

**BV United Soccer Club**  
**Monthly Board Meeting Minutes**  
**January 26, 2025, 7:00 pm**

Present – Chris Boys, Allison Nachand, Toby Cadwell, Greg Holker, Robyn Schoenbauer, Ken Von Blibner, Ted Cahill

Absent – Chris Gangl, Kelly Breuer, Akin Falade

1. Meeting called to order at 7:01pm
2. Consent Agenda approved

**OLD BUSINESS**

1. November Minutes reviewed and approved for posting.

**NEW BUSINESS**

2. November/December Treasury Report reviewed and approved.
  - Discuss Credit Card Fees for Registration
3. BAC Coordination
  - Try Sports Free Day 2/2 (1-3pm) – Kan and Chris will plan to attend this event to capture in person registrations. There will be a Spanish interpreter on-site at this event.
  - Handing out Registration Stickers at Gideon Pond (1/30/2025) -BAC all program sticker to send home with elementary school kids. BVU will be at Gideon Pond on 1/30 to hand out stickers after school.
4. New Board Members
  - Rec Director – Introduced Ken Blidner as incoming rec director. Chris and Ken will work together for the coming Spring Rec 2025 season.
  - Traveling Director – looking at moving to age group director. One interested party, trying to determine what the best fit is. Still looking to find 1 more volunteer to fill the remaining opening.
  - Equipment Director- Chris Gangl can temporarily fill in, we will continue to look to find a new volunteer to fill the Equipment Director position premanently.
  - Marketing Director/Position – Discuss how to more pro-actively coordinate marketing. How can we find an individual with an applicable background to take on

this role. Discuss whether we can make this a compensated position, possibly a commission model.

- Chris' term as president has expired. Need a board vote if we want to extend to a 3<sup>rd</sup> term per bylaws.  
Board vote will take place offline to approve this.

#### 5. BVU Cup Update

- Contract with Dan Dietzel
- Registration is Open and Active
- Changed Registration Platforms that reduces fees from GotSport

#### 6. Updates from DOC/Technical Director- Status Updates

- Newsletter
- U9-U12 Team Formation Update  
No GU11, GU12 is healthy  
BU11, 2 BU12 teams, looking to add a few more to each  
Boys U9-10 – projecting 2-3 teams  
Girls U9-10 – very low registration. Will need to add several more girls to field a team.

#### 7. Director Reports

- Rec Program
  - i. Registration is open
  - ii. Ken/Chris will reach out to VAA/EAA/EVAA to start process of co-op programming. We will look for co-op at all ages that need to add teams to form functional league numbers. Partners to be determined.
  - iii. \$5400 in recreational program sponsorships have been received for Spring 2025. Medica, Allina, Standard Heating & Air. Some website logo, email blasts, and age group jersey logos.
- Referee Assignor New Platform – Switching to Notch for 2025 season. Lower fees, better user experience for refs to get paid.

#### 8. Questions

#### 9. Meeting adjourned 7:41pm

#### 10. 2025 meeting dates: 3<sup>rd</sup> Sunday at 7:00pm (meetings will be virtual until further notice)

Next Meeting: February 16, 2025