

2018-2019 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

www.usahockey.com/programservices.

8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	105,925	107,703	115,694	122,135	123,303
% increase	1.9%	1.7%	7.4%	5.6%	1.0%

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	181,107	183,275	184,502	186,161	187,766
% increase	1.8%	1.2%	0.7%	0.9%	0.9%

RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Vermont’s retention average for 2018-19 by age segment in comparison to the National average:

VERMONT RETENTION	AGE SEGMENT	NATIONAL RETENTION
48.1%	4 Year Olds returned as 5 Year Olds	34.0%
66.2%	5 Year Olds returned as 6 Year Olds	53.9%
71.1%	6 Year Olds returned as 7 Year Olds	67.9%
82.4%	7 Year Olds returned as 8 Year Olds	74.6%
86.1%	10 & Under	85.3%
94.8%	12 & Under	93.0%
93.4%	14 & Under	96.0%



2018-19 KEY TAKEAWAYS—NATIONAL

Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
NEW	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
RETAINED	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
LOST	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
NEW	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
RETAINED	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
LOST	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
NEW	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
RETAINED	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
LOST	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



2018-19 KEY TAKEAWAYS—VERMONT

Total

- The total number of players ages 8 & under in Vermont increased by 19 (+1.4%) to 1,386.
- In addition, girls' participation increased by 4 (+1.0%) for a new 5-year high.

Acquisition

- New players increased by 35 (+6.4%) to 583.

Retention

- Retained players decreased by 16 (-2.0%) to 803.

VERMONT BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	1,283	1,371	1,397	1,367	1,386	1,422
%	-7.4%	6.9%	1.9%	-2.1%	1.4%	2.5%
NEW	486	614	542	548	583	598
%	-16.6%	26.3%	-11.7%	1.1%	6.4%	2.5%
RETAINED	797	757	855	819	803	824
%	-0.7%	-5.0%	12.9%	-4.2%	-2.0%	2.5%
LOST	314	277	286	307	317	
%	2.3%	-12.6%	-8.9%	10.8%	10.8%	

VERMONT BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	935	963	989	982	997
%	-6.2%	3.0%	2.7%	-0.7%	1.5%
NEW	353	405	365	381	404
%	-12.6%	14.7%	-9.9%	4.4%	6.0%
RETAINED	582	558	624	601	593
%	-1.9%	-4.1%	11.8%	-3.7%	-1.3%
LOST	224	194	187	205	210
%	6.7%	-13.4%	-3.6%	9.6%	2.4%

VERMONT GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	348	408	408	385	389
%	-5.9%	17.2%	0.0%	-5.6%	1.0%
NEW	133	209	177	167	179
%	-19.9%	57.1%	-15.3%	-5.6%	7.2%
RETAINED	215	199	231	218	210
%	5.4%	-7.4%	16.1%	-5.6%	-3.7%
LOST	90	83	99	102	107
%	28.6%	-7.8%	19.3%	3.0%	4.9%



2018-19 VERMONT ASSOCIATIONS

VTH0059 BAHA-BURLINGTON AMATEUR HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	82	76	84	80	4	8	87
NEW	35	30	34	32	2	4	35
RETAINED	47	46	50	48	2	4	52
LOST	20	22	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	60	57	65	TOTAL	22	19	19
NEW	23	20	28	NEW	12	10	6
RETAINED	37	37	37	RETAINED	10	9	13
LOST	12	12	9	LOST	8	10	5
RATIO BOYS TO GIRLS			77.4%				22.6%

VTH0061 BARRE YOUTH SPORTS ASSOCIATION-HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	75	56	36	60	(24)	(20)	38
NEW	26	17	11	19	(8)	(6)	12
RETAINED	49	39	25	41	(16)	(14)	26
LOST	24	16	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	55	42	28	TOTAL	20	14	8
NEW	16	12	8	NEW	10	5	3
RETAINED	39	30	20	RETAINED	10	9	5
LOST	19	12	11	LOST	5	4	3
RATIO BOYS TO GIRLS			77.8%				22.2%

VTH0071 BRATTLEBORO HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	64	35	66	39	27	31	69
NEW	30	13	41	15	26	28	43
RETAINED	34	22	25	24	1	3	26
LOST	21	35	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	44	25	43	TOTAL	20	10	23
NEW	17	7	25	NEW	13	6	16
RETAINED	27	18	18	RETAINED	7	4	7
LOST	13	20	5	LOST	8	15	4
RATIO BOYS TO GIRLS			65.2%				34.8%



VTH0073 CENTRAL VERMONT SKATING ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	81	81	87	85	2	6	90
NEW	56	29	40	31	9	11	41
RETAINED	25	52	47	54	(7)	(5)	49
LOST	5	17	20				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	59	58	61	TOTAL	22	23	26
NEW	40	21	27	NEW	16	8	13
RETAINED	19	37	34	RETAINED	6	15	13
LOST	5	14	16	LOST	0	3	4
RATIO BOYS TO GIRLS			70.1%				29.9%

VTH0043 CHITTENDEN SOUTH BURLINGTON YOUTH HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	126	142	145	146	(1)	3	150
NEW	89	63	55	65	(10)	(8)	57
RETAINED	37	79	90	81	9	11	93
LOST	0	18	23				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	94	101	110	TOTAL	32	41	35
NEW	63	46	40	NEW	26	17	15
RETAINED	31	55	70	RETAINED	6	24	20
LOST	0	13	14	LOST	0	5	9
RATIO BOYS TO GIRLS			75.9%				24.1%

VTH0111 CLUB TEAMS

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	17	4	13	17	19
NEW	0	0	15	2	13	15	16
RETAINED	0	0	2	2	0	2	3
LOST	0	0	5				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	13	TOTAL	0	0	4
NEW	0	0	12	NEW	0	0	3
RETAINED	0	0	1	RETAINED	0	0	1
LOST	0	0	5	LOST	0	0	0
RATIO BOYS TO GIRLS			76.5%				23.5%



VTH0039 ESSEX YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	95	105	102	109	(7)	(3)	106
NEW	30	50	41	52	(11)	(9)	43
RETAINED	65	55	61	57	4	6	63
LOST	21	13	21				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	61	82	77	TOTAL	34	23	25
NEW	22	42	26	NEW	8	8	15
RETAINED	39	40	51	RETAINED	26	15	10
LOST	12	7	16	LOST	9	6	5
RATIO BOYS TO GIRLS			75.5%				24.5%

VTH0057 HARWOOD YOUTH HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	43	61	58	65	(7)	(3)	60
NEW	13	28	23	30	(7)	(5)	24
RETAINED	30	33	35	35	0	2	36
LOST	19	8	14				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	35	50	44	TOTAL	8	11	14
NEW	11	22	16	NEW	2	6	7
RETAINED	24	28	28	RETAINED	6	5	7
LOST	13	6	11	LOST	6	2	3
RATIO BOYS TO GIRLS			75.9%				24.1%

VTH0056 LYNDON AREA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	62	48	52	52	0	4	54
NEW	18	18	21	20	1	3	22
RETAINED	44	30	31	32	(1)	1	32
LOST	17	19	11				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	52	40	40	TOTAL	10	8	12
NEW	14	15	14	NEW	4	3	7
RETAINED	38	25	26	RETAINED	6	5	5
LOST	11	16	9	LOST	6	3	2
RATIO BOYS TO GIRLS			76.9%				23.1%



VTH0055 MIDDLEBURY AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	79	63	48	67	(19)	(15)	50
NEW	42	17	12	19	(7)	(5)	13
RETAINED	37	46	36	48	(12)	(10)	37
LOST	7	14	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	47	41	37	TOTAL	32	22	11
NEW	23	13	11	NEW	19	4	1
RETAINED	24	28	26	RETAINED	13	18	10
LOST	4	9	8	LOST	3	5	5
RATIO BOYS TO GIRLS			77.1%				22.9%

VTH0076 MILTON YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	41	37	31	41	(10)	(6)	33
NEW	15	11	10	13	(3)	(1)	11
RETAINED	26	26	21	28	(7)	(5)	22
LOST	3	6	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	36	32	25	TOTAL	5	5	6
NEW	12	9	6	NEW	3	2	4
RETAINED	24	23	19	RETAINED	2	3	2
LOST	3	4	4	LOST	0	2	3
RATIO BOYS TO GIRLS			80.6%				19.4%

VTH0064 MISSISQUOI AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	65	79	60	83	(23)	(19)	63
NEW	16	34	16	36	(20)	(18)	17
RETAINED	49	45	44	47	(3)	(1)	46
LOST	15	15	17				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	44	55	41	TOTAL	21	24	19
NEW	11	24	10	NEW	5	10	6
RETAINED	33	31	31	RETAINED	16	14	13
LOST	10	10	11	LOST	5	5	6
RATIO BOYS TO GIRLS			68.3%				31.7%



VTH0052 NORTHFIELD AMATEUR HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	37	31	30	35	(5)	(1)	32
NEW	12	7	7	9	(2)	0	8
RETAINED	25	24	23	26	(3)	(1)	24
LOST	15	8	2				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	19	15	14	TOTAL	18	16	16
NEW	7	4	4	NEW	5	3	3
RETAINED	12	11	10	RETAINED	13	13	13
LOST	9	5	1	LOST	6	3	1
RATIO BOYS TO GIRLS			46.7%				53.3%

VTH0042 NORTHSHIRE HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	38	29	35	33	2	6	37
NEW	11	11	18	13	5	7	19
RETAINED	27	18	17	20	(3)	(1)	18
LOST	9	7	8				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	28	23	23	TOTAL	10	6	12
NEW	7	9	12	NEW	4	2	6
RETAINED	21	14	11	RETAINED	6	4	6
LOST	7	4	7	LOST	2	3	1
RATIO BOYS TO GIRLS			65.7%				34.3%

VTH0065 PLEASANT VALLEY HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	26	18	19	22	(3)	1	21
NEW	9	3	9	5	4	6	10
RETAINED	17	15	10	17	(7)	(5)	11
LOST	7	3	2				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	18	14	13	TOTAL	8	4	6
NEW	5	1	5	NEW	4	2	4
RETAINED	13	13	8	RETAINED	4	2	2
LOST	2	1	2	LOST	5	2	0
RATIO BOYS TO GIRLS			68.4%				31.6%



VTH0050 RUTLAND AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	29	26	39	30	9	13	41
NEW	10	12	26	14	12	14	27
RETAINED	19	14	13	16	(3)	(1)	14
LOST	2	3	4				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	21	19	29	TOTAL	8	7	10
NEW	5	8	19	NEW	5	4	7
RETAINED	16	11	10	RETAINED	3	3	3
LOST	1	0	2	LOST	1	3	2
RATIO BOYS TO GIRLS			74.4%				25.6%

VTH0049 ST ALBANS SKATING ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	171	165	173	169	4	8	178
NEW	68	54	57	56	1	3	59
RETAINED	103	111	116	113	3	5	119
LOST	24	29	18				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	122	119	119	TOTAL	49	46	54
NEW	45	37	38	NEW	23	17	19
RETAINED	77	82	81	RETAINED	26	29	35
LOST	14	21	12	LOST	10	8	6
RATIO BOYS TO GIRLS			68.8%				31.2%

VTH0041 STOWE YOUTH HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	32	29	30	33	(3)	1	32
NEW	19	14	13	16	(3)	(1)	14
RETAINED	13	15	17	17	0	2	18
LOST	2	2	5				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	22	23	25	TOTAL	10	6	5
NEW	13	10	11	NEW	6	4	2
RETAINED	9	13	14	RETAINED	4	2	3
LOST	2	1	3	LOST	0	1	2
RATIO BOYS TO GIRLS			83.3%				16.7%



VTH0074 WOODSTOCK YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	27	29	20	33	(13)	(9)	22
NEW	17	13	4	15	(11)	(9)	5
RETAINED	10	16	16	18	(2)	0	17
LOST	0	4	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	17	21	16	TOTAL	10	8	4
NEW	9	10	3	NEW	8	3	1
RETAINED	8	11	13	RETAINED	2	5	3
LOST	0	1	4	LOST	0	3	0
RATIO BOYS TO GIRLS			80.0%				20.0%