

## ERHS Booster Club-Girls Soccer

### Booster Club Board Meeting

Attendees: Lindsey Felgate (President), Lisa Utley (Vice President), Jen Thomsen (Secretary), Jessie Keckeisen (Communications, Web), Ali Wallace (Concessions), Cassie Gregory (Treasurer)

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|-------------------------------------|--|
| 1. Call meeting to order            | Date/Time: 02/12/2024 @ 6:31 pm          |
| 2. Approve previous meeting minutes | Motion by: Lisa 2 <sup>nd</sup> by: Jen  |
| 3. Treasurer's Report (Financials)  | Bank: \$12,948.60 Unpaid: \$1,234-shorts |

#### Action Items

- Concessions for 2024 season
  - Voted to have no concessions for the 2024 year.
  - Jen will investigate some food truck options for higher attendance games.
    - Ie. Brain Freeze, Swede's BBQ, Brick Oven Pizza
- Elections
  - Booster reviewed applicants and decided not to nominate anyone at this time, rather hope to have more volunteers during the season to help with miscellaneous items.
  - We nominated people based on their strengths and interests and then put those positions to vote.
    - Lindsey-President and Webmaster
    - Lisa Utley-Vice President and Volunteer Coordinator
    - Cassie-Treasurer
    - Jen-Secretary and Apparel Coordinator
    - Ali Wallace-Communications, and
    - Jessie decided to step down at this time. We appreciate her years of service to the Booster Club
- Scholarship fund
  - Jen contacted the school and told them we are interested this year. There are no existing funds from previous year.
- Sports Engine
  - Was \$695 last year. Almost doubled in price to \$1,200. Voted as a group to keep it due to lack of options.
- Discussion items
  - Fundraising scheduling
    - BWW-start new year.
    - Pizza Ranch-get dates that we can organize a team fundraiser event.
    - Sammy's-work on pasta feeds
    - Pancake breakfast-see if Legion is willing for us to have again in September.
      - Better communication-ie. Newspaper

- Get girls involved.
  - Community table at farmers market in Elk River is booked for August 1<sup>st</sup>.
    - Girls can pick shifts to sell gold cards.
  - Business Sponsorship
    - Lindsey updated the levels on the form.
- Communications
  - Posting a social media sites, FB, twitter, and Instagram
    - Game days/Create events.
      - Vista create (free app)-add photos and text to a template to create events and game day posts.
    - Team Snap
      - Send messages.
- Miscellaneous items
  - Apparel-work with Alicia at geared up.
  - Captains to assist.
  - Apparel site for fans and team
  - Distribution to each individual if it is an option or at an event for player to pick up.

Close meeting time: 8:12 pm, Motion by: Lisa Utley 2<sup>nd</sup>: Ali Wallace

**\*Next Meeting Scheduled for March 18th at 6:30 pm @ Caribou Coborn's Elk River\***