

For immediate release

Ironman Announces Anti-Doping Rule Violation

Monday, December 22 2014 (Tampa, Fla.) -- Today, World Triathlon Corporation (WTC) announced that U.S. Professional Ironman athlete Morgan Chaffin tested positive for a Prohibited Substance and has accepted a two-year suspension beginning August 3, 2014, the date her positive sample was collected in-competition at Ironman Boulder.

Chaffin's positive test was consistent with the use of Testosterone. She openly acknowledged that she took the drug following consultation with her local physician to treat a medical condition.

"I never intended to break the rules," Chaffin said. "My mistake was in not telling my physician that I was subject to drug testing rules and in not checking with Ironman before I received the treatment." Morgan's sanction, as pointed out by Kate Mittelstadt, Director of Anti-Doping for Ironman, teaches a critical lesson to all elite athletes participating in Ironman or other international events. "The Ironman Anti-Doping program is constantly working with and directing our Professional athletes in particular that they must take responsibility for what they put in their bodies and seek advice from anti-doping authorities before proceeding with any medical treatment that involves a Prohibited Substance or a Prohibited Method. The Ironman Anti-Doping Rules, which are made available to all race participants, clearly identify those substances that are prohibited (including Testosterone) and require a Therapeutic Use Exemption before they may be used. Ironman, in conjunction with an athletes' National Anti-Doping Organization, is always available to answer athletes' questions about the Anti-Doping Program."

###

To learn more about the Ironman and Ironman 70.3 brands and events, visit www.ironman.com. Media-related inquiries should be directed to press@ironman.com or 813.868.5914.

###

As a private corporation conducting triathlon events under the IRONMAN® brand, World Triathlon Corporation (WTC) is the first private, non-federation sports company to formally adhere to the World Anti-Doping Code. The Ironman Anti-Doping Rules are adopted and implemented in conformance with the responsibilities of WTC under the code, and are in furtherance of Ironman's continuing its efforts to eradicate doping in the sport of triathlon. As part of the www.ironman.com website, Ironman has included an Anti-Doping section. Downloads of rules, policies and forms, as well as educational resources and links are available to all participants and the public through this site.

About World Triathlon Corporation

World Triathlon Corporation (WTC) is a Tampa-based company recognized for athletic excellence, distinguished events and quality products. The WTC portfolio includes Ironman, Ironman 70.3, 5150 Triathlon Series, Iron Girl and IronKids, which have a combined total of more than 180 events worldwide each year. Supported by partners including Timex, PowerBar, K-Swiss and TYR, Ironman is the No.1 user-based sports brand in the world and has been a respected name in triathlon since its inception in 1978.

240442.4

World Triathlon Corporation
www.ironman.com