

Bloomington Fastpitch Association

Board of Directors

Meeting Minutes – February 7th, 2011

I. Call to Order

Jason Wendlandt called to order the regular meeting of the Bloomington Fastpitch Association Board of Directors at 7:02 p.m. on Monday, January 3rd, 2011, at the Bloomington Center for the Arts, 1800 West Old Shakopee road, Bloomington, MN.

II. Attendance

The following persons were present:

Board Members: Jason Wendlandt, Grant Effertz, Carrie Miller, Mark Flugstad, Bob Christianson, Beth Johnson, Jim Hanson, Kevin Caspers, Lisa Greely, Tod Deming and Lori Hanken.

Non-board Members: Mike Carr, Tom Marroquin and Diana Williams.

III. Approval of Minutes from Last Meeting

Motion made by Jason Wendlandt and seconded by Beth Johnson that we approve the minutes from January, 2011. MOTION PASSED.

IV. Other Business – Old

A. Registration / Tables / Forms Needed:

- Board members should be there at 5 p.m. for set-up. Registration goes from 5:30 p.m. – 8:30 p.m.
- Registration / Socks– Tod & Beth
- Uniforms – Diana & Carrie
- Spirit Wear – Mark
- Pizza / Pop – Bob
- Other – Tanel, equipment exchange, forms

B. Spirit Wear Update

- Mark presented proposed costs for spirit wear items
- \$5K in merchandise was ordered which will bring in approx. \$1K profits
- Spirit wear will be available at registration along with order forms
- Mark will check into the option for individual shipping if people want to order items and pay shipping
- Mark motioned and Jason seconded to approve the recommended spirit wear pricing

C. Winter Clinic Shift Update

- See Fundraising / Lisa's update

D. Hennepin County Sport Grant Update

- Greg Boatman would like to come back to discuss at the March meeting.

E. BFA Facebook Update

- Is up and running. Lori is posting events and will also put on the webpage.

F. Member List Info

- Lori advised the list needs to be redone. We need 3 lists: current players, former players and supporters. Lori and Beth will work to clean up the data and work with Grant on a contact management center for BFA.

V. Other Business – New

A. Baseball 365

- Baseball 365 is a new business located in the strip mall on Lyndale. It's been open <1 month and specializes in adult softball and amateur baseball. They are open 7 days a week and are possibly looking to expand into fast pitch. They have a website and will come to a future BFA board meeting. They are willing to give discounts. We will look at their costs compared to what we get now.

B. Motion by Jim Hanson to use the BFA temp fences on Dred Scott Fields #3 and #4 for a Kennedy High School Tournament on May 7th. It's a one day tournament. Any damage would be fixed by Kennedy Boosters. Motion seconded by Beth. All in favor. Motion passed.

C. NAFA Tournament – move to March agenda

VI. Directors Reports

A. President's Report: Jason Wendlandt

- Ann Strong and Jason Hicks contacted Jason regarding an ASA tournament. They want to find someone to do fields and concessions the last weekend in August. The board will discuss further when we receive more tournament details (size, etc.). Agreement that it would be a nice BFA or HS Booster fundraiser.

B. Vice President's Report: Mike Kopischke

- No report.

C. Treasurer's Report: Tod Deming

- Tod reported on cash flow and reminded the board that we are at a point in the year where we have more expenses than income due to coaches and player clinics, tournament signups, league fees, spirit wear, etc. The organization needs approx. \$18K at the beginning of the season to stay positive.

D. Secretary's Report: Carrie Miller

- No report.

E. Commissioner's Report: Mark Flugstad

- Purchased new team bags.
- Have indoor balls ready for pitching clinics. Need more 12" indoor balls.
- Will have socks available to hand out at registration.

F. Assistant Commissioner's Report: Bob Christiansen

- Canceled JAC the night of the Waterpark fundraiser
- Inquired in summer coaching. Mike reported he will be looking at summer and fall evaluations but we will need coaches. Board is encouraged to reach out to possible coaches.
- We will be hiring out the umps this summer.

G. Member Services & Membership Report: Beth Johnson

- No report.

H. Marketing Report: Lori Hanken

- No report.

I. Player Development: Jim Hanson

- Tryouts are scheduled for 3/12 and 3/19
- If a player is not able to make tryouts, she will not be placed on an A team.
- Players can do one or the other tryout but it's recommended they do both as a player can better their score.
- Player placement will be determined based on the tryout scores by Jim along with 2 members (Tod and Mark) and coaches.
- The netting for Dred Scott is on track for a \$75K investment in 2012 by Park & Rec.

J. Tournament Director: Kevin Caspers

- Sent coaches a tournament email to 300 coaches. Have already begun receiving registrations and expect volume to pick up soon.
- Last year we hosted 173 games. This year we will host 205 games.
- Kevin is looking for team leads.

K. Fundraising: Lisa Greely

- March 16th is the Water Park of America fundraiser.
- February 15th is the Culvers fundraiser from 5 p.m. – 8 p.m. We still need volunteers. Girls will deliver trays and thank customers. 10% of sales will be donated to BFA.

L. Website: Grant Effertz

- Kevin and Grant attended a 1 hour demo on the previously discussed bracket tool. It appears to do everything we need except double elimination. Each team playing would have their own page to view. Looking to make a decision by May.

M. Open Comments

- n/a

VII. Adjournment

Jason adjourned the meeting at 8:54 p.m.

The next meeting will be Monday, March 7th, 2011 at 7:00 p.m.

Minutes submitted by: Carrie Miller

Minutes approved by: Jason Wendlandt