



**Board Meeting Minutes – Approved 10/16/2023
Monday, August 21, 2023 – 7:00-8:30 p.m.
Apple Valley Community Center**

Board Member Attendees/Representatives: Jason Petti, Peter Beaumont, Doug Beddies, Kevin Brandt, Mary Coleman, Mark Espena, Jessica Johnson, Gerri Laska, Jude Miron,

Invited Guest: Michelle Goodman

Programs Represented: baseball, basketball, lacrosse, soccer, volleyball

Meeting was called to order at 7:08 p.m. A quorum was present

Approval of minutes

MOTION: To approve the minutes from the July 17, 2023 EVAA Board meeting.
The motion was seconded and unanimously approved.

Review of Action Items

To ensure accountability, a review of individually assigned tasks from the previous meeting was presented (board members may see separate action items document for the list of assigned actions).

Equipment Storage Options

As every sport has their own storage process and/or facility, the idea of combining all sports into one equipment storage facility is being considered to consolidate to ideally save money. The Apple Valley Teen Center is currently not used; it was previously used as a daycare facility with a rent of \$2,500 per month. This is a location being considered for all EVAA equipment, but to ensure this facility would meet the needs of all sports, programs need to determine their actual storage needs. The approximate storage costs for baseball, soccer, volleyball, skiing, and basketball is around \$17,000 per year (other sports, with the exception of lacrosse, are unknown as they were not represented at the meeting). It was proposed that EVAA could offer the City \$1,500 per month in storage fees for use of the teen center for all sports.

Valley Images

Valley Images will be doing the headshots for the board. EVAA may enter into a partnership with Valley Images in exchange for advertising on the EVAA website.

Apple Valley Fun Fest

The City is holding a Fun Fest at the Apple Valley Sports Arena Saturday, September 16 from 4-8pm. Both VAA and EVAA have been invited to set up an informational table. EVAA will be attending this event and will provide a table with promotional material.

Financial review

EVAA is currently operating at a deficit; at year end 2022 the deficit was approximately \$20,000. While each sport is not doing any extravagant spending, there is still a need to watch spending as it is recommended to have at least \$100,000 in the EVAA general fund to be available to individual sports as needed. It was requested that programs weigh expenses not in their budget heavily due to the lack of



funds. EVAA will be seeking donations and will need to raise our participation numbers to help get on track financially.

Travel Basketball Financial Aid Program

Those who qualified for free/reduced lunch were previously eligible for financial aid for travel basketball. However, now that the State of Minnesota is covering lunch for all, a new metric was needed to determine eligibility for financial aid. The basketball program developed a questionnaire to determine need and used this process during their recent registration. One of the eligibility criteria for financial aid is living within the boundaries for Eastview High School, to ensure that it aligns with EVAA being the feeder program for EVHS. Basketball provided registration codes for a 50% discount for those who were approved by the basketball board based off the new questionnaire. In addition, there was an option for the remaining 50% to be paid in installments. All EVAA sports will review this new financial aid program to determine if it will work for each individual sport.

Bylaws Update

A comprehensive review of the EVAA bylaws was conducted by the leadership and multiple revisions were made to better reflect the current state and the objectives of the association. The board will vote on the proposed changes at the next meeting.

Avario for all EVAA Programs

Ideally there should be one point person to handle Avario across all sports, which should be the new paid facilities director. This person will need to know the individual needs of each program in order to create schedules that will work for all. There is concern about how this change will affect each sport, so a proper rollout that addresses the individual sports' concerns is needed to ensure a smooth transition for all.

Program Director Updates

In order for meetings to be more productive, program director updates will now be provided in the agenda each month. Program directors will need to provide their written updates into the agenda; however, specific items may still be discussed during the monthly meeting if discussion is needed.

Motion to adjourn the meeting was unanimously approved at 8:48 p.m.