

RICHLAND

YOUTH ASSOCIATION



2025 Report

RYA BOARD MEMBERS

President	Emily Standifer
Vice-President	Lisa Willis
Director of Administration	Jennifer Forbes
Director of Accounting/Treasurer	Richard Stutheit
Director of Special Events	<i>(Currently Vacant)</i>
Director of Basketball	Tremaine McGill
Director of Baseball	Aaron Alvarado
Director of Softball	Andrew Rivera
Director of Football	Eric Gomez
Director of Cheerleading	Missy Schulz

RICHLAND YOUTH ASSOCIATION 2026 BOARD OF DIRECTORS



President
(Emily Standifer)

Vice President
(Lisa Willis)



Dir. of Accounting
(Richard Stutheit)

Dir. of Administration
(Jennifer Forbes)

Dir. of Special Events
(Vacant)

Director of Baseball
(Aaron Alvarado)

Director of Softball
(Andrew Riviera)

Director of Football
(Eric Gomez)

Director of Cheer
(Missy Schulz)

Dir. of Basketball
Tremaine McGill

Commissioner of Tournaments

Commissioner

Commissioner

Commissioner

Commissioner

Commissioner of Select Teams

Commissioner

Commissioner

Commissioner

Commissioner of 12U-14U Rec

Commissioner

Commissioner

Commissioner

Commissioner of 8U-10U Rec

Commissioner

Commissioner of 4U-6U Rec

Executives

Directors

Commissioners

2025 SPORTS SUMMARY

BACKGROUND CHECKS

www.ncsisafe.com



NATIONAL CENTER FOR SAFETY INITIATIVES

2025 SPORTS ENROLLMENT

Baseball (Rec)	678
Baseball (Advanced)	137
Basketball	279
Football	238
Cheerleading	130
Softball	146
SuperKids	24
Totals	1,632

YOUTH COACH TRAINING

www.nays.org



Coach Training
& Membership

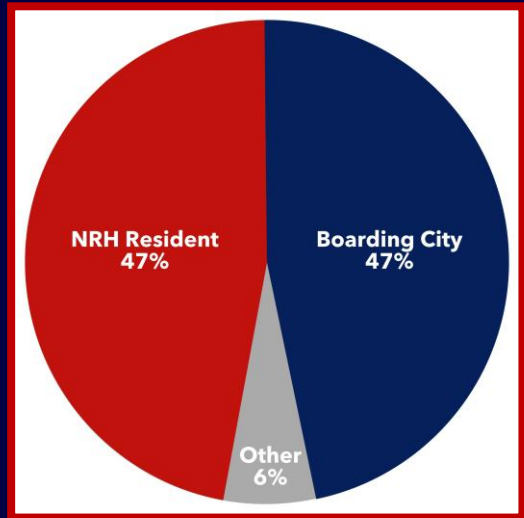
RICHLAND YOUTH ASSOCIATION

ENROLLMENT BY SPORT

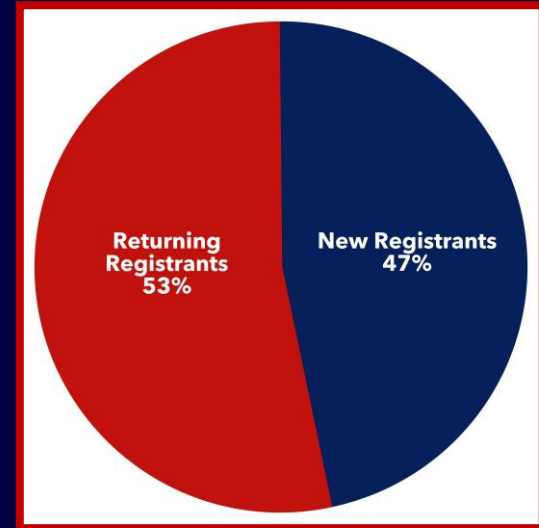
SPORT	2021	2022	2023	2024	2025	5 YR TOTAL
Baseball	389	487	608	697	839	3,020
Softball	-	-	-	-	146	146
Basketball	302	283	220	224	279	1,308
Football	107	171	176	192	238	715
Cheer	46	61	96	111	130	340
ALL SPORTS	844	1,002	1,100	1,224	1,632	4,933

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ENROLLMENT STATISTICS



- Based on total number of 2025 Athletes in Cheer, Football, Baseball, Softball and Basketball



- Based on total number of 2025 Athletes in Cheer, Football, Baseball and Softball (Basketball did not track this data in 2025)



RYA BASEBALL

DIRECTOR: AARON ALVARADO



BASEBALL

DIRECTOR: AARON ALVARADO

REC BASEBALL

- All registered players receive a team jersey, hat, socks, & belt
- Each team receives 1-3 weekday practices on fields (may vary by age)
- End-of-Season Tournaments (after every Spring season) - top two teams receive rings
- All players in the 3/4U age division receive trophies
- The All-Stars program is offered in the summer for teams to compete with other All-Star teams in the area (1-4 sets of tournaments each)

YEAR	SPRING	FALL	TOTAL
2021	229	160	389
2022	264	223	487
2023	336	272	608
2024	381	314	695
2025	394	284	678

Registrations increased every year as new policies have gone into effect

BASEBALL

DIRECTOR: AARON ALVARADO

RYA BASEBALL TOURNAMENTS

- RYA hosted 5 Tournaments in 2025 through the NCS website for higher visibility
- RYA began hosting a Summer Rec All-Stars Tournament during 2024
- RYA Rec All-Stars Tournaments had 65 teams in 2024 and 72 teams in 2025



May 2025 Tournament

- 45 total teams entered

June 2025 Tournament

- 24 total teams entered

September 2025 Tournament

- 12 total teams entered

October 2025 Tournament

- 30 total teams entered

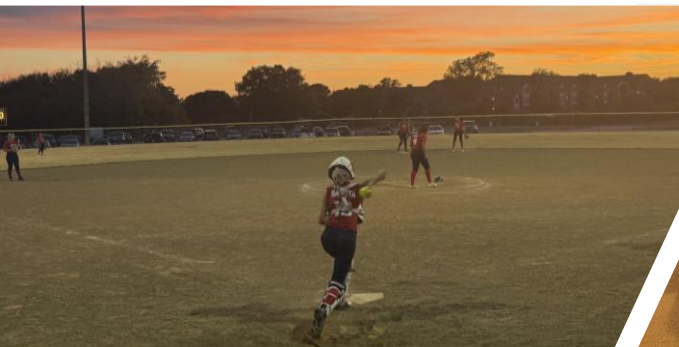
November 2025 Tournament

- 34 total teams entered



RYA SOFTBALL

DIRECTOR: ANDREW RIVERA



SOFTBALL

DIRECTOR: ANDREW RIVERA

- RYA reached agreement to host home games & practices at Walker's Creek Park in NRH by renting individual field space as needed.
- Interlock agreement had RYA playing this year with youth associations from Colleyville, Tri-Cities, and Haslet.
- RYA Softball had Summer All-Stars in 8U and finished second place in one of their four tournaments.
- RYA Softball had Fall All-Stars in 10U and 14U with multiple ranked finishes during their fall seasons.
- Treasurer working with NRH2O on possible revenue sharing agreement.

YEAR	SPRING	FALL	TOTAL
2025	61	85	146
2026	80+	-	-

- RYA hosted one Fall All-Stars Tournament at Walker's Creek Park and had 18 teams participate from around the DFW Metroplex.
- RYA Softball is starting a Lady Hawks 10U premier / advanced rec roster for the Spring 2026 season with plans to expand to two teams during the Fall 2026 season.



RYA BASKETBALL

DIRECTOR: TREMAINE MCGILL



BASKETBALL

DIRECTOR: TREMAINE MCGILL

YOY Registration

YEAR	# of Kids	% Increase
2021	307	-
2022	286	-26.25%
2023	223	-78.75%
2024	227	+ 5%
2025	279	+ 22.9%
2026	307	+ 10%



Basis of Recovery

- Maintaining same Director
- Dedicated commissioners and coaching staff
- Increased social media presence
- Word of mouth and referrals
- Family Mentality

BASKETBALL

DIRECTOR: TREMAINE MCGILL

Improvements Made

- Switched to Cash and Card payments only
- Outsourced concessions to RHS Basketball Booster Club
- Garnered relationship with RHS Basketball for gym usage
- Board member or commissioner always at the gate
- Uniform improvements – additional uniform pieces
- continued increase in social media presence



Future Vision

- 2026 season kick off event
- 2025 EOS event – Carnival or vendor fair
- Program wide equipment purchases
- RYA Scholarship fund
- Expanded Basketball board





RYA CHEERLEADING

DIRECTOR: MISSY SCHULZ



CHEERLEADING

DIRECTOR: MISSY SCHULZ

Basis of Recovery

- Maintaining same Director
- Dedicated returning commissioners and coaching staff
- Coaches baseline materials
- Word of mouth and referrals
- Family Mentality



YOY Registration

YEAR	CHEER	%
2021	46	70.37%
2022	61	32.61%
2023	96	57.38%
2024	111	15.63%
2025	130	17.12%

CHEERLEADING

DIRECTOR: MISSY SCHULZ

ELITE CHEER

The Elite Cheer squad was continued and decreased the age. Geared towards setting the girls up for high school cheer. (Stunting, conditioning, tumbling, & dance)

RYA Elite Cheer competed in in a cheer competition this past October!



CHEERLEADING

DIRECTOR: MISSY SCHULZ

Improvements Made

- Implemented 2 year uniform
- Added additional uniform pieces
- Dream team – RYA Tree lighting
- Purchased tumbling mats
- EOS Cheer show off
- Watermelon Huddle



Future Vision

- Royal Royale – NRH20
- 2026 End of Season Event
- Additional Org wide equipment
- Indoor rental spaces
- Hiring Elite choreographers





RYA FOOTBALL

DIRECTOR: ERIC GOMEZ



FOOTBALL

DIRECTOR: ERIC GOMEZ

YOY Registration

YEAR	# of Kids	% Increase
2021	107	-
2022	171	59.81%
2023	176	2.92%
2024	192	9.09%
2025	238	23.96%



Basis of Increase

- Dedicated returning Directors and Commissioners
- Word of Mouth and referrals
- Coaching Staff
- Maintaining High level of returning coaches
- Competitive league association – 4 out of 10 teams in the superbowl
- Family Mentality



FOOTBALL

DIRECTOR: ERIC GOMEZ

Improvements Made

- Continued use of Hired concession team
- Director or Board Member always present
- HUGE social media presence – 1300 followers
- Increased program sponsors – EOS fitness, Grace Tabernacle Mission
- Rashee Rich Legacy Foundation partnership



Future Vision

- 2026 End of Season Program Banquet
- Org wide practice equipment
- Purchase pads for player rentals
- BISD Athletic Director sponsored coaches training
- Increased Coaching vetting



CHEER & FOOTBALL

DIRECTORS: MISSY SCHULZ & ERIC GOMEZ

Improvements Made

- Improved sponsorship incentives – started Facebook appreciation posts
- Continued relationship growth with Academy and Dicks for discount days and in person registration
- Hosted Royal Royale – Private event for RYA families only
- Continuing to work with RHS Cheer and Football for increased opportunities
- Worked with BHS to host summer camps
- RYA Fanstore - Bring fan gear to all teams
- RYA Royals personalized inflatable run through tunnel and pop up to use for increased presence
- Partnered with local restaurant for EOS banquet – donation of full meal

CHEER & FOOTBALL

DIRECTORS: MISSY SCHULZ & ERIC GOMEZ

Future Vision

- Increased NRH PD presence at all games
- Implementation of UIL practices for disciplinary action
- New Parent handbook and Code of Conduct
- New events and opportunities to create a true RYA Royals family
- Increased connections with BISD and local businesses
- Community involvement growth – volunteering opportunities for our athletes
- Sponsorship expansion – allowing for more improvements program wide

RYA SUPER KIDS

VICE-COMMISSIONER: TIM EARLEY

SUPER KIDS

VICE-COMMISSIONER: TIM EARLEY

- RYA hosts a successful program for mentally and/or physically handicapped children ages 14+ & includes adult participants
- The Super Kids program generally consists of Baseball, Football, and Cheerleading
- Super Kids Football & Cheerleading are located at Richfield Park & Baseball is located at Cross Timbers Park
- 2025 had 24 participants in the Super Kids Baseball program
- 2025 did not have a Football & Cheer program due to low numbers

2025 FINANCIAL REVIEW

TREASURER: RICHARD STUTHEIT

- **Balance Forward from FY24:**

- x5147 (WF): \$107,282.85
- x5261 (WF): \$3,808.00
- SAFE: \$2,000.00

- **Ending Balances for FY25:**

- x5147 (WF): \$118,733.95
 - x5261 (WF): \$5,035.56
 - SAFE: \$2,000.00
 - Square Acct: \$349.51
- (balances as of January 1, 2026)*

- **Changes Made in 2025:**

- Baseball and Basketball programs transitioned to using the Square POS devices that Cheer & Football started during Fall 2024 season.
 - Square offered lower fees than the traditional WF credit card machines.
- Baseball concessions was able to profit \$40,268.94 during FY25 after expenses
 - Money used to help offset losses from Softball's inaugural seasons, cover scholarships for players, and additional equipment for volunteer coaches.

2025 FINANCIAL REVIEW

TREASURER: RICHARD STUTHEIT

- Most sports programs increased registration price to keep up with the rising cost
 - Some baseball age divisions added extra umpires to each game
 - Football, Basketball, and Baseball saw increases in jersey costs
- Renewed player insurance policy in 2025 at a cost of \$11,683.23
- Major costs have included umpires/referees, lighting for outdoor sports, and indoor facility rentals for basketball

PROFIT/LOSS PER SPORT	
Baseball	+ \$36,078.89
Softball	- \$7,525.82
Basketball	+ \$9,868.14
Football/Cheer	+ \$19,879.78
Super Kids	+ \$1,250.11
Total FY25 P/L	+\$89,030.13

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PLANS FOR P/L FROM FY25

- RYA started a Softball Program in 2025; operated at a loss of approximately \$7,500 for the first two seasons – costs were offsetted with proceeds made from Baseball in FY24/FY25
- Football/Cheer have started offering summer conditioning camps & community outreach in 2023 – continuing for 2026
- Baseball continues to purchase additional equipment – catcher's gear, practice baseballs, pitching machines, etc. – to reduce financial burden on our volunteer coaches
- Started Badging all coaches and board members – verify all have valid Background check
- Providing additional scholarship opportunities for players whose families are experiencing financial hardship

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COMMUNITY INVOLVEMENT

- RYA has fostered relationships with the local high schools and regularly participate in Football, Cheer, Baseball, and Basketball events hosted by Birdville ISD
- RYA has hosted activities at the park for Baseball, Football, & Cheer events
- RYA donated \$300 to Susan G. Komen Foundation in October 2025
- RYA participated in the city's Trunk or Treat and Christmas Tree Lighting events in 2025

RICHLAND YOUTH ASSOCIATION

ACTIONS & OBSERVATIONS

- RYA restarted a Youth Softball program to bring the sport back to North Richland Hills and create opportunities for local youth to participate locally
- RYA is still exploring new opportunities for Spring Football & Winter Cheerleading programs
- RYA requests for current calendar year:
 - RYA would like to add field lights to CT4
 - RYA requests all-dirt infield base-paths on all baseball fields or turfed infields
 - Install batting cages at Cross Timbers Park
 - Parents have requested extra shade pavilions be added in the seating areas around RF3, RF4, RF5, and RF6 at Richfield Park. Each field only has one side shaded during the hot months