



**Board Meeting Minutes – DRAFT
Monday, November 18, 2024 – 7:00-8:30 p.m.
Apple Valley Community Center**

Board Member Attendees:

Jason Petti (president), Peter Beaumont (vice-president), Kevin Brandt (treasurer), Mary Coleman (secretary), Jeff Sulzbach (program liaison)

Attendees with Voting Rights:

Peter Beaumont (soccer), Jude Miron (basketball), Mike Simonson (softball)

Attendees without Voting Rights:

Mark Espena (tech services), Dave Freed (cross country skiing), Kelli Geilow (volleyball), Jessica Johnson (lacrosse), Mike Johnson (lacrosse)

Meeting was called to order at 7:04 p.m. A quorum was present

Approval of minutes

MOTION: To approve the minutes from the October 2024 EVAA Board meeting.

The motion was seconded and unanimously approved.

Program Highlights

Basketball

Both traveling and in-house programs are currently in season with about 750 kids registered and playing. Travel has increased slightly this year.

Lacrosse

There are more kids participating and more seasons offered. U12 and U14 have been combined, and the program has been working with Apple Valley to make it even more successful and plans to continue in the future. Lacrosse hosted a jamboree and a state tournament this year and will hopefully host again next year. The next season is currently being planned that will hopefully include a U6 program (that will ideally not be on Mondays and Wednesdays to avoid potential conflicts with basketball and soccer). The program is working on succession planning as board members are rotating off. The program will work with EVHS to have clinics in the winter, and there is potential to partner with other clubs in the area.

Cross Country Skiing

Registration is now open but is limited to 30 participants aged 4-15. The program is hopeful to find coaches from District 196, either from their programs or through their connections.

Softball

Currently softball is in their off season and planning for next season and running clinics from December-February in Savage. Fields may be a concern as the Hayes fields will not be an option until 2026, and the middle school fields are not in great condition.



Volleyball

Volleyball just had their tryouts, and created one team as they were just shy of one player to make two teams. There is an issue with having potential players register prior to tryouts. The participation numbers are really starting to increase again, and space is a serious concern across the area. Registration has increased dramatically but lack of space continues to hinder players from participating.

Soccer

The 2025 schedule is now set. Fees were actually reduced for pre-k through grade 2, and the 2025 budget has been agreed upon. There will be a new program director in April, as the current one is ready to step down. A new futsal program is being run now with a local partner for grades 3-5, and grades 6-9 will follow later. Registration for spring will open on January 1.

New Board Member– Program Liaison

Jeff Salzbach will be the new program liaison for EVAA. The programs should work with the new program liaison to assist with their needs, especially as this position will chair the Operations Committee.

Main Board Updates

1099s are being worked on right now; all payees need to have a W9 on file prior to payment.

Board Openings

There are current board openings for the following directors: marketing, finance, facilities, and safety. An email marketing these positions will be sent out to EVAA families, with a target on those with younger children in the program so any potential new directors could stay with the organization longer. All sport programs are encouraged to promote board openings in their sport registrations.

Operations Committee

All programs are being encouraged to be represented on the Operations Committee. The charter for the Operations Committee still needs to be updated as this will be the funnel for which policy changes and bylaws are brought to the EVAA full board, in addition to smaller programs that do not have a vote on the board.

Community Engagement Night

As EVAA appreciation events have been poorly attended in the past, there is a new idea of having a community engagement event instead that would provide those in the community with a chance to try out the various sports.

Storage Unit Opportunity

The city is offering EVAA a storage facility, and the programs need to determine if this is a viable possibility weighing convenience, space, and cost. If the new storage facility doesn't work for all sports, the new space could potentially serve as a space for some sports, particularly those with many different storage locations.

Meetings at Youth Center

It is more expensive to have EVAA meetings at the youth center as opposed to the Community Center. If the meetings will be held at the Youth Center, a TV will need to be purchased and locked up to prevent others who use the space from using it.



Volleyball Space

There could be a potential space at JCRP Field C to build an indoor space. There is a potential space for volleyball but the rent would be \$90,000/month. Volleyball still does not get space at Hope Fieldhouse.

Apparel/Merchandise

Rambow and South Metro both presented their team wear to the EVAA board in February and July, respectively. Both vendors presented options for jerseys and spirit wear, with the goal of saving costs across the sports. While there has been discussion about logos in the past, programs still have the liberty to design their own logos, and 1 three bolt lightning bolt is not required for the individual sports to use in their logos.

Other Business

Dakota Adaptive Hockey is looking for donations to cover the cost of their equipment.

MOTION: To donate \$1,000 from the EVAA general fund to Dakota Adaptive Hockey.

The motion was seconded and unanimously approved.

Lacrosse

Majority want to give \$4,000 from general fund, and then based on participant count. Another option will be \$8,000 from the general fund and then the rest from the programs based on participant count.

MOTION: For \$8,000 from the EVAA general fund be directed to cover the lacrosse equipment loss, with the remaining amount to come from the programs based on participant numbers.

The motion was seconded and unanimously approved.

Motion for \$8,000 from general and rest based on participant numbers from the programs.

Budget

There is concern on whether or not to pay for a treasurer; however, it was agreed that the fees \$25,000-\$30,000 should be included in the budget for 2025. Instead of having programs pass the credit card fee onto registrants, the programs should increase their fees instead to account for this and include it in their budgets.

Marketing

There is a Community Education booklet, and also a Friday Folder option for marketing that will be taken advantage of going forward as this hasn't happened in recent years.

Motion to adjourn was made and seconded at 8:22 pm.