

# Verona Wildcats Youth Hockey Association

## Board Meeting

Thursday, November 20<sup>th</sup>, 2025

7:00pm VIA Mezzanine



Board members in attendance: **Justin Temple, Kyle Dziubla, Troy Rost, Adam Sodersten, Bryan Lind, Aubrey Freeman, Amanda Ferwerda, Eric Helsher, Katie Baus, Renee Zook, Earl Tollefson, Karin Shippar, Joe Beyler, Kate Louther, April Rabedeaux, Lesley Steffin, Kaiti Bohacek, Julie Kuprianczyk, Kendra Noll, Amanda Lindow, Mike O'Brien, Matt Baus**

1. **Call to order** – Justin Temple called the meeting to order at 7:02 p.m.
2. **Approve Minutes from the October 2025 Meeting** – Motion to approve minutes by Katie Baus, second by Amanda Ferwerda. Motion passed.
3. **I.C.E., Inc. Report** (Mike O'Brien) – Girls high school locker room is just about finished. Sponsors like receiving cards – we will sign cards again this year for the holidays. Every child should sign 2 cards for a total of 500 cards from the association. It was another good couple of weeks at the rink bar. Took in another \$4,000 each recent home tournament.
4. **Treasurer's Report** (Troy Rost) – We've brought in \$315,000 so far this season. There will be one more payment coming through in December from families. Fundraising income is at \$8,000 so far this season. We've spent about \$30,000 on tournament registrations so far this season. Equipment expenses have been a bit high this season.
5. **President's Report/Region 4** (Justin Temple) – Region 4 just finished scheduling all playdown games but the schedule won't be released yet because we're short on ice. Many teams will have two Saturday games. A lot of disciplinary action has been happening throughout Region 4, but none associated with Verona.
6. **Committee Reports and Updates**
  - a. **Registrar's Report** (Adam Sodersten) –
    - All teams have been created in USA Hockey for U6 and above. USA Hockey links have been sent to ALDs and Team Managers for Squirt, Pee Wee, Bantam, Mavs, and U18. They have also been sent to a few Mite teams entering tournaments. ALD's please have your TM's thoroughly check these links to make sure ALL players are listed, numbers are correct, and births have been verified.
    - All birth verifications that were required have been sent to WAHA and confirmed.
    - All cross-rosters (Mavs to Bantam) have been listed and approved and all dual-roster Mites to Squirts have been listed and approved.
    - All Squirt, Pee Wee, Bantam, and U18 teams have been registered for the state tournament. Mavs were not registered due to co-op rules.
    - Coaches have been emailed on a weekly basis to make sure they complete requirements by 12/31. Almost all are making progress or have signed up for classes. Currently only 15 of our 90 coaches still have some requirements to finish up.
    - Most board members have had SafeSport and Background check verified with the exception of a few people.

- b. **Fundraising** (Cathy Woods) – All cards have been picked up. Cathy is emailing team managers to coordinate pick up of funds and excess cards. Over the holiday, she will make a spreadsheet and see which teams/individuals have earned the incentives and will email Troy to figure out the deposit of the checks/cash.
- c. **Coaches Committee** (Joe Beyler) – No report
- d. **Ice Scheduler** (Earl Tollefson) – Everything is going well. Bantams will mostly have one and a half hour slots, but sometimes hour and fifteen-minute slots. Ice will be cleaned every two periods, so sometimes between periods one and two and sometimes between periods two and three if back-to-back bantam games. Boards will not be taken down for Mite games – may run two hours without a resurface. Earl will get more clarity on this from Joel. If you change games or cancel home games, please let Earl know. January schedule will be coming out in the next week or two.
- e. **Website Update** (Karin Shippar) – Registration is still open for LTP, U6, U18, and JLP. Mite tournament registration going well. 26 teams registered so far, including Verona teams. 18 more spots available. SportsEngine has gradually been fixing some of their bugs – Karin has gotten a couple of bug resolved tickets in the last month.
- f. **Jersey Coordinator** (Julie Kuprianczyk) – All jerseys have been handed out to all teams.
- g. **Equipment** (Megan Seefeldt) – We’ve outfitted 99 skaters this season for the rental gear so far and will continue to outfit new skaters as new registrations come in. We also put together 4 Squirt goalie bags for teams to use this season.
- h. **Legal Counsel** (Brian Severson) – No report
- i. **Concessions** (Brian Lindow/Lesley Steffin) – We are getting a portion of the proceeds for having our parents work in the concession stands.
- j. **DIBS** (Matt Baus) – Need tunnel people for Edgewood games. DIBS have been filling up fast this year. They’ve been posted into early January.
- k. **Recruitment** (Kate Louther) – Registered with USA Hockey for the Try Hockey event on March 14<sup>th</sup> from 10 a.m. to Noon. Event will go up to age 10. Will work with Learn to Skate program to advertise this.
- l. **Girl’s Hockey Committee** (Angela Hunt) – The Girls U8 Jamboree is next Sunday, November 30, from 5:30-7:30 p.m. in the NHL rink. Please see Angela’s email with the link to sign-up to volunteer.
- m. **Culture Liaison/CATS Subcommittee** (Eric Helsher) – We really need nominations, especially for kids. Coaches should have helmet stickers to give out this season.
- n. **Communications** (Kaiti Bohacek) – Seven Acre Dairy is going to do a \$10,000 commitment for the rink and the association. Their logo will appear in our communications. VHL jerseys will also say Seven Acre Dairy.
- o. **Apparel** (Amada Lindow) – Second store is now open with Southwest Eagles, Mavericks, and Verona. It will close on November 24<sup>th</sup>. Shipping costs will be slightly higher to get here in time for holidays. Amanda will investigate ordering new car window decal stickers to sell at the concession stand.
- p. **Photography Coordinator** (April Rabedeaux) – All photos have been taken. No kids were missing from the photo times. Waiting on team photos. Joel will order the posters for the lobby.
- q. **Tournament Director** (Kendra Noll) – Squirt tournaments in November went well. Raffles made about \$3,500 each. A couple of upcoming tournaments aren’t full – there’s room to grow in our tournament recruiting. Volunteers have been great so far.
- r. **Update from ALDs**
  - LTP (Bryan Lind) – The LTP program is going into week four. So far, we’ve had 10-12 adult coaches on the ice each LTP ice session. Many kids are getting off crates.
  - U6 (Desiree Canto) – No report

- RWB (Aubrey Freeman) – This season’s plan to have smaller rosters and more teams is going well. Mite tournament registration is going well. So far, we have 6 red teams, 8 white teams, 6 blue teams, and 6 girls blue teams registered (including Verona teams).
- Squirt (Wayne Pfahler) – No report
- Peewee (Amanda Ferwerda) – Going well. Every team has been to the Learning Lab. Coaches doing well sharing practice plans.
- Bantam (Eric Helsher) – Got through bantam evals and high school evals. Have 15 skaters and one goalie per team. Great team sizes.
- Mavericks (Katie Baus) – Have first tournament this upcoming weekend. Katie will purchase A and C patches for the team that have snaps or magnets and are not sticky. Mavericks have been helping with the U8 girls team practices.
- U18 (Renee Zook) – Picked up a couple of players and coaches since high school tryouts finished. Renee would like to get another part-time goalie to help. Have 13 skaters, plus possibly two dual-rostered goalies. U18 roster approved. Players who skated early in the season but made their high school teams will need to pay \$50 for ice used and be refunded the rest of their fees.

## 7. Old Business - None

## 8. New Business

- a) **Future of the Mavs** – We should begin thinking about the long-term outlook for the Mavericks. Participation numbers may be more challenging in the near term, as there are more options for girls in the Madison area. This could be a temporary situation over the next few years while efforts continue to develop and strengthen girls’ programs at younger levels.
- b) **ICE, Inc.** – Eric Helsher is now on the I.C.E., Inc. Board.
- c) **Next meeting** – The next meeting will be on Wednesday, December 17<sup>th</sup>, at 7 p.m.

## 9. Motion to Adjourn – Motion to adjourn by Aubrey Freeman, seconded by Katie Baus, motion passed. Meeting adjourned at 8:14 p.m.