



BATBA Board Meeting Minutes (7/10/2025)
8:30pm @ Hanson House

Attendees

Lindsey Hanson	President
Marc Bjorkland	Vice President
Erik Peterson	Traveling Director (9U-11U)
Lindsey Kirkham	Treasurer
Chris Coleman	Senior Advisor & Traveling Director (12U)
Steven Miller	Assistant Tournament Director
Katelyn Glowacki	Equipment & Scheduling Director
Andy Burmeister	Tournament Director
Chris Cazin	Travel Director (13-14U)
Jenna Coquette	Fundraising

Title

Absent

Ryan Busch	Communications/Social Media Director
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Title

- Treasury Report
 - Lindsey shared the treasury report.
 - All volunteer fees are now refunded (32 reimbursed), as well as other small miscellaneous fees.
 - Scheduled and paid to reserve fields for our tournament next year.
- Traveling Director Updates
 - Mid-Season Survey Feedback
 - Survey results will be reviewed with coaches as needed.
 - Need to add coach/team to mid-season survey, some noted, some didn't.
 - Send earlier next year, put on communication schedule post-tournament.
 - Dibs feedback persists, need more opportunities – field work, etc.
 - Tough year for practices, rain made fields times a premium.
 - Connected Coaches Update
 - Coach/Parent feedback needed
 - Send coaches one more note, swing analysis can be done in the off season if not already complete.
- Apparel/Uniform Updates
 - Working on mockups, waiting on K1, hopefully will have samples to review in September.
 - Discussed 3rd jersey opportunities. Potential for crowd sourced submission on 3rd option.
- Fundraising Updates
 - 1st week in August, schedule time w/ SLP to discuss field improvements.

- Need to discuss materials at each facility as well (drags, chalkers, screens, etc.)
 - BBC – Higher backstops, screens
- Equipment Updates
 - Need more BATBA tryout signs
- Facilities Updates
 - Cloverleaf dugout roofs secured, city is funding.
 - 2026 Spring Training Rental Discussion
 - Transform Sports Performance – need a contract, see second space, decision needed by mid-October.
- Social Media/Communication Updates
 - Discussion of marketing BATBA tryouts
- Open Discussion
 - End of Season Evaluations - send 7/17 – deadline of 7/30
 - Insurance Renewal - Complete
 - Review policy of age eligible “play up kids”
 - Move next board meeting to August 6th, 2025 ahead of tryout week.
- 2026 Tryout Planning
 - Registration – goes out tomorrow (7/11/25)
 - Marketing Efforts – discussed
 - Coordinators/Tryout Helpers – needs publishing, should be covered. 10’s and 12’s moving to Peterson