years, and how we would use that space (full year usage).
- What is the structure of SBLA that would report to the Overseeing Advisor Board. An example would be a position like Director of Hockey.
 - Development Advisor would like the information due Mid- May
- Current Butzen Farms has completed Phase 1 – building a soccer complex and field this year.
 - What will the new facility rates to rent ice? ASK

RINK MANAGER – Tom

Continuing with Rink Rental season

Skate Swap – Tom & Kasey will plan tentative in July or August date TBD.

To Do –

- Partitions for Bathroom need to be painting
- Bathroom Partition should be in a month by contractor.
- Painting – hallways, locker room,
- Cleaning – Locker Room, bathrooms.
- DIB hours will be posted by Kasey for needed volunteers,

OFFICE MANAGER – Kasey

Financials

- Advanced "Next Level" Camp needs improved numbers - Looking for 11 more skaters.

To do – Zamboni Quote new companies

- Fast Sign – Wrap \$7900

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- Sheboygan Sign Shop – quote coming & a quote for Rafter Board sign as a possible new vendor.
- RLO – is non-responsive and has not quoted any work.

RED RAIDERS – No report or rep.

- All High School Bubble player meeting will be scheduled before the end of May to gather numbers of Bantams for this year.

ADMINISTRATION

Approve Budget

- Increase Building fund from \$100 to \$150 but keep registration fees same – Motion Paul / 2nd Eric
- Discuss Director of Hockey – the sub-committee completed position and initial research
 - o This position was not put in the Budget for 2024-25 after discussion of more information from the Association on what the Parents are willing to pay for this position.
 - o More information will need to be gathered
 - o SEDC offered to assist in the development of the budget development to pay for this position. Jared & Salena will provide information to SEDC about this.
- 2024-25 Budget Approved - Motion Kayla / 2nd Eric Passed.

New Committee Assignments

Facilities – Josh, Sam, Nels, and Salena

Marketing – Kayla

Fundraising – Paul

Concessions / Food Service – Jared and Eric

Tournaments – Salena & Tammy

COMMITTEE REPORTS

All committees need to post meeting notes on the Lakers Website for communication to the Association.

Youth Hockey Committee – John Taber

- Assignments to be posted on the website.
- Schedulers – PW/BT – Jamie D and MM/SQ – Cassie G
Request for the schedulers to get 33 hrs. for Dibs Motion Erin / 2nd Eric Passes
- Tentative Date
 1. Registration – 6/1 (Kasey)
 2. Summer Root Beer League July 23rd (6wk) MM -SQ & PW/BT) Tue & Thurs 6PM
This will be replacing the 3-on-3 in August
Marketing is reaching out to Root Beer companies to get jerseys.
 3. Power-up - 9/3
 4. Season Try-outs
9/24 Tuesday, 9/26 Thursday, 10/1 Tuesday and 10/3 Thursday
Goalie Tryout – TBD
 5. First Ice sessions
Start dates - 9/7/24, 10/19/24, 12/7/24 and 1/25/25

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6. Try Hockey for Free
July 14th, 2024, same day as “Beat the Heat Event.”
Possible - new session 5 weeks prior to the season start, if enough interest
7. 10/5 Season Practice starting

Tournaments

Salena will work with Erin for the Transition

Figure Skating – Sunday July 14th, 2024

- Beat the Heat Event
 - 6 Food Truck (committed)
 - Event Schedule
 - Try hockey 1PM-2PM
 - Try figure 2PM-3PM
 - Open skate 3PM-5PM
 - Display tables with advertising for groups & programs
- Dibs – Skate Rental, Skate Guards, Equipment Handout (YHC), Helper on the ice, Clean-up
- Figure Skating Show – Lex will send dates to YHC Friday- Sunday

Marketing/Fundraising

- Golf Outing in Fall
- Promote Upcoming Events
- Jersey Subcommittee will be working with Marketing to advertise the “Open Cart” to order

Meeting Adjourn 9:05PM