



# KODA Volleyball Club Sponsor

*Partnering to Grow the Game, Inspire the Region, and Support Local Athletes*

Dear Potential KODA Sponsor,

We would like to take this opportunity to introduce you to the KODA Volleyball Club. KODA began in 2016 out of Sherburne NY with approximately 20 athletes and continued growing at a steady pace through 2020. Due to challenges brought on by the pandemic going into our 2021 season, KODA explored practice space outside of area schools, resulting in the club relocating to the Oneida Recreation Center. The combination of KODA's relocation and the uncertainties many clubs faced with what the season following COVID would look like brought more athletes to KODA. From 2021 through 2025, KODA grew from 100 athletes at one location to almost 300 athletes across seven locations throughout Central New York, with continuing to expand in Delhi and Old Forge for the 2025-2026 Season!

The growth and interest in KODA has been nothing short of incredible! However, as a club we have experienced challenges in keeping costs manageable for all our athletes, while continuing to find ways to help a growing number of athletes with financial hardship participate each season.

Going into the 2025-2026 Season, we are seeking Business Sponsors to help offset the costs to participate for a specific athlete, a team, or assist with direct club costs such as equipment, practice facilities and coach tournament travel expenses.

The table below provides clarification of our Sponsorship Levels, along with providing insight on KODA's token of appreciation for your potential sponsorship.

Sponsor Level	Sponsorship Amount	KODA Thanks & Recognition
Platinum	\$1000+	Named on Season Shirt as Platinum Sponsor, social media and home tournament recognition
Gold	\$500-\$999	Named on Season Shirt as Gold Sponsor, social media and home tournament recognition
Silver	\$251-\$499	Named on Season Shirt as Silver Sponsor, social media and home tournament recognition
Bronze	\$101-\$250	Named on Season Shirt as Bronze Sponsor, social media and home tournament recognition
Family & Friends	\$100 or Less	Social media recognition

\*Please note, Sponsorships need to be received prior to January 5, 2026 to be recognized on our season shirt. Checks can be made out to KODA Volleyball Club and mailed to 5749 West Road Munnsville NY 13409.

If you would like an opportunity to learn more about KODA's history, current standing or future vision please feel free to reach out to a member of the KODA Administrative Team (provided below) or another KODA team member to set up a meeting or call time that works for you.

Thank you for taking the time to consider supporting KODA for the 2025-2026 Season.

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