



Central Bucks West Football

Parent Club BOARD Meeting Minutes May 15, 2018

Start: 6:45 PM

Adjourned: 9:15 PM

1. BOARD MEMBERS PRESENT

1. Tim Bartle, Treasurer
2. Deborah Parker, Senior Rep
3. Jennette Adams, Senior Rep
4. Stacey Miletto, Junior Rep
5. Eileen Kulikowski Sophomore Rep
6. Susan Testani, Sophomore Rep
7. Jen McGuire, Freshman Rep
8. Danielle Brenner, Freshman Rep
9. Lisa Laatsch, Secretary

2. BOARD MEMBERS – status of replacement

- a. Looking for replacement for Sophomore Rep
- b. Eileen Kulikowski will send an email

3. GOLD CARDS

- a. **Approximate amount expected this season - \$11,000**
- b. **Each class president will receive a list to reach out to families to retrieve checks OR the Gold Cards**
- c. **Team will go out to Boro to sell the cards on a Saturday.**
 - i. Parents Club will supply pizza for this outing
 - ii. Date will be discussed with coach

4. BUDGET

- a. **What can be cut?**
 - i. Coach apparel is being limited
 - ii. Camps and clinics had been paid for in the past, but this will be changed this year- this is now district's responsibility
 - iii. Raffle basket of West Apparel at every event is suggested by Jennette Adams
 - iv. Discussion was also discussed regarding apparel sales and profits from sales and inventories taken weekly
 - v. Gold jerseys are tradition and still going to given this year but discussion of other end of year "gifts" were discussed
 - vi. All meals were discussed for cutting costs and using some local delis for donations

5. FUNDRAISERS

A. Dine and Donate

a. New Britain Inn – June 24 4-8 PM

- i. Information will be forwarded through website

b. Station Tap House – August

- i. Deb will look into a date

c. Chipotle – September – TBD

d. Coach's is another place to look into for dine and donate

- i. Deb will connect with Coach's

B. Website Sponsor

a. How much should we charge for website ad?

- i. Can fit four ads on home page
- ii. Discussion for \$500 for ad on homepage of website, mention at sponsorship appreciation night
- iii. Discussion for \$250 for ad on sponsorship page

b. Sponsor Appreciation Night

- i. Pick biggest selling game (probably CB South on September 14th for banners to display for sponsors
- ii. Looking for sponsorship for game day hoagies or food from local businesses
 - 1. Jen is the contact person for local businesses
- iii. Monday film pizzas will be eliminated

C. Driven to Give – TBD (August 18th or October 5th)

- i. Fred Beans will be the contact for this event
- ii. Each player needs to get 4-5 people
- iii. Discussion about "car wash" during this time and players will wash cars while people are driving cars
- iv. Looking for date – hoping for August 18th, which is a scrimmage
- v. Alternative date is October 5th, prior to East/West game
- vi. Discussion about making this a whole event with raffle baskets and involving community
 - 1. Annie's water ice could come to this if available
 - a. Jen will ask about this when time comes
 - 2. Possibilities on dunk tank and/or bouncy houses
 - 3. Possibility for punt kick and pass event

6. Senior Night

- i. **September 28, 2018 – only seniors recognized**

7. Homecoming/Hall of Fame

- i. **October 19, 2018**

8. NEXT BOARD MEETING: will be *on Wednesday, June 13th at 6:30* at Deb's house

Prepared by

Lisa Laatsch

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Secretary